



March 23, 2020

Covid-19 Consumer Insights Report

Brandwatch | A new kind of intelligence

Our Goal

As the **Covid-19 pandemic** continues to evolve, there are many sources for news, statistics and health guidance.

Brandwatch is in a unique position to provide you with data and insights about the impact on the hearts, minds and daily lives of consumers around the world. We're leveraging our best-in-class technology and people to deliver weekly reporting that looks at both online discussion and survey responses.

Have a specific question you don't see covered here? Reach out to your Brandwatch contact to discuss customization options.

What We Analyzed

4,000 survey responses and ~91M social posts from the last 29 days in 8 countries (UK, US, China, Germany, Italy, Spain, France, Australia) and 6 languages (English, Simplified Chinese, Italian, Spanish, French, and German).

Content was analyzed holistically and by market, topics, and sectors (CPG, Healthcare/Pharma, Retail, Travel/Hospitality, Media/Entertainment, Financial Services, Tech).

Sector analysis begins on slide 34. Country analysis begins on slide 67.



What We Analyzed

Survey data in week one includes 500 completed interviews per country, in field between Mar 18–20 using programmatic sampling via mobile phones; sample sizes will be increased ongoing.

Social data for this first report includes Twitter, Reddit, forums, social networking sites, blogs, review sites and more that appeared between Feb 19 - Mar 19.

Some Of The Questions We'll Address...

- What are consumer perceptions of and reactions to Covid-19 over time?
- How has the virus impacted daily life and the way we work, learn, parent and socialize?
- What is the impact on mental health?
- What are concerns about financial futures collectively and personally?
- What is the short- and long-term impact of the pandemic on plans, events and purchases?
- What are reactions to how businesses have/have not adapted to the needs of consumers or employees?

Survey Question | Do you think you have displayed symptoms of Covid-19 in the last week?

We surveyed individuals 18+ in 8 countries. Across markets, **12%** of survey respondents believe they have **displayed Covid-19 symptoms** in the last week.

On average, respondents from tracked markets are most **concerned about being able to get tested (40%)**.





who aren't showing symptoms

People posting online mentioned **testing (6% of posts)** and various **symptoms (5% of posts)**

Testing conversations spiked **March 12th**, and were largely **politically driven**. People demanded **access**, criticized the **healthcare system (USA)**, or **questioned the transparency** around the official testing numbers released.

Celebrities sharing symptoms or positive results were widely discussed and included Idris Elba, Tom Hanks and Rita Wilson.

Survey respondents across markets are **significantly more concerned** (67%) about the health of family and friends than their own (46%). Across markets, Italians expressed the most **concern about health**.

	Avg. Across Markets	Most concerned	Least concerned
Health of friends & family	67% concerned	 79%	 55%
Own health	46% concerned	 59%	 39%

Many people are concerned that their governments are **not doing enough** to flatten the curve that Italy experienced in their own countries.

Nearly **1.5 million** posts in the US mentioned Italy, peaking at nearly 180k mentions on March 15th.

Many felt that the **media** was responsible for inciting an **overreaction to Covid-19**.

The term “hoax” was mentioned in more than **800k posts**, peaking on Feb 29, after President Trump referenced the term at a rally.

Politics was frequently discussed, and the pandemic was seen by some to be a polarizing influence.

Mentions | Media Hoax



beyondblue.org.au

Bellana

COPING DURING THE CORONAVIRUS OUTBREAK

Hey all, Great discussion here. Just wondering, amongst all the (mostly unneeded) media hype does anyone find it weird/wrong/strange/bad/ kinda tone-deaf that Netflix has created a documentary about the virus...



Forum

19 Mar 2020 | 10:00



bodybuilding.com

Fishman15

OBAMA DEALING WITH SWINE FLU VS TRUMP DEALING WITH CORONAVIRUS

macrotrends.net/2481/sto...e-by-president Hmmm You guys sure you wanna keep comparing these two things? Originally Posted by randombrah102 Hospitals didn't overflow and our economy didn't start role playing the Great Depression. Seems...



Forum

18 Mar 2020 | 23:10



jarettscapo (Jet Saccento)

@jarettscapo

@JoMcCoy19572 @akmediaarts @BrandonBeckham_ @realDonaldTrump Yes tf he did. are you drunk? He said "this is their new job" #FakeNews Democrats and the media are producing

Mentions | Polarization



JanieceStaton (Janiece Staton 🍓 #BoycottNRA & #Boyc...

@JanieceStaton

A new poll shows a startling partisan divide on the dangers of the coronavirus t.co/rxe666Pl6T via [@voxdotcom](https://twitter.com/voxdotcom)



Twitter

15 Mar 2020 | 20:57



hbk72777 (TYPE O NEGATIVE)

@hbk72777

@Acosta Congress came together, but this schlub is still trying to divide us You need professional mental help t.co/UFChvr125f



Twitter

14 Mar 2020 | 21:58



nunesmeow (Devin Nunes' pussy)

@nunesmeow

Hey Bernie bros, @shaunking take a seat and listen to a real president address the nation on the current #coronavirus situation, and unite us instead of dividing us. #Biden2020



Twitter

12 Mar 2020 | 17:45

People worried that hospitals will become overrun and tough health decisions will need to be made about who gets care.

Others are concerned that there will be zero capacity among health care providers to deal with other health emergencies (heart attacks, car accidents).

Concerns around getting infected with the disease while visiting the hospital were prevalent.



skeptikell (SkeptiKell)
@skeptikell

@dougducey what is the next step to increase our hospital capacity????!! Washington state is ground zero for #coronavirus and they are further behind the curve than Italy was.



Twitter

19 Mar 2020 | 15:00



TheMalkMan (Adam)
@TheMalkMan

I'm calling on @GovernorLittle to suspend Idaho State Law (IDAPA 16.02.12) during this time of crisis. It is my concern that my infant has a higher risk of contracting Covid19 while visiting the hospital for the prick than he does of having a rare disease that is tests for.



Twitter

19 Mar 2020 | 12:45



newlywedvegan (Charly)
@newlywedvegan

A passenger on a Delta Air Lines flight had coronavirus and was contagious, officials said t.co/Zkuf0lvrip



Twitter

19 Mar 2020 | 11:13



Steff_ML_ (Butterpears)
@Steff_ML_

government
workers
spread
tested including
cases medical outbreak
time care health
home testing week
COVID-19
days hospitals country
state day people
symptoms virus
hospital world
public disease
patients
precautions

However, optimism is evident worldwide.

43% of survey respondents from tracked markets said they were feeling **somewhat /very optimistic**.











In **China**, where they have been able to “flatten the curve,” **57%** of respondents expressed **optimism**.

Among survey respondents from tracked markets, **47% of men** reported **feeling optimistic** (vs. **39% of women**).

39% of women surveyed across tracked countries reported being **anxious** and 28% said they felt **depressed**.

29% of respondents aged 18–34 indicated the pandemic made them feel depressed (vs. **23% of respondents aged 55+**).

Mental health was the **most prevalent tracked topic** (27% of English posts) within social conversation.

	Avg. Across Markets	Most	Least
Optimistic	43%	 57%	 38%
Anxious	34%	 ~44%	 26%
Depressed	25%	 ~31%	 ~21%
Fascinated	22%	 30%	 15%
Indifferent	19%	 33%	 ~14%

While many worried about what lies ahead, others used social to share positivity.

Emotion | Optimism



kellygrant1 (Kelly Grant)
@kellygrant1

Hopeful news: The first human safety trials on a coronavirus vaccine began today in Seattle. But mass production is *at least* a year away, likely longer. t.co/MGTR13I0IW



Twitter

17 Mar 2020 | 00:51



465817272
angelxcsoul

Good news amidst all this chaos A timely reminder that there are good people in the world. They were not at my local supermarket this morning. I needed this after...



Tumblr

16 Mar 2020 | 12:37



nishamarnath (Nish Amarnath)
@nishamarnath

Thanks, @Leslie_GodisLove. What we need at this time is faith, not fear. Aloha. [#twinflames](#) [#coronapocalypse](#) [#coronavirus](#) [#COVID-19](#) [#COVID19](#) [#NowIsNotTheTimeTo](#) [#NotMeUs](#) [#SundayMorning](#) [#SundayThoughts](#)



Twitter

15 Mar 2020 | 17:02

Emotion | Anxiety



probboards.com
daglazer

OT: SCARY TIMES

I got scary news last night. Someone in my office got confirmed with the coronavirus and they closed the office. I was not exposed, but definitely am feeling overwhelmed with...



Forum

19 Mar 2020 | 13:23



492244551
scribbly-bear

A prompt list for artists and creatives of all types who are stuck in quarantine, working from home, or just stressed out due to the coronavirus. In this time of...



Tumblr

19 Mar 2020 | 13:16



beyondblue.org.au
Bellana

COPING DURING THE CORONAVIRUS OUTBREAK

Hey all, Great discussion here. Just wondering, amongst all the (mostly unneeded) media hype does anyone find it weird/wrong/strange/bad/ kinda tone-deaf that Netflix has created a documentary about the virus...



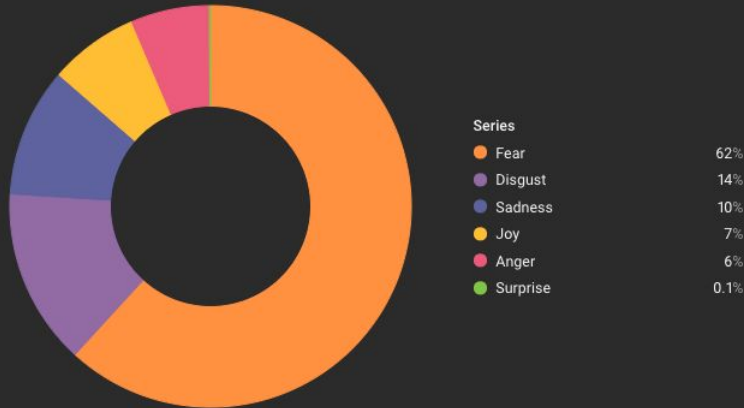
Forum

19 Mar 2020 | 10:00

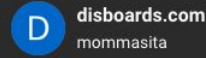
Fear was the dominant emotion emerging in mental health conversations (60%). People often expressed feeling alone, uncertain, and trapped.

Disgust surfaced in 15% of posts displaying an emotion, with many tired of the toll the media/news was taking on their mental health.

Many people expressed sadness (11%), with mental health triggers ultimately leading to **feelings of hopelessness and depression.**



Emotions | Fear, Disgust and Sadness



disboards.com
mommasita

I'M SAD AND MAD AT THE CORONAVIRUS

Hi, I have to warn you all, this is my half-sad and half-rant about what's going on right now, but I'll try to be tamed as best I can. Anyway...

Forum 18 Mar 2020 | 14:11



beyondblue.org.au
Mir

COPING DURING THE CORONAVIRUS OUTBREAK

It's been 4 years since I was feeling down. Now the coronavirus has taken over the world and is making me feel very depressed and there is confusion and panic...

Forum 18 Mar 2020 | 10:00



390054452
hormonesandsass

I read something today that said this quarantine could last for months, maybe longer, if we don't continue to take extreme social distancing measures. At first I felt panicky. Months...

Tumblr 18 Mar 2020 | 02:50



caitlinchealy (Caitlin Healy)
@caitlinchealy

"Everyone is feeling anxiety and uncertainty, and besides avoiding social contact and washing our hands there's not a lot to do. But here's something we can do that directly



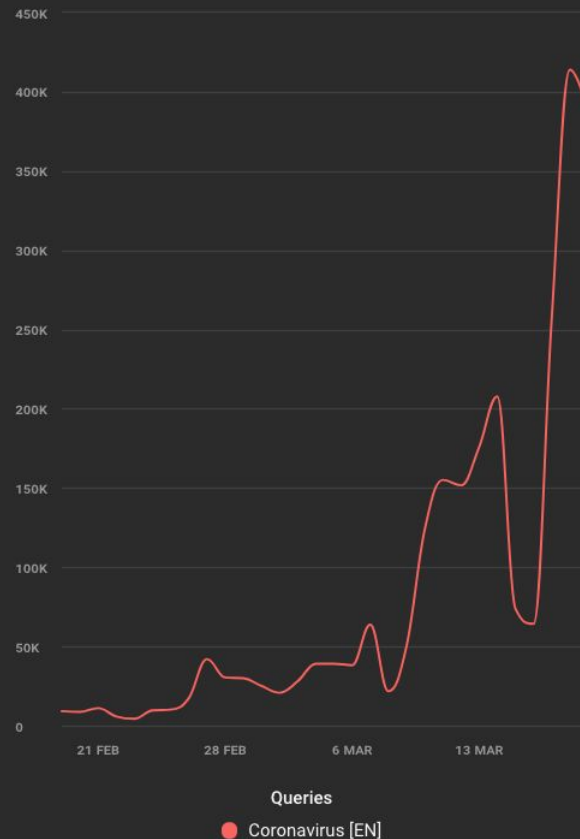
hannahrainey_ (Hannah)
@hannahrainey_

My tips for looking after your mental health throughout the Covid-19 pandemic including working from home, managing anxiety, reducing catastrophising and mindful media

Discrimination-related posts peaked when President Trump used the term **“the Chinese virus”** to describe Covid-19 in a March 16th Tweet, and again in a March 18th press conference.

The response was polarized: while **many condemned the label as inflammatory and racist**, many others supported its validity and saw it as a factual statement.

Volume Increase | Racial Discrimination



Mentions | “The Chinese Virus”



HillaryClinton (Hillary Clinton) • @HillaryClinton

The president is turning to racist rhetoric to distract from his failures to take the coronavirus seriously early on, make tests widely available, and adequately prepare the country for a period of crisis. Don't fall for it. Don't let your friends and family fall for it.

Twitter • 18 Mar 2020 | 14:27

More than 2-in-5 surveyed across markets (45%) approved of how their national governments have responded to the Covid-19 outbreak.

Chinese respondents are most likely (64%) to say information coming from the government is clear; Spanish interviewees are least likely (23%).

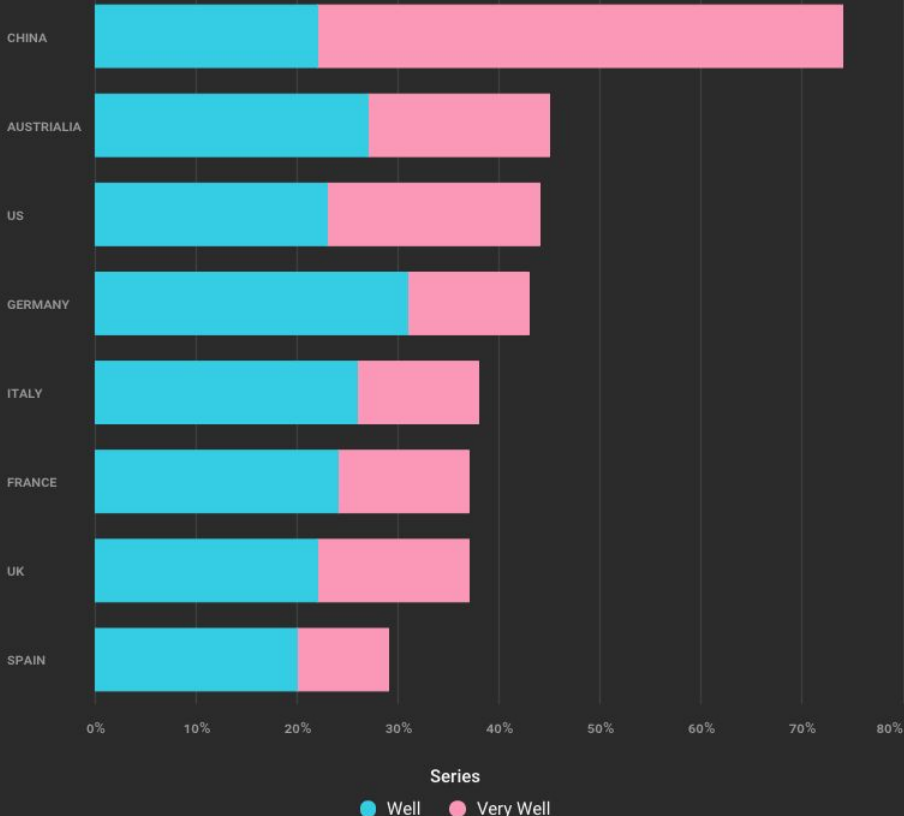
Survey Question | How do you think the national government has responded to the outbreak?

Half of 55+ survey respondents across markets **favorably responded to national government actions** (vs. 36% for respondents aged 18–34).

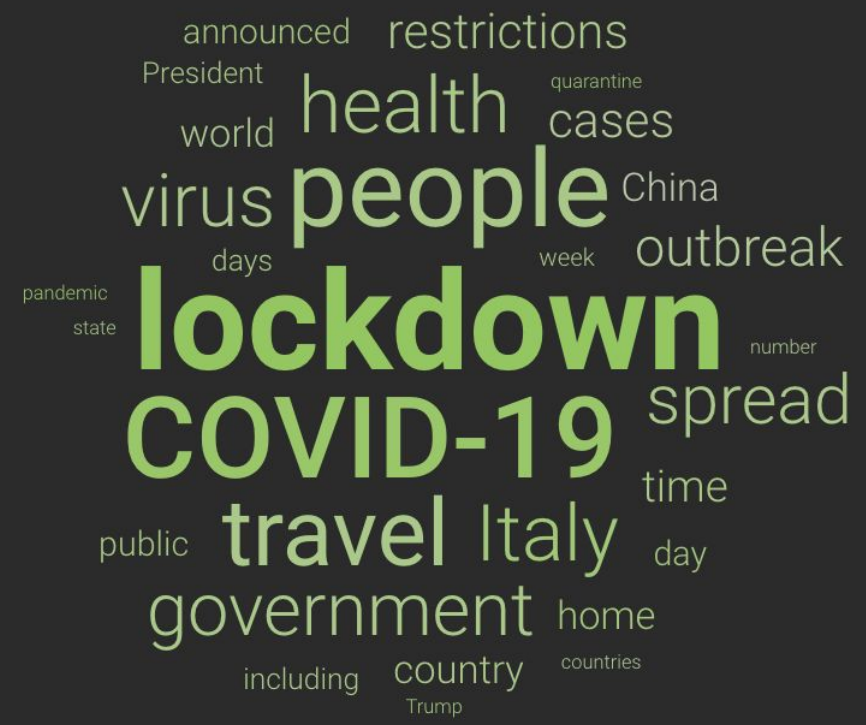
Two-thirds of French survey respondents - along with a similar ratio for **Spain, Italy and Germany** - were in agreement with quarantine measures imposed in their country.

Fewer than half of UK and US respondents said they agreed with quarantine measures.

Government - Response to Crisis



Lockdown was the most prevalent trending term within discussions about government guidelines/actions, indicating that **people are starting to understand the need for extreme measures.**



Survey Question | To what extent has your daily routine been impacted?

More than half (56%) of survey respondents in tracked markets **report that their daily routine has been significantly impacted.**


Survey Question | How has your behavior changed as a result of the outbreak?

As expected, **people are reporting washing their hands more regularly** (65% of survey respondents in tracked markets).

41% of respondents across markets report they are **experiencing difficulty buying normal items.**

 GavinPrestonMD (Gavin Preston, M.D.) · @GavinPrestonMD


I was buying a birthday card for a friend at a pharmacy and stopped at the front to pay. The clerk asked if I'd like to buy a 4-pack of Charmin toilet paper? YEAH! Then he asked if I'd like a box of Nitrile exam gloves? YEAH! I felt like I'd won the lottery! [#COVID-19](#)

 Twitter · 21 Mar 2020 | 18:48

Demand, there will
be a purchase limit

 Yamiche (Yamiche Alcindor) · @Yamiche

Meanwhile, stores are rationing hygiene and cleaning supplies amid the coronavirus scare. I spotted this at a B.J.'s in the DMV: A two item purchase limit on hand sanitizer, cleaning wipes and Lysol spray. t.co/fjqkQmJsWO

 Twitter · 11 Mar 2020 | 04:06

Survey Question | How has your behavior changed as a result of the outbreak?

Self isolation/social distancing became a new normal for many (52% cited this change in behavior across tracked markets).

Social distancing was also trending on social (**29%** of conversations related to home life). Some criticized the term, stating that we need **physical distancing while remaining connected emotionally and socially**.

Many found creative ways to connect online (virtual happy hours, quizzes/games, streaming live music and more).

Others kept a safe distance while showing up for loved ones by dancing outside windows of those quarantined, drive-by birthday motorcades, and an Italian neighborhood that sang together from their balconies (video on the right).



Survey Question | Do you expect to spend more time than normal doing any of these things in the coming month?

People are expecting to **spend more time than usual watching TV** in the coming month (49% across markets) and say they are least likely to **spend more time outside** (13% across markets).

In online conversations, **entertainment seekers** sought **new experiences for social connection** in quarantine, such as **Netflix Party** (50k mentions), which supports simultaneous streaming with friends.



cbsnewspath (CBS NewsPath)

@cbsnewspath

CORONAVIRUS- STREAMING WORKOUTS- Bacchus 330p PKG WED0209- As gyms and boutique fitness studios across the nation are closing due to the widespread outbreak of coronavirus, many are now offering an alternative way to stay fit. Danya Bacchus takes a look at a few. t.co/YQQEu9WD2G



Twitter

18 Mar 2020 | 19:45



BangUpJob1 (BangUpJob)

@BangUpJob1

I'm just going to [#SelfQuarantine](#) and binge watch [#Elite](#) until the [#COVID-19](#) takes me.



Twitter

15 Mar 2020 | 20:53



yourebeingpaged (Spencer Page)

@yourebeingpaged

If museums are doing free tours online during the [#covid19](#) outbreak and the Met is streaming select operas...could we maybe also have streams of Broadway musicals? Maybe... like...idk...Hamilton...? [@Lin_Manuel](#)...



Twitter

18 Mar 2020 | 04:20



shienatuwaa (ShienaJoy(廷芳) ❤️)

@shienatuwaa

t.co/JcpDSJxMI6 The Feast online streaming! Happy Sunday! All for the Glory of God! [#COVID19](#) be gone.



Twitter

15 Mar 2020 | 03:30



TrishaVH13 (Not in your cult)

@TrishaVH13

Unless you can catch the coronavirus from Netflix, most of my family members are safe












Twitter

26 Feb 2020 | 01:57

Survey Question | To what extent has your daily routine been impacted?

60% of survey respondents aged **18–54** indicated a moderate/extreme impact on daily routine (vs. **49%** for **55+**).

	Avg. Across Markets	Most Impact	Least Impact
Impact on daily routine	56%	 80%	 37%
Impact on ability to socialize	42%	 53%	 27%
Impact on education	38%	  ~48%	   ~30%



Shopping was mentioned in nearly half (46%) of home life conversation.

Panic buying was a knee jerk reaction as people became increasingly concerned about the future availability of supplies.

People are encouraging one another to shop local to support small businesses.



219810418
ectohimbologist

with all this coronavirus shit going on remember to support local asian owned business. theyre losing money and business because of racism and xenophobia. ive seen stories of staff giving...

Tumblr

12 Mar 2020 | 15:22

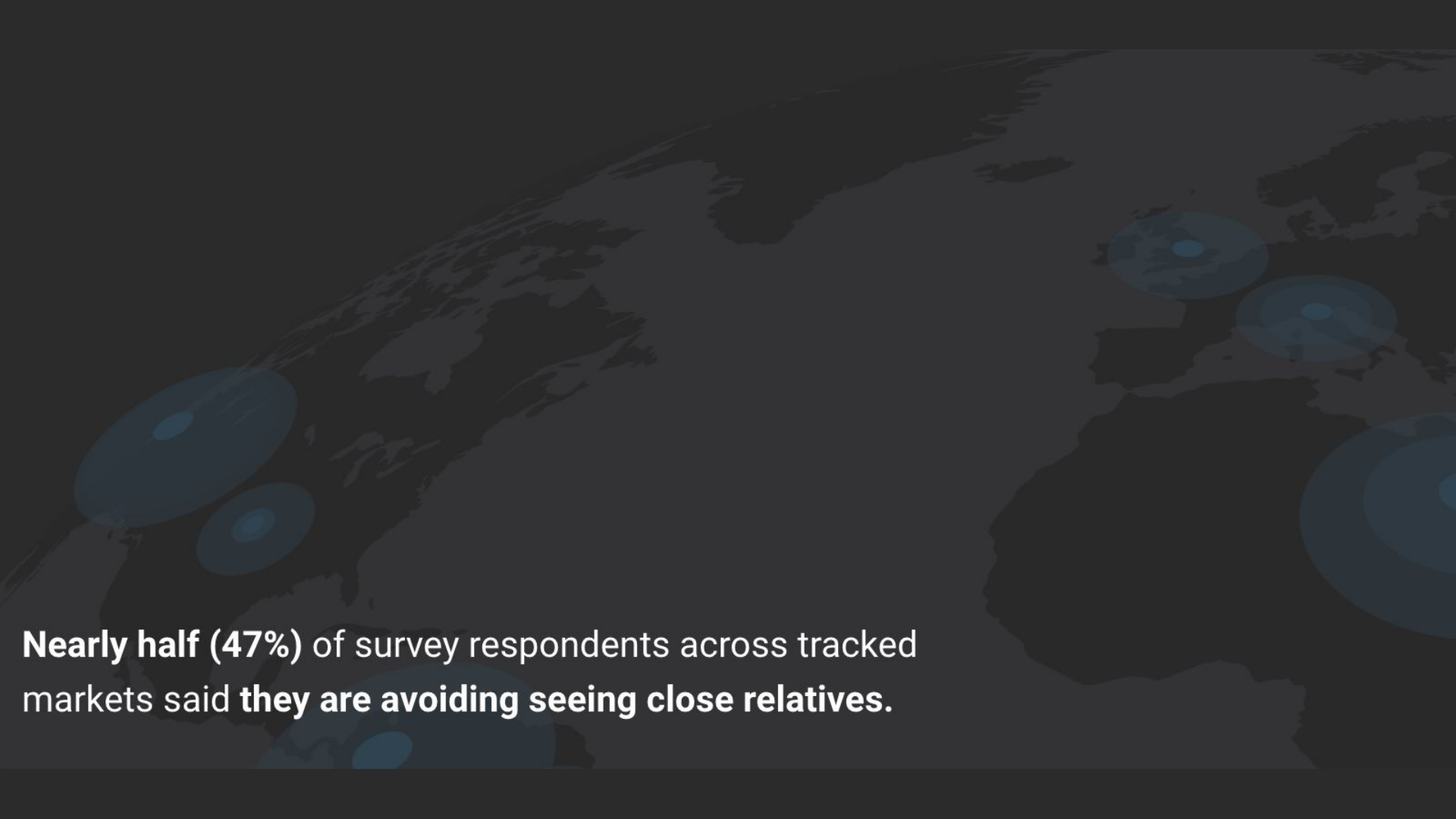


stop_cov_spread (Just a concerned ci...
@stop_cov_spread

@katelin_cruse @reddit @alexisohanian @Forbes Make sure to still support local business while staying home. Once idea: gift certificates. Local businesses will still have bills (owed to other businesses). Let's keep the money circulating so no one is left behind.
#COVID19 #coronavirus t.co/kYIUHeHo7z

Twitter

14 Mar 2020 | 18:17



Nearly half (47%) of survey respondents across tracked markets said **they are avoiding seeing close relatives.**

WILL PROVIDE "GRAB AND GO" BREAKFAST AND LUNCH STARTING MARCH 18

The following sites will be open on Monday - Friday:

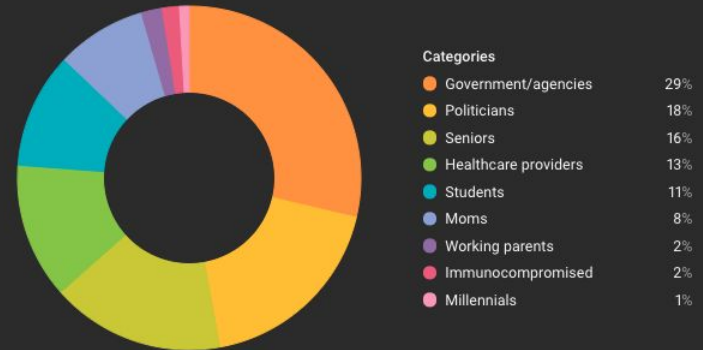
 cvsiak (#DemocracyForCastroValley) · @cvsiak
#CastroValley Unified WILL serve breakfast and lunch to students during its
#COVID19 #coronavirus closure. t.co/oLHHNifQKR

Twitter · 16 Mar 2020 | 04:41

Online posters are **looking to the government** (17%) to **support needs** such as paid sick, family, and medical leave.

Concern for students who rely on school meals was prevalent in English social discussion (15%).

Key Audiences



Working from home is the new normal.

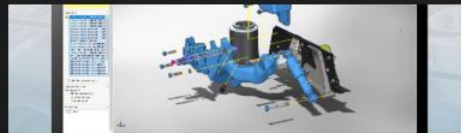
30% of survey respondents across tracked markets mentioned **WFH**.

Telecommuting was mentioned in **33%** of work-related social discussion.

People are **adopting new behaviors** to be more productive working from home.

Many people were happy about the opportunity to WFH (37%); they often shared the 2016 Fifth Harmony music video from their hit single, Work from Home.

Video: Fifth Harmony - Work from Home



SOLIDWORKS (SOLIDWORKS)

@SOLIDWORKS

Are your offices shutting down in response to the [#coronavirus](#)? Get tips on how you can use [#SOLIDWORKS](#) remotely in this blog from [@Hawk_Ridge_Sys](#). [#WFH](#) [#covid19](#) t.co/iVia84h7UL t.co/FCMDObK0j8



Twitter

17 Mar 2020 | 00:00



hannahrainey_ (Hannah 🌸)

@hannahrainey_

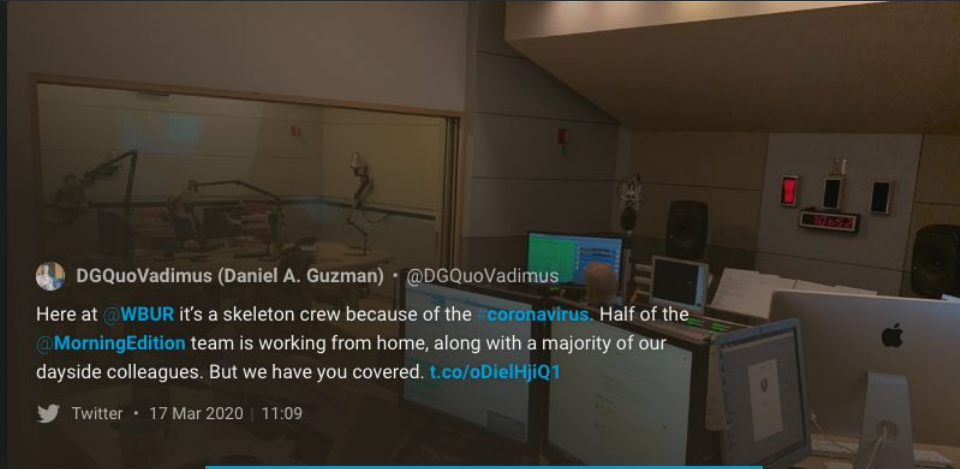
My tips for looking after your mental health throughout the Covid-19 pandemic including working from home, managing anxiety, reducing catastrophising and mindful media intake 🧠💖 t.co/iLvfzbMUxY t.co/H4XzG68RMX



Twitter

16 Mar 2020 | 20:22

Survey Question | Are you concerned about...?



27% of survey respondents across markets **expressed concern about job losses.**

Job security **concerns are highest in Italy**, the current epicenter of the outbreak.

	Avg. Across Markets	Most concerned	Least concerned
Reduced hours	29% concerned	 35%	 23%
Losing job	27% concerned	 38%	 21%

Stock market reaction to the coronavirus is a **key topic** of financial discussion on social media (29%).

Across tracked markets, survey respondents are more **concerned about the state of the economy** (62%) than **losing personal investments** (29%).

Survey Question | Are you concerned about?




Approximately **6-in-10** survey respondents across tracked markets **expressed concern about the impact of the coronavirus on their economy.**

People are tuned into **how financial markets are reacting** to government responses to Covid-19 (**29% of posts** mentioned the stock market).

President Trump was **criticized** for being **more concerned** about the impact on the **stock market** versus the actual spread of the **virus**.

 RoyalLondon (Royal London) · @RoyalLondon

Here's our statement on Covid-19 and how it's impacting the global financial markets t.co/3Uiiq8LcbF

 Twitter · 17 Mar 2020 | 07:25

 WordswithSteph (Stephanie Kennedy) · @WordswithSteph

Trump's obsession w/the stock market has been obvious from day one. Zero doubt Trump exerted pressure on the CDC to shut off information about alarming spread of the coronavirus, attempting to manipulate & boost the stock market.

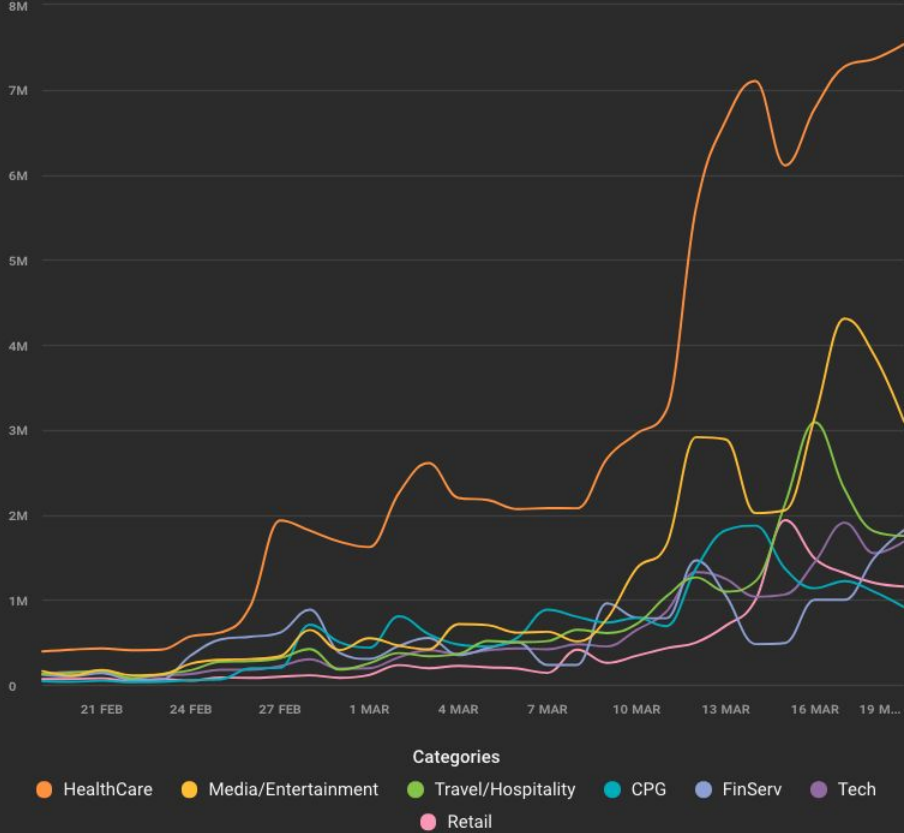
[#TrumpLiesAboutCoronavirus t.co/VbzjMBwCb0](https://t.co/VbzjMBwCb0)

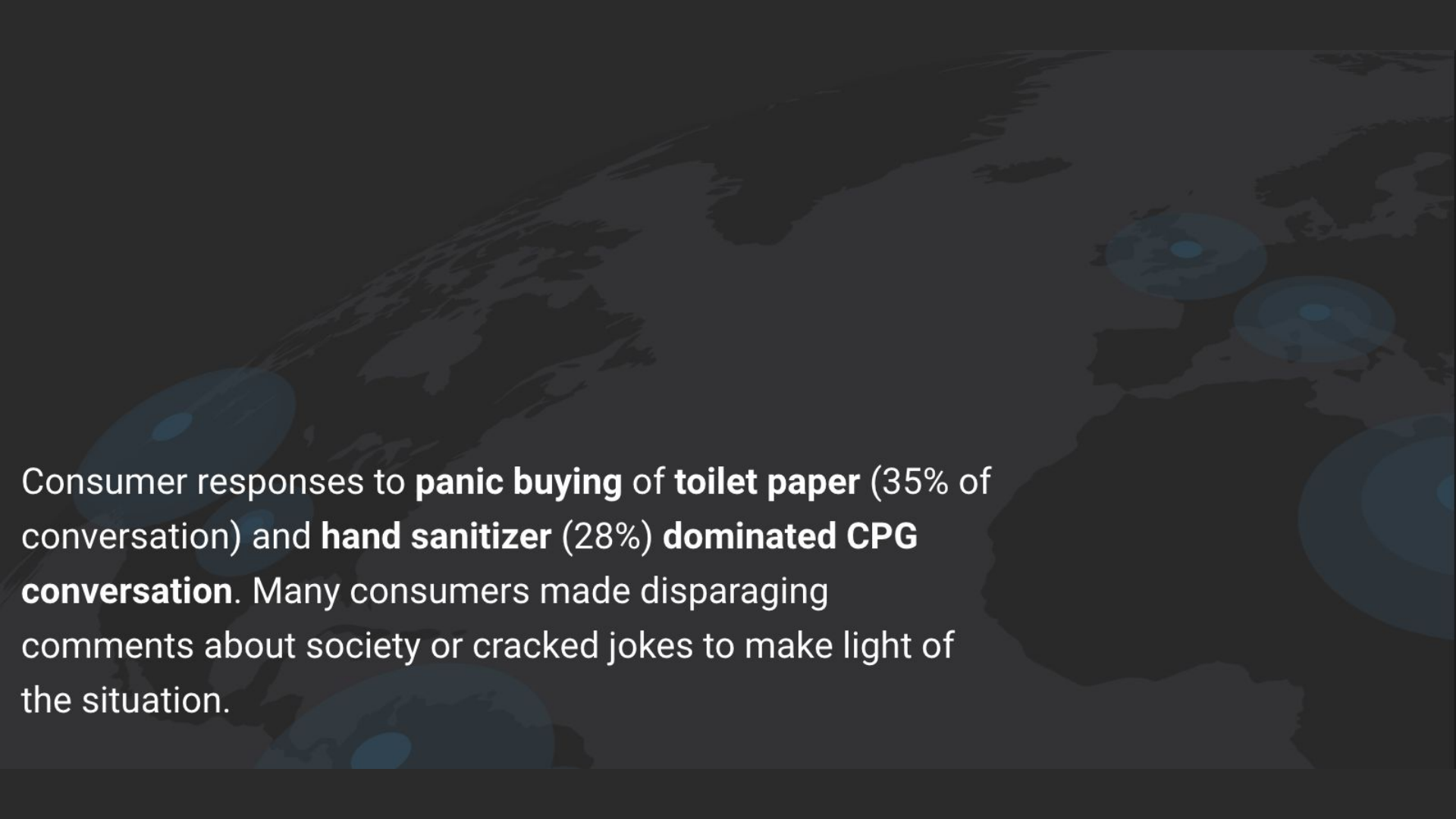
 Twitter · 28 Feb 2020 | 15:04

Sector Overview

As expected, the **healthcare vertical dominated sector conversations (44%)**. Media/entertainment discussion (16%) was driven by **homebound individuals looking for ways to pass the time**, while **consumer questions about restrictions** contributed to travel conversations (10%).

Sectors Over Time





Consumer responses to **panic buying** of **toilet paper** (35% of conversation) and **hand sanitizer** (28%) **dominated CPG conversation**. Many consumers made disparaging comments about society or cracked jokes to make light of the situation.

People **advocated for proper use of hand sanitizers** (28% of CPG conversation), while **stressing not to overuse or hoard large amounts**.

Other shoppers shared their **experiences at supermarkets with empty shelves**, especially when it came to **frozen food, canned food, and cleaning products**, triggering 3% of conversations.



JDtalking1 (JDtalking1)

@JDtalking1

Just been to 3 supermarkets on the [#wirral 2](#) [#Aldi 1](#) [#Asda](#) there was no cleaning products,loo roll,kitchen roll,soap,fresh meat,tinned goods,pasta,bread and very little fresh vegetables. The fellow on the first aldi said they'd had 2 deliveries today!
[#PanicBuying](#) [#coronavirus](#)



Twitter

17 Mar 2020 | 22:48



conoryunits (Conor Yunits)

@conoryunits

Going to start a GoFundMe for the guy who hoarded hand sanitizer and now can't profiteer from it. Poor guy. t.co/z3k4kAoS51



Twitter

14 Mar 2020 | 13:27



_CourtneyNews (Courtney Carter)

@_CourtneyNews

VIDEO NOW: The toilet paper aisle at Stop & Shop in Warwick. There are about two packs left and those cost \$30.99 each [@wpri12](#) [#coronavirusconcerns](#) t.co/VjKAysw33P



Twitter

12 Mar 2020 | 12:41



guardian (The Guardian)

@guardian

UK's sewage system in danger of gridlock from toilet paper substitutes t.co/PTPkNvfz69



Twitter

16 Mar 2020 | 14:44



SovereignNation (Doug Sovern)

@SovereignNation

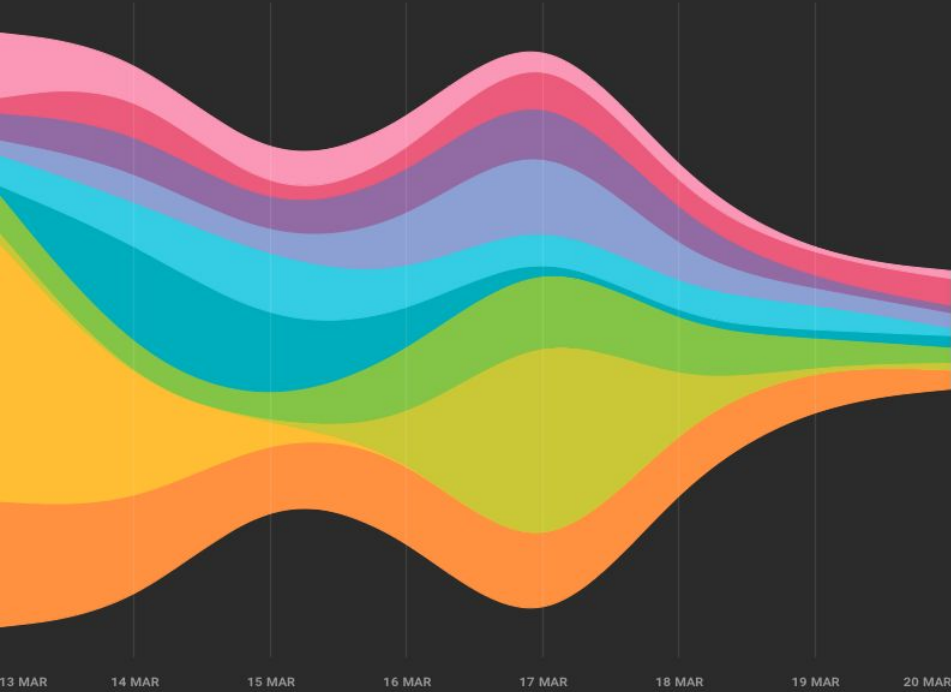
Even little neighborhood grocery stores are swamped. At fabled Star Grocery in [#Berkeley](#), business was up "more than double, over 200% of normal" today, says the owner. Shelves emptied of bread, milk and toilet paper
[#coronavirus](#) [#PandemicPandemonium](#) [#Shopocalypse t.co/ZGgI0JCHsg](https://t.co/ZGgI0JCHsg)



Twitter

14 Mar 2020 | 00:08

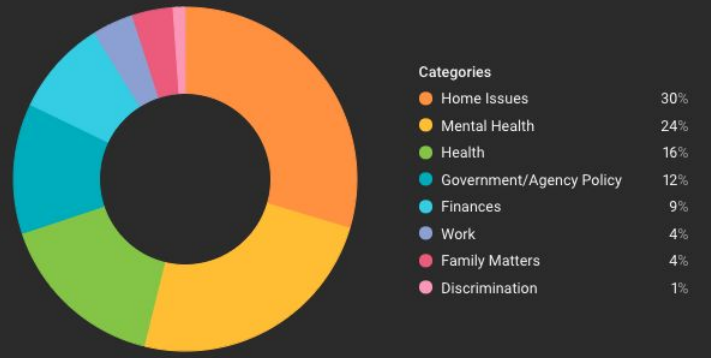
Trending Themes (Excluding News)



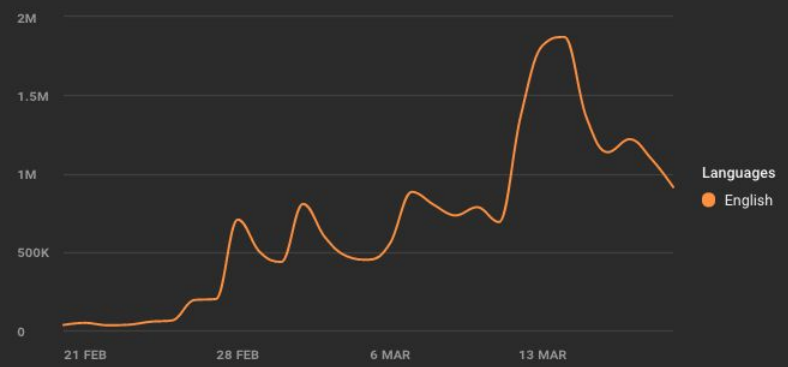
Topics

- wash your hands
- stocking up on toilet paper
- toilet paper aisle
- hand sanitiser
- price gouging
- panic buying
- washing your hands
- 20 seconds
- stay safe
- grocery store

Global Topics



Languages Over Time



SirHenryKau (Sir

HENRY™)

11:22 | Mon, 16th Mar 2020

You can wash your hands and use sanitiser liquid all day long and protect yourself from the virus as much as you can then this happens at your favourite restaurant and you wonder where you got the covid-19
<https://t.co/lkkyce5tb>

United States of America
@SirHenryKau



FOLLOWERS:

53.9k

FOLLOWING:

52.8k

POSTS:

179.0k



rickeyricardo (Almer Fudge)

@rickeyricardo

The Tiny Compound That Makes Soap A Coronavirus Killer t.co/ngRN2vVKXa via @YouTube

Twitter

19 Mar 2020 | 23:27



1SoulWithNoName (i d b y)*boop*...

@1SoulWithNoName

every time I snap open a beer* I say in my head "fuck the Coronavirus!". 🙌 * @ home!

Twitter

19 Mar 2020 | 22:00



thetimzster (S.T.A.R.S Officer Timzst...)

@thetimzster

Listen to these guys (?) - DO NOT to go to the Winchester - Stay home and wait for this to blow over. 😊 Don't hoard toilet paper either.

t.co/0EG4xuNQml Good use on classic #DawnoftheDead Goblin music too lol #ThePlan #SimonPegg #NickFrost #ShaunoftheDead #COVID19

Twitter

19 Mar 2020 | 21:21



ashcrimsonpussy (im shadowbanned...)

@ashcrimsonpussy

Coronavirus COVID-19 Quarantine eme Caption This Bomboclaat Self Isolation Social Distancing Schedule Twitter Meal Boredom Bored Depression Sco Pa Tu Manaa Hand Sanitizer Stay At Home Cock Coronavirus Corona Cockvid-19 Cock+19 Bonboclak

Twitter

19 Mar 2020 | 23:01



DeekeTweak (Derek Strickland)

@DeekeTweak

So...GameStop employees can't close stores, and they can't disinfect them either because there's no sanitizer or cleaners made available. Seriously what the fuck. Is GameStop TRYING to spread COVID-19? t.co/ajthJqiedb

Twitter

19 Mar 2020 | 21:29



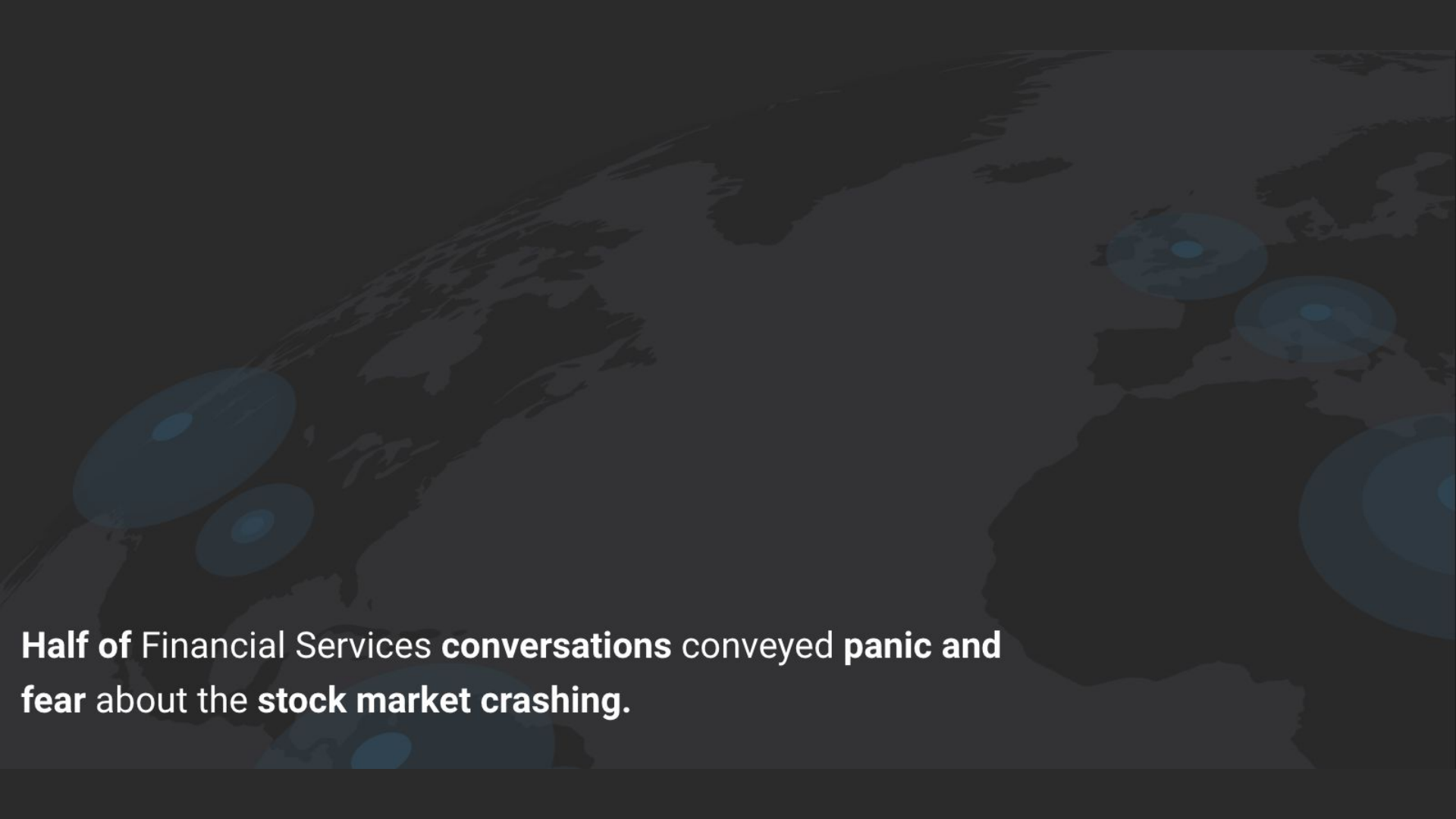
WinifredNakandi (Winifred Nakandi)

@WinifredNakandi

The use of hand sanitizer is overrated, when you hold the same phone, bag, paper notes etc after sanitizing! #COVID19

Twitter

19 Mar 2020 | 21:14



Half of Financial Services conversations conveyed panic and fear about the stock market crashing.

Crashes in the market (50% of conversation) led to **panic**, although there were positive responses to certain company valuations (e.g. Walmart).

People praised healthcare workers, claiming they are the real essential workers (158K RTs – triggered 7% of conversations).

People **supported banks and financial organizations that offered support such as loans for businesses** (especially SMBs) amidst the crisis (3% of conversation).



RepAlGreen (Congressman Al Green)

@RepAlGreen

My proposal for offering 0% loans to minority banks was adopted today as part of [@RepMaxineWaters](#)' COVID-19 relief package. [@FSCDems](#) are hard at work on economic relief for all of our communities during this time of hardship.



Twitter

18 Mar 2020 | 22:14



Steel_Donkey (SteelDonkey SOS)

@Steel_Donkey

[@outlazymedia](#) Yup. Trump was being warned 2 months ago that coronavirus could torpedo his pride & joy: stock market indices. So he shut his eyes, put fingers in ears & went "La, la, LA!" And to keep the numbers down, NO testing! How's it working out for ya, [@realDonaldTrump](#)? [#TrumpSlumpDump](#)



Twitter

16 Mar 2020 | 13:49



_aj3 (Arnold)

@_aj3

The US stock market has now wiped out the entire \$11.5 trillion of value it gained since



ABC7News (ABC 7 News - WJLA)

@ABC7News

Global stock markets sank Wednesday in a third day of wild price swings after President Donald Trump promised aid to get the U.S. economy through the coronavirus outbreak:

t.co/dnyzm7YcNS t.co/onOuCrFRRw

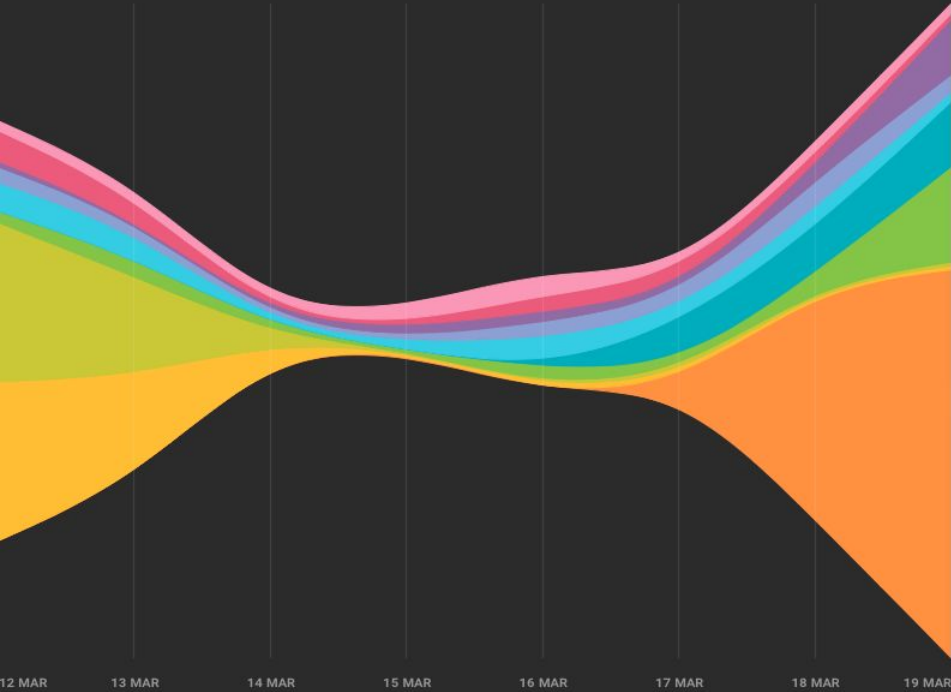


Twitter

18 Mar 2020 | 11:59

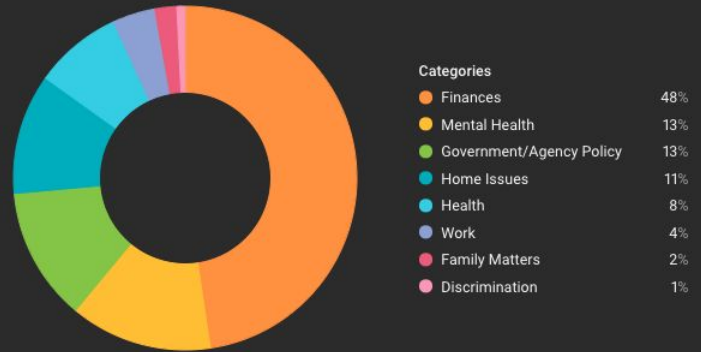


Trending Themes (Excluding News)

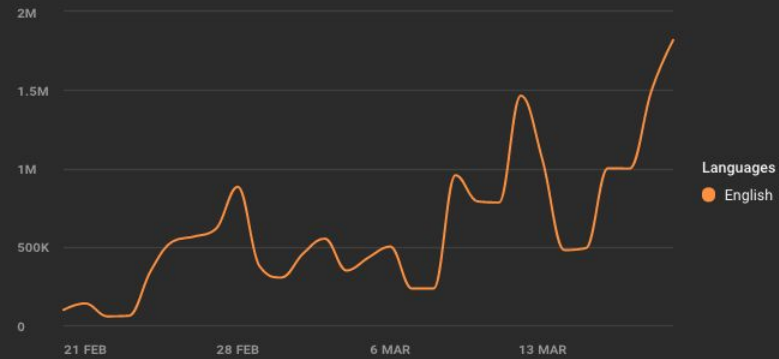


- Topics**
- hedge fund managers
 - toilet paper
 - big banks
 - coronavirus crisis
 - stock buybacks
 - stock markets
 - coronavirus pandemic
 - credit card
 - coronavirus outbreak
 - United States

Global Topics



Languages Over Time



TheEconomist (The Economist)



17:52 | Wed, 18th Mar 2020

On the latest episode of "The Economist Asks" podcast, @AnneMcElvoy asks former Bank of England governor Mervyn King about radical uncertainty, forecasting amid the coronavirus pandemic and the dangers of panic buying. <https://t.co/v9qUKodTDX> <https://t.co/W5YtR1CfVA>

@TheEconomist

London



FOLLOWERS:

24.5m

FOLLOWING:

125

POSTS:

206.5k



LAMarketingGuy (John Becker)

@LAMarketingGuy

@IBD_JNielsen has created a superb analysis of the warning signals leading up to the #coronavirus stock market crash.

t.co/xlq4P20w8B via @IBDinvestors #cmo #investing #stocks #stockmarket #socialmedia #wallstreet #social #tech



Twitter

19 Mar 2020 | 23:06



bbttychmbrs1 (Betty A. Gray)

@bbttychmbrs1

Wall Street regroups in erratic trading after central banks advance more coronavirus rescue options t.co/VHlwgl4Rw



Twitter

19 Mar 2020 | 23:03



FeedsGulf (Gulf News Feeds)

@FeedsGulf

All #GCC Stock Market fell due to #COVID19



Twitter

19 Mar 2020 | 21:58



FinTechZoom (FintechZoom)

@FinTechZoom

New article: "Coronavirus and Credit Card Relief" has been published on Fintech Zoom - t.co/RPPu4hjjBL @FintechZoom #Fintech #Blockchain #Crypto #Cryptocurrency #ICO



Twitter

19 Mar 2020 | 20:55



csentropy (Chandra "Smash The Curv...

