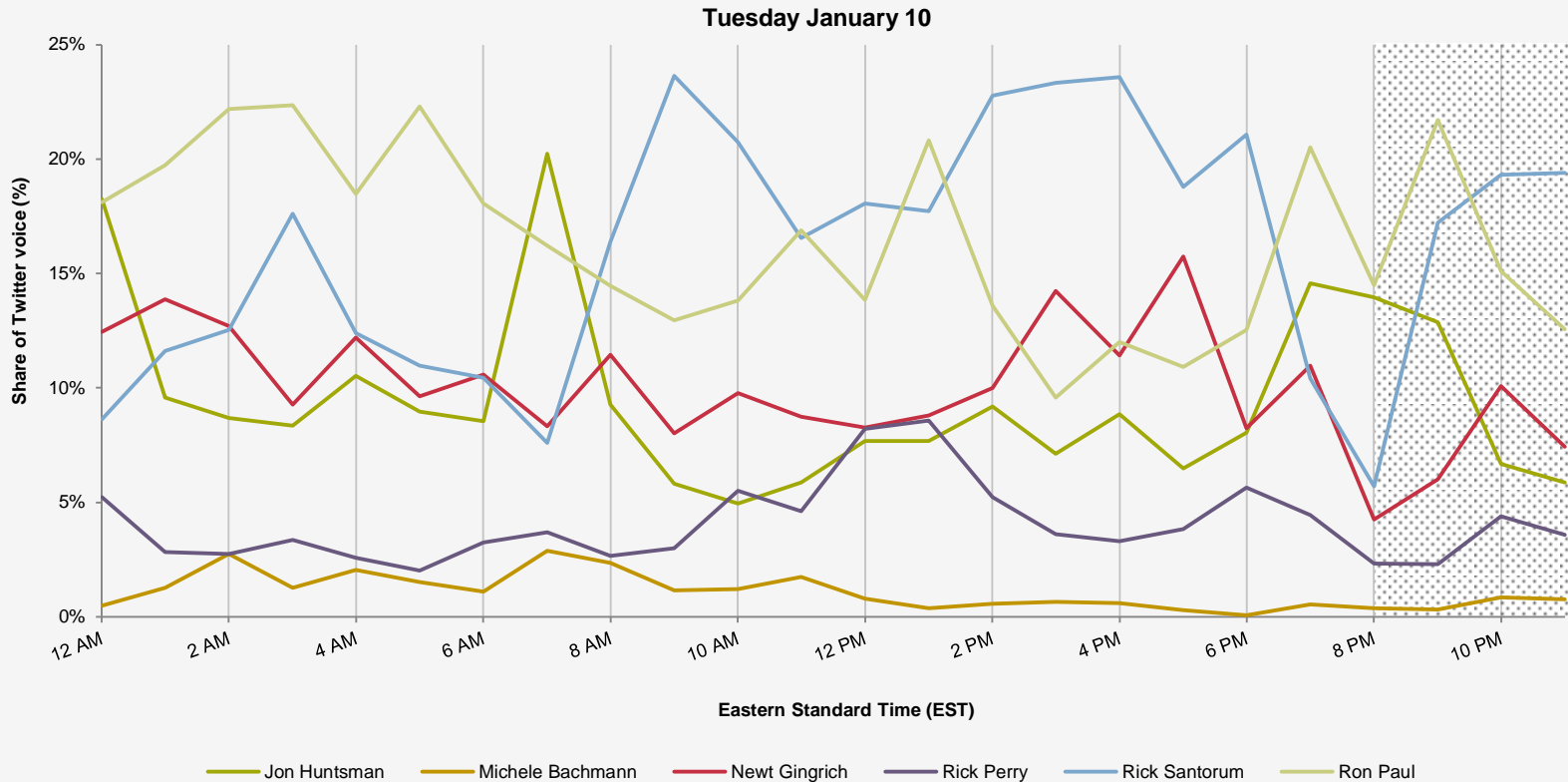


Paul wins the battle for second



- With Mitt Romney accounting for the largest share of Twitter updates, as well as, eventually, the New Hampshire electorate, this chart focuses on the race for second place in the state and a chance to gain momentum (and funding) in the run-up to South Carolina.
- The share of Twitter updates an hour before the closing of the polls in New Hampshire was remarkably similar to the result of the actual vote. The candidates were not only represented in the same order but accounted for similar shares of tweets to that of the Primary poll (Paul 21% of tweets [23% of the vote*], Huntsman 15% [17%], Gingrich 11% [9%], Santorum (10%) [9%]).

* Results from Associated Press