



In addition to our large feature releases, we also add other updates and improvements to Brandwatch Analytics every month.

Here's what you can look forward to in the next few weeks.

This month: More data, faster insights

When using social data to inform real business decisions, coverage is key, so this month we're adding a new data source as well as improving existing sources. We've also made it faster and easier to get to the data you care about with new Tab-wide filters.

Here's some of what's coming up - you'll see notifications within the platform with links to the user guides as each of these goes live:

Access to full Disqus data

Tap into insightful personal opinions with full coverage of the millions of comments posted using Disqus every month

Every month, over 20M comments are posted on blogs and articles using Disqus, which are read by over 3 billion people. The comments section is often where the most honest, impassioned and opinionated discussions take place. Now, you can tap into those opinions and conversations with full firehose access.

Disqus comments will start streaming in later this month and all users will have access to this data for free. Disqus comments will be collected when they match a Query, as with other mentions, and will be categorized as the page type on which the comment was made (e.g. if it's a comment on a news article, it'll be assigned as 'news'). You'll also be able to view comment authors, and other comments they've posted that match your Query.

Note that you may notice an increase in your data once Disqus goes live, due to the volume of extra mentions this source will bring in. You'll see a notification in the platform once Disqus data is available.



Tab-wide filtering

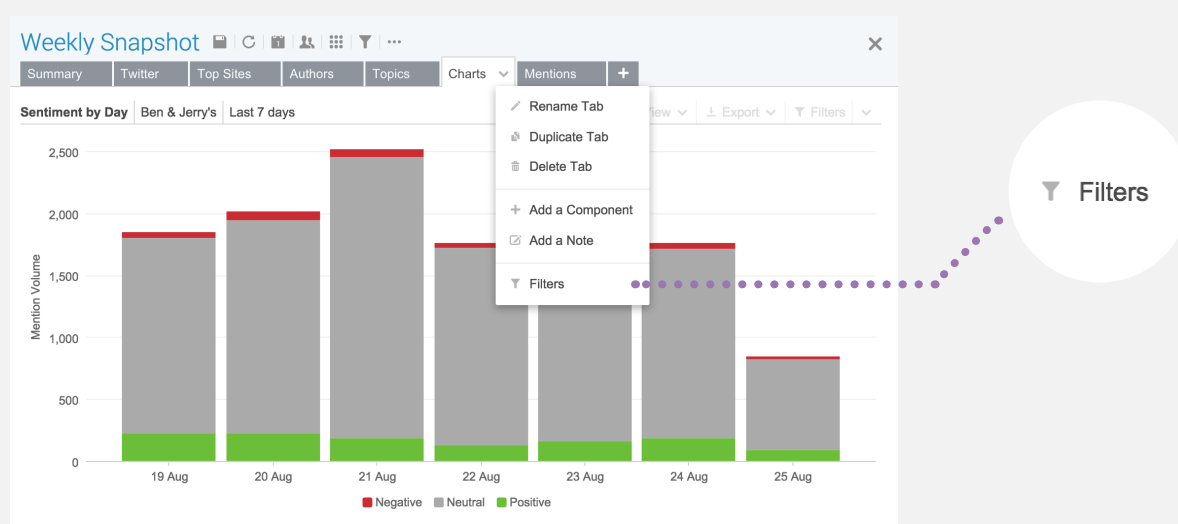
By popular demand: A time-saving update to help you filter faster

You can now apply your filters to all components in a Dashboard Tab at once, rather than just for individual components or the entire Dashboard, making customizing quicker and easier.

Clicking on the right hand side of a tab label now brings up 'Filter' as an option in the drop down menu. You'll see a list of all the available filters when you click through.

Or you might try copying a Tab you find useful and quickly applying different filters to look at similar data for different segments - one Tab for each country you have a presence in, for example, or Tabs arranged by different types of websites.

Tab-wide filtering is available now - you can [read more in the user guide](#).



Support for Catalan and other language improvements

Expand and improve your global monitoring with the addition of Catalan alongside improvements for existing languages

Following on from the addition of 16 new languages last month, this month we're also adding basic support for Catalan. This takes us to [44 supported languages](#) so you can track even more of the globe.

On top of that, we've made some improvements to our language classifiers to increase accuracy across the board.

Note that this will mean a higher volume of tweets for many languages so you may see an increase in your Query volumes - you'll see a notification in the platform once those improvements have gone live.

Vizia Updates - Vizia Explain

Dig deeper to understand what is driving social trends with Vizia Explain

Seeing peaks in social data is great, but what is driving those trends? Now you can glean a deeper understanding with Vizia Explain, which shows you the topics that drive trends.

For more information about Vizia, please speak to your account manager or support.



Look out for these updates later this month - you'll see notifications within the platform once each becomes available with more help on how to use them. If you have any questions, please feel free to get in touch with your account manager or the support team.

Remember, you can also see our full bi-weekly release notes at any time in the [Help Center](#).

Brandwatch. Now You Know.