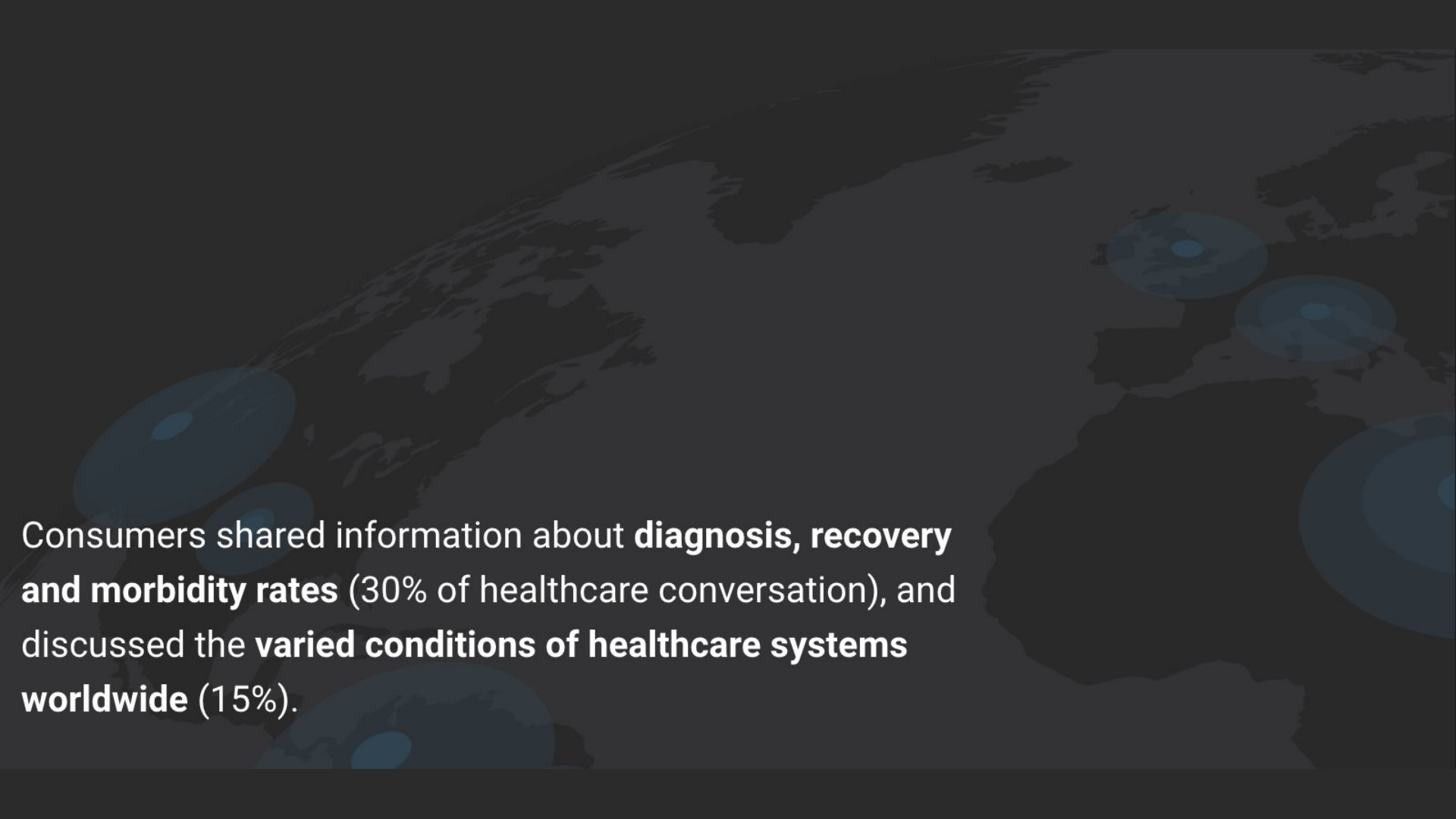
@csentropy

t.co/FkofmYEN7n There is a time to play the



nosacapital (Nosa Capital)

@nosacapital



Consumers shared information about **diagnosis, recovery and morbidity rates** (30% of healthcare conversation), and discussed the **varied conditions of healthcare systems worldwide** (15%).

People stressed that **closures, cancellations, and isolation measures** were essential to **slow the spread of the virus** and **relieve pressure on overwhelmed hospitals** (11% of conversation).

People in the US became concerned about **emotional outbursts and equipment shortages** in China (8% of healthcare conversation) and Italy (7%), fearing that these behaviors would spread to as-yet less affected countries.

Mistrust of Big Pharma was evident in social discussion; some people claimed that pharmaceutical companies were preparing to profit from the virus (4% of conversation).



Carelady7 (Carelady)

@Carelady7

t.co/D18c3yntLc Biden Sides With Big Pharma Against Affordable Coronavirus Vaccine Plan



Twitter

19 Mar 2020 | 16:57



susanboex (Susan Boex)

@susanboex

Trump's attempt to buy a coronavirus vaccine shows why big pharma needs to change | Diarmaid McDonald t.co/mJXXW7G9Yh



Twitter

19 Mar 2020 | 13:19



davidjhen (David Hendrickson)

@davidjhen

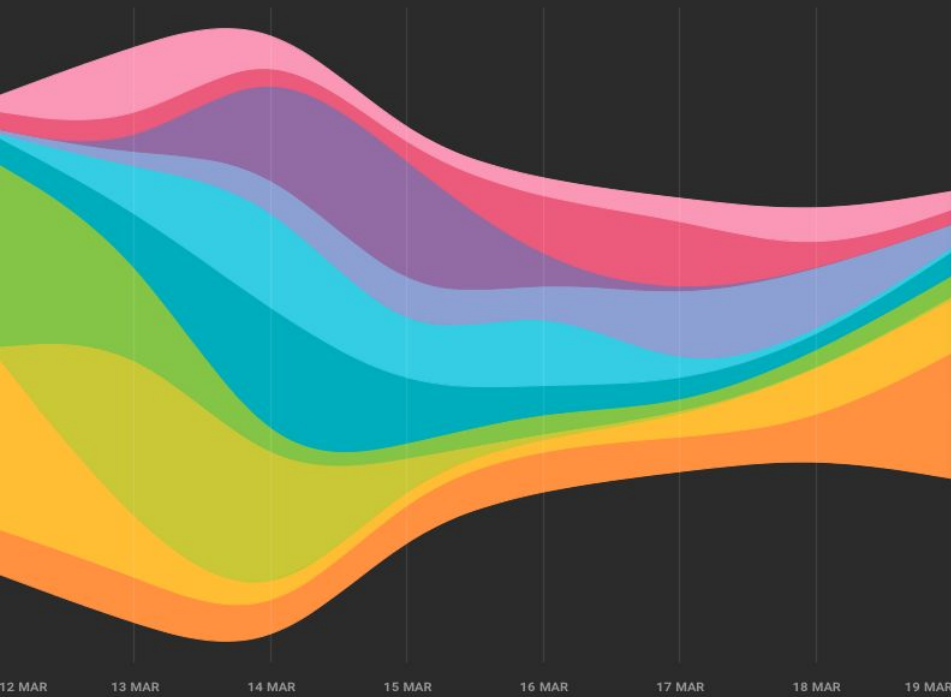
If coronavirus treatment isn't free, millions will suffer – let's demand Big Pharma act for the public good: t.co/lKs1FxnyuH



Twitter

12 Mar 2020 | 19:01

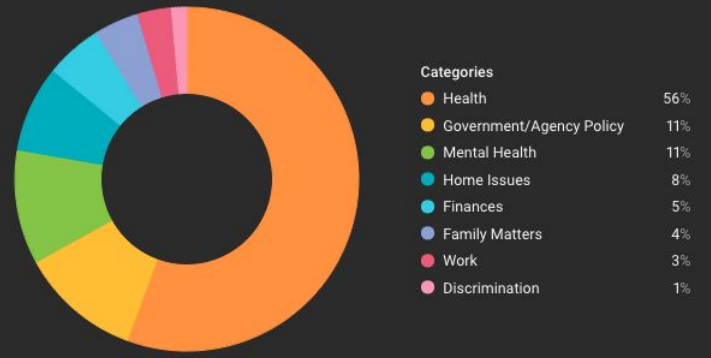
Trending Themes (Excluding News)



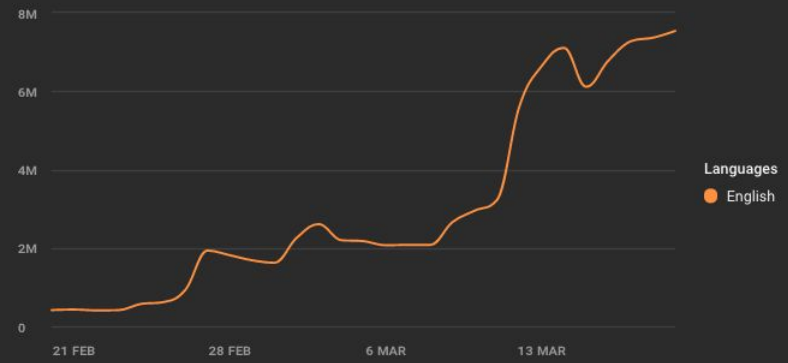
Topics

- healthcare system
- health care workers
- day and night
- coronavirus testing
- public health
- one day
- #coronavirus patients
- stop thinking
- nursing home
- coronavirus outbreak

Global Topics



Languages Over Time



sarahkliff (Sarah Kliff)



08:17 | Sat, 7th Mar 2020

Arkansas can only test five patients for Coronavirus per day. Maine can't test any yet. Washington State has a backlog of tests it hasn't gotten through. New from me, @katie_thomas and @NickAtNews on the Coronavirus testing scramble <https://t.co/aQcmTe5He6>

@sarahkliff

Washington, D.C.

FOLLOWERS:

141.8k

FOLLOWING:

1.2k

POSTS:

14.1k

GENDER:

female



jigga32ygb (Yvette Brown)

@jigga32ygb

Hospital Administrators: US Physicians/Healthcare Workers For Personal Protective Equipment in COVID-19 Pandemic (DO NOT DONATE!) - Sign the Petition! t.co/22b8iUwQ4r via @Change



Twitter

19 Mar 2020 | 23:57



JFernandeznino (Julián A. Fernández...)

@JFernandeznino

@camilomurillo Tu lo has dicho. Te pongo la frase completa : Chloroquine and remdesivir are NOT FDA-approved for a COVID-19 indications, but Expanded Access allows patients with serious or life-threatening cases of the virus to have access to them as investigational medicinal products



Twitter

19 Mar 2020 | 23:39



veggieommma (victoria 🌱)

@veggieommma

Trump says anyone who needs a test can get one.. Lucas county just announced testing is only available to [healthcare workers](#) and first



campbellrock (Rock)

@campbellrock

@SteveKornacki Trump is not supplying the needed equipment to our hospitals because he wants to suppress the real number of infected people & he wants certain governors to fail at stopping the spread. #COVID19 is Trump's Waterloo.



Twitter

19 Mar 2020 | 23:44



Juliea712 (Julie Anderson)

@Juliea712

Coronavirus-exposed doctors and nurses remain at work at some South Florida hospitals t.co/AUIP9xow5T



Twitter

19 Mar 2020 | 23:38



Wadesworld2 (Wade Walker wadesw...)

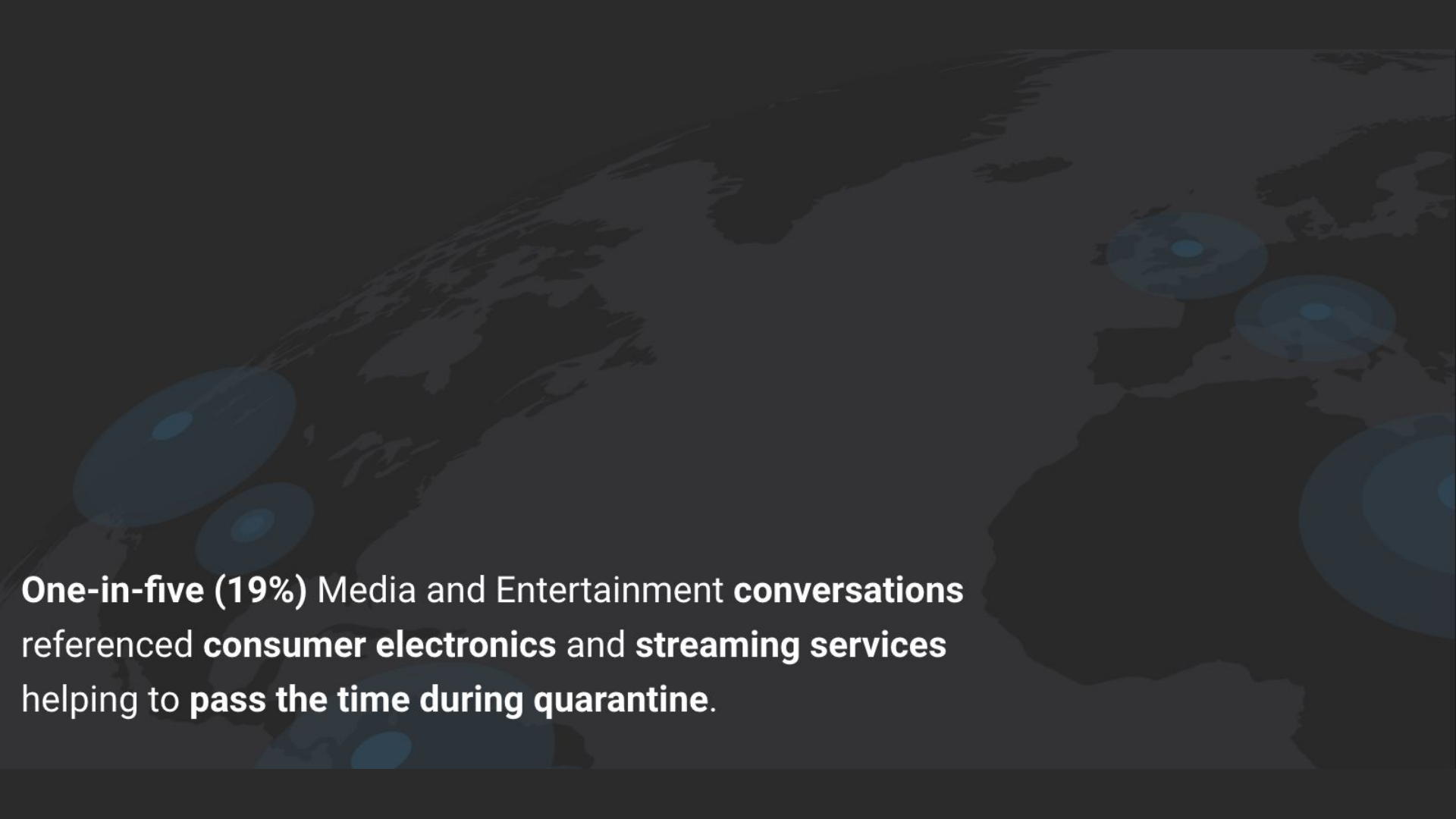
@Wadesworld2

Coronavirus: Newsom says 56% of Californians are expected to be infected with COVID-19, ask Trump to send hospital ship t.co/2YdhFgD5t9 via @abc7



Twitter

19 Mar 2020 | 23:28



One-in-five (19%) Media and Entertainment conversations referenced **consumer electronics** and **streaming services** helping to **pass the time during quarantine**.

People discussed **cancelling or postponing social events and gatherings** due to the outbreak (18% of conversations), while advocating for everyone to **stay home**.

Netflix appeared in 5% of conversation, with the Netflix Party service (supporting **simultaneous streaming**) and the documentary *Pandemic* creating buzz.

People reacted positively to media/entertainment companies **offering additional services** (5% of conversations), such as a free month of film/series packages during lockdown.

As people look for new ways to occupy downtime, businesses are offering online streaming of theater/music performances, exercise classes, museum tours etc.

Companies who are creative can continue to serve customers in new ways.

Netflix



Avnish Jolly (Avnish Jolly)

@AvnishJolly

Netflix Party lets friends have movie nights while social distancing. Here's how it works t.co/5xhmUim0xX via @usatoday



Twitter

18 Mar 2020 | 22:00



Arvanitis Nikko (The Better Twin)

@ArvanitisNikko

Day 5 of COVID-19: yesterday night I lost to Andrew in a 1v1 in COD because my stupid friends stacked the odds in his favour. Also, Bert has a new Netflix special out tomorrow. So that's what is getting me through today 🙌 brb going into work



Twitter

16 Mar 2020 | 12:03

Cancellations



adeishs (ade ishs)

@adeishs

I'm sad to announce that I won't be performing at the Newport Jazz Festival (Australia) as it has been cancelled in light of the current coronavirus pandemic. As much as I was looking forward to playing with eMotion Band and The Bridge, the safety of everyone is more importa... t.co/iQ07RGUUNQ



Twitter

17 Mar 2020 | 23:47



grlaff (GRLAFF)

@grlaff

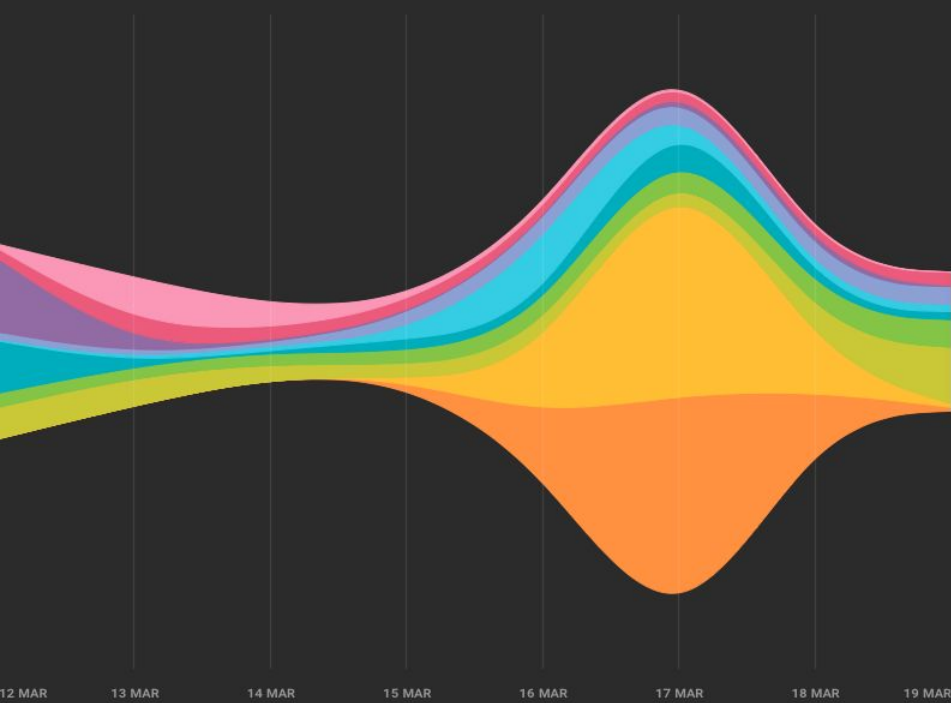
We are deeply saddened to announce we are postponing the 2020 GRLAFF, to comply with the current measures in place to mitigate the spread of the COVID-19 virus. We thank the sponsors and supporters of the festival for their understanding during these challenging times [#GRLAFF2020 t.co/2AqLilKoXb](https://t.co/2AqLilKoXb)



Twitter

16 Mar 2020 | 19:04

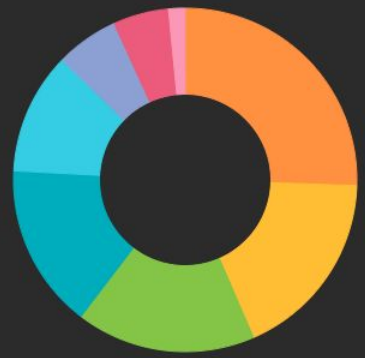
Trending Themes (Excluding News)



Topics

- check out the other exhibits
- chicago aquarium closed due
- coronavirus outbreak
- coronavirus pandemic
- tested positive for coronavirus
- Movie theaters
- social distancing
- Tom Hanks
- due to the coronavirus
- due to coronavirus concerns

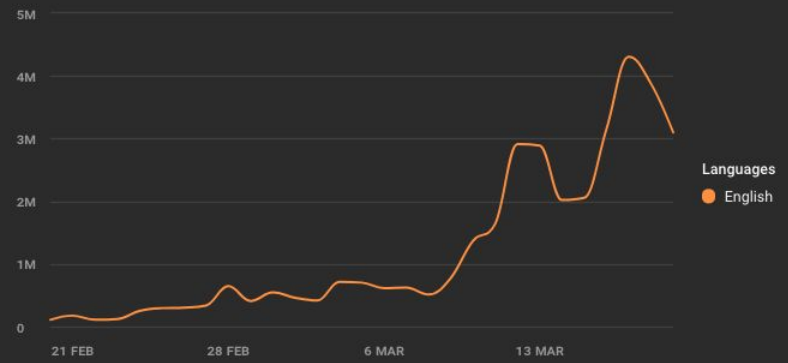
Global Topics



Categories

● Government/Agency Policy	26%
● Health	18%
● Mental Health	17%
● Home Issues	15%
● Finances	11%
● Work	6%
● Family Matters	5%
● Discrimination	2%

Languages Over Time



Languages

- English

Reuters (Reuters)



08:40 | Wed, 18th Mar 2020

As American Indian casinos close for coronavirus, industry seeks \$18 billion aid <https://t.co/xVfcL4VPxc>
<https://t.co/NUG2CpXBez>

@Reuters United States of America

FOLLOWERS:

21.4m

FOLLOWING:

1.1k

POSTS:

506.8k



Ahmed49331035 (Ahmed Zia)
@Ahmed49331035

@Complex Beautiful scenes out of Sicily, Italy: People sing, dance and play music from their balconies to lift spirits amid the #coronavirus 🙌🙌🙌🙌🙌🙌🙌🙌🙌🙌
t.co/BDCP3DE6tn #WeStandWithItaly



Twitter

19 Mar 2020 | 23:55



Radiotubetv1 (DJHarmony)
@Radiotubetv1

The latest The Independent music Daily!
t.co/1LmH63LgTI Thanks to @georgerhayes
#saveourscene #coronavirus



Twitter

19 Mar 2020 | 23:36



yatinjpatel (Dr. Yatin J Patel)
@yatinjpatel

Social distancing can save lives. Stay inside. Video call friends/family. Read a book. Exercise. Sleep. Work from home. Binge-watch TV. #coronavirus #covid19 #SocialDistancing



Twitter

19 Mar 2020 | 23:28



karenward8521 (karen marie ward)
@karenward8521

I'm Gone to tell you Hollywood super duper stars and NY tv personality's writers your gone to have a major problem on your Hands you have 100s of 1000s of Homeless are Gone get Coronavirus instead of bashing attacking POTUS you better start doing something to help out CA NY



Twitter

19 Mar 2020 | 23:27



fudurich (@fudurich)
@fudurich

Pretty much how I see most people handling this pandemic. Don't be stupid. #covid_19 #coronavirus @ Highland Park, Los Angeles
t.co/4EnCKPZwnA



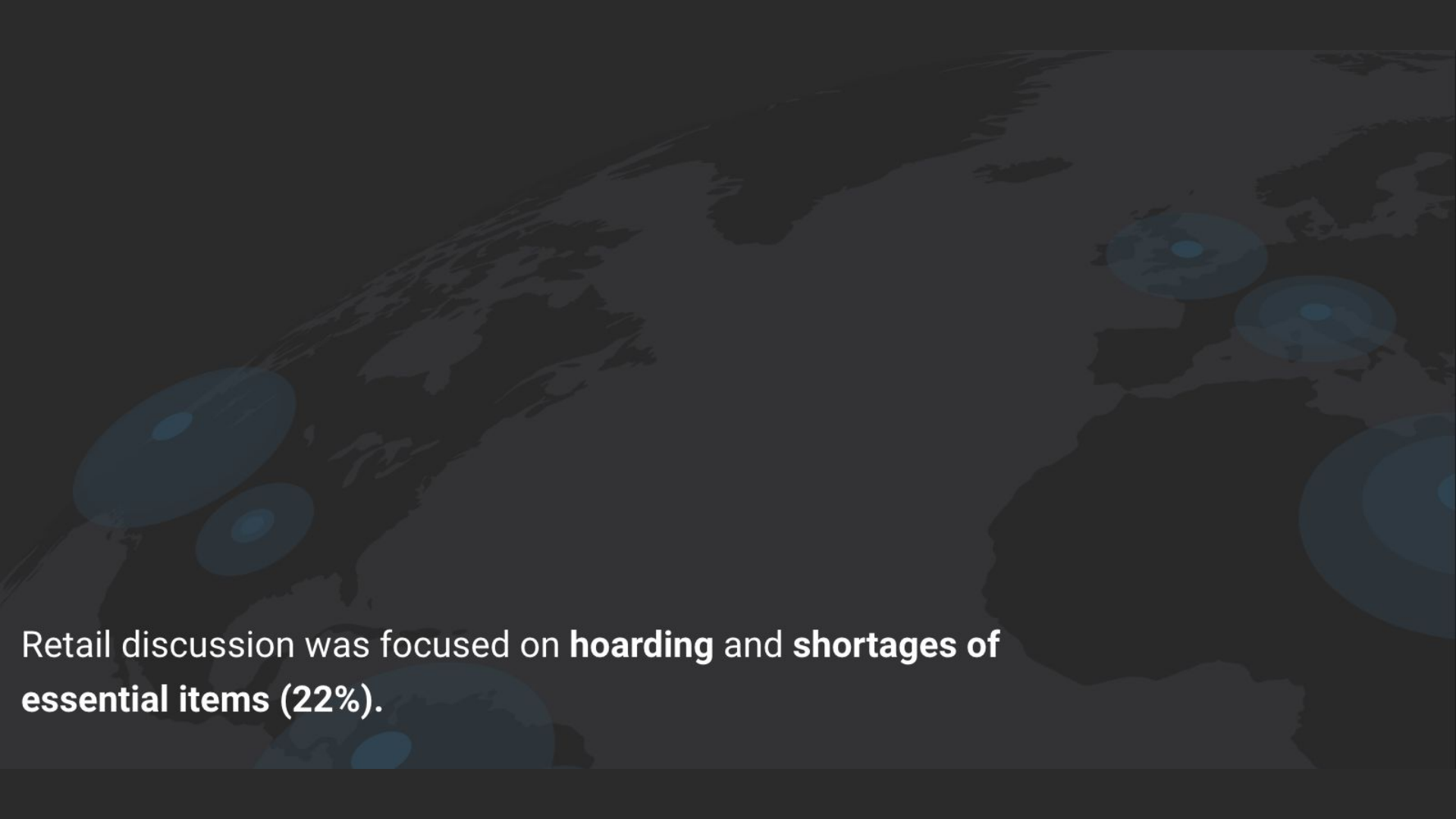
Twitter

19 Mar 2020 | 23:27



haskell420 (Edward Herrel)
@haskell420

@ESPN_Esports @FionnOnFire @JacobWolf @leagueofamily @Arda @lolesports Stuck home because of #CoronavirusPandemic #Covid_19? Missing the EXCITEMENT of Competition & Fun? Then use YOUR TIME &



Retail discussion was focused on **hoarding** and **shortages of essential items (22%)**.

One-quarter of retail conversations shared information about **supply availability, days open, and reduced hours** during the outbreak, and mentioned major brands like Target and Apple.

There were concerns when shoppers experienced empty shelves at **grocery stores and supermarket sections**, calling for a halt to hoarding (22% of posts). **Online shopping** was discussed as a popular alternative.

People suggested helping **small businesses by shopping local** (10%) while **praising stores that offered special senior citizen hours** (8%).



miawilliams1982 (*Miss_sassy*)

@miawilliams1982

I don't often ask for help but is there anyone in the Dover area that can help me. My son is autistic and @asda cancelled my shopping this morning, I don't drive and we are self isolating so can't get out I'd appreciate any help thanks.

#coronavirus #COVID19



Twitter

19 Mar 2020 | 08:28



wmbfnews (WMBF News)

@wmbfnews

Belk stores temporarily close, Target cutting hours due to coronavirus >> t.co/R8vlhgGvkc



Twitter

18 Mar 2020 | 13:00



BennettWoodman (Ben Woodward, C...)

@BennettWoodman

Apple \$AAPL has reopened all of its 42 stores in China, but today is closing all of its retail stores outside Greater China until March 27th due to Coronavirus. t.co/Cc8BkjPpeN via

@WSJ



Twitter

14 Mar 2020 | 15:29



glennoettinger (ED Pharmacy Glenn)

@glennoettinger

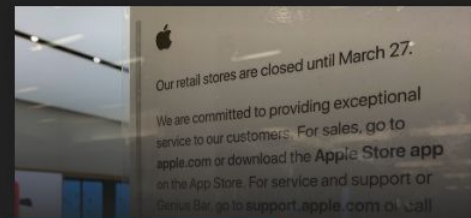
Keep seniors safe and separated. Many think their sniffles or cough are just allergies. But they could be harboring #coronavirus which could be deadly if transmitted to a senior. More protective measures for seniors should be enacted, like designated shopping time.

t.co/JraMTCg2xM

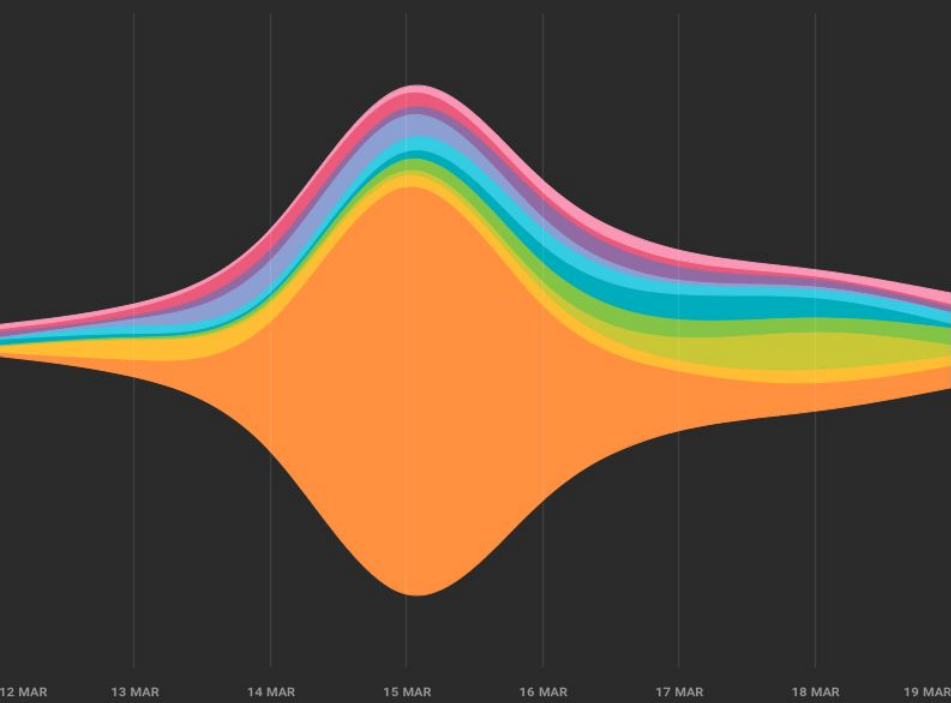


Twitter

19 Mar 2020 | 03:54



Trending Themes (Excluding News)



Topics

- grocery stores
- toilet paper
- coronavirus crisis
- coronavirus pandemic
- panic buying
- coronavirus outbreak
- hand sanitizer
- remain open
- retail stores
- social distancing

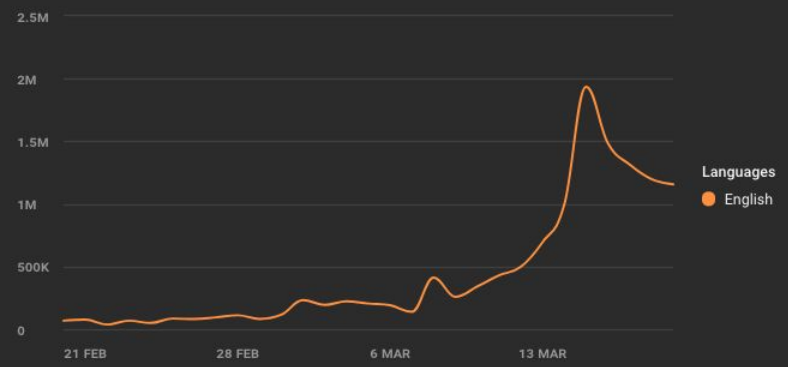
Global Topics



Categories

● Home Issues	36%
● Government/Agency Policy	16%
● Mental Health	14%
● Health	12%
● Finances	12%
● Work	5%
● Family Matters	4%
● Discrimination	2%

Languages Over Time



Languages

- English

fordnation (Doug Ford)



18:44 | Mon, 23rd Mar 2020

I touched base with @RetailCouncil, @OntarioCStores, and @CFRFFCEI again this morning about COVID-19. We know that the retail sector is being hit hard. We are working together to limit the impact. My message to Ontario businesses is, we have your back. <https://t.co/zyFup6zCEy>

@fordnation United States of America

FOLLOWERS:

169.9k

FOLLOWING:

2.4k

POSTS:

5.8k

GENDER:

male



UMcstravick (Ursula Mcstravick)

@UMcstravick

@Claireycluess @piersmorgan Less and that.this is disgusting there is loads of shops doing it,the poor elderly who can't get to the supermarkets go to the corner shops lots are good and honest but there is a select few who are scum. #nameandshame #COVID19 #elderly #GMB



Twitter

19 Mar 2020 | 22:38



MichelleRempel (Michelle Rempel Ga...)

@MichelleRempel

- you are privileged enough to live in a G7 country so you think your health care system can take care of you if you catch it t.co/AyQLN01J9M - you feel a little under the weather but you go grocery shopping anyway t.co/cdePUcSGIa



Twitter

19 Mar 2020 | 22:21



devonlovemusic (Devon Love)

@devonlovemusic

If Trump sends a \$1,000 relief check then I already have the gear I wanted in the online shopping cart LOL [let me get a brand new](#)



newsaggregated (News Aggregated)

@newsaggregated

Tips to safely shop at grocery stores in the coronavirus age t.co/zySY8J2vip t.co/H9C86A2S7o



Twitter

19 Mar 2020 | 22:21



Printers_ally (Printers Ally)

@Printers_ally

Amazon Prime Pantry temporarily closes as online shopping surges amid coronavirus outbreak t.co/SNtnjqZLbp t.co/ujlqDv2Pgl



Twitter

19 Mar 2020 | 22:13



Nama116845770 (Nama1)

@Nama116845770



Tech conversations focused on **productivity and business continuity** while **working from home** (11%).

Access to remote learning triggered 12% of tech conversation, with providers offering free online courses and e-learning.

Many shared free online tools and **tips** for maintaining business continuity or how to be more **productive at home** (11% of conversation).

People **appreciated quick company responses** (8% of conversations), providing **free services to support remote workers** as well as those that immediately **implemented WFH policies**.



chinyokaP (Patricia Chinyoka)
@chinyokaP

COVID-19 'a few tips for those working from home: Set bell reminders in your diary or phone to get up & stretch/make tea. Space your housework ie 7am clean the bedroom, over lunch the living room so you are moving around frequently. Use video/Whatsapp calling to family & friends.



Twitter

18 Mar 2020 | 12:45



Conchircabello (Conchi)
@Conchircabello

I just added @[genially_en](#) to the list. Really happy to see the incredible response from Education Technology companies, big and small, to Coronavirus #[remoteteaching