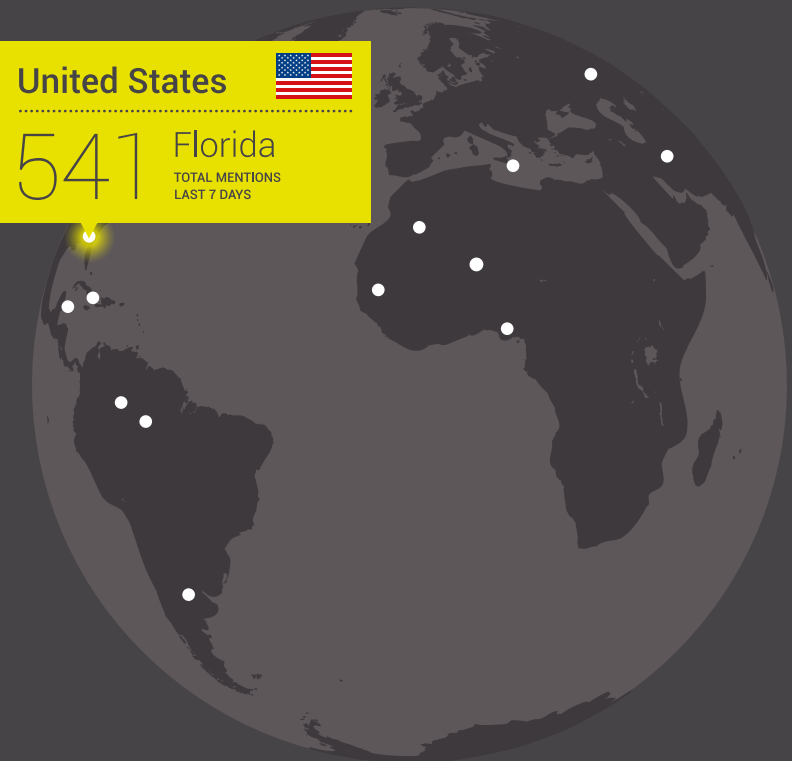


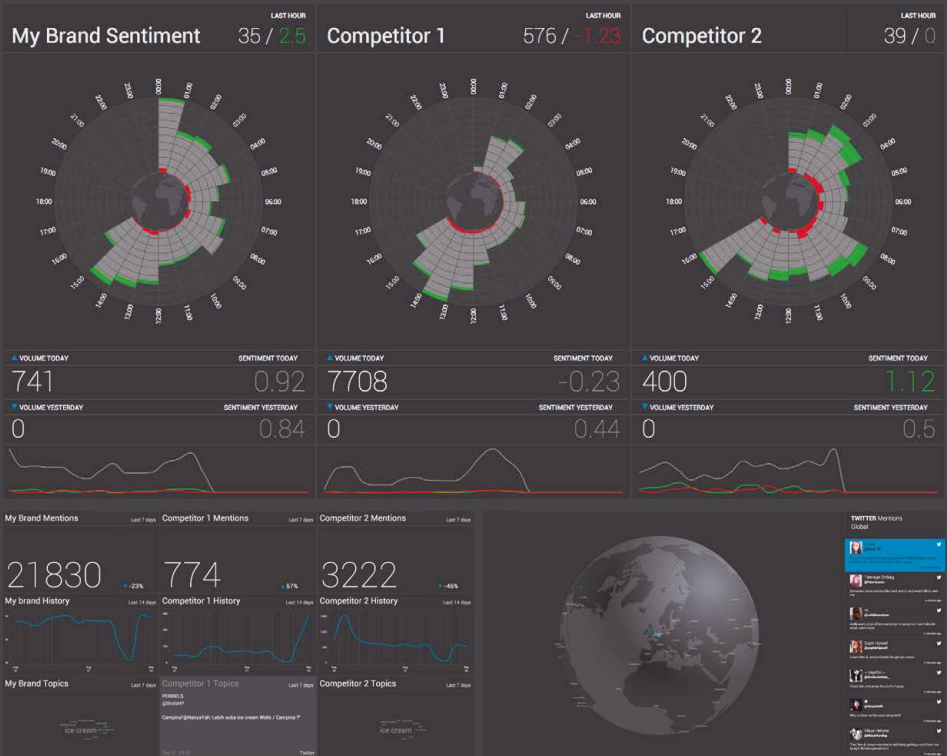


Brandwatch

Brandwatch Vizia/

Beautiful Data at your Command





Brandwatch Vizia/

Brandwatch Vizia is a second generation command center product that brings social data to everyone in your business.

It's a flexible, dynamic, multi-screen display system, powered by the Brandwatch Analytics platform, that tells the story of your social data in a beautiful and engaging way.

Customizable

With dozens of custom design options, Brandwatch Vizia can look and feel like it was built especially for your business.

You can have as many or as few screens as you wish, and can choose from a library of customizable visualizations to display on each of them.

The best way to understand this is to see it – we'd be happy to show you it in action.

Dynamic

Brandwatch Vizia does away with boring static charts and one dimensional displays. Scenes are animated and interactive, and change automatically in response to shifts in the data.

Remote Control

Vizia can be installed in multiple locations, with each set up customized to the location's needs. Administrators can also create messages from their laptop or mobile device to be broadcast on any or all of the displays in an instant.

Flexible

We designed Vizia with flexibility at its core. Far from a build-and-leave first generation command center, it's a system that gives you beautiful data visualizations that you can change whenever and however you wish. This includes incorporating external feeds like YouTube playlists, which can work in tandem with social media data.

Powerful

Vizia is built on top of the Brandwatch Analytics platform, with a reputation for clean, accurate social data.

The Brandwatch platform comes with hundreds of features and filters so you have an incredible breadth of powerful controls with which to slice and dice your data.

Interested? You should be. Speak to us about how you can join some of the world's biggest social brands as users of Brandwatch Vizia.

www.brandwatch.com/vizia

Contact us >

Put beautiful, relevant data at the command of your enterprise to:

- Showcase your social media results across the company
- Monitor the success of your marketing campaigns
- Ensure rapid security and crisis management
- Analyze events and campaigns in real-time
- Establish a central 'social hub' to manage social activities

Contact us

If you'd like to know more about Brandwatch Vizia, just **get in touch >**

About Brandwatch

Brandwatch is the world's best social media monitoring and analytics provider, enabling more than 700 leading brands and agencies to monitor and identify key insights from the social web to make smarter business decisions.

For more information, please visit

www.brandwatch.com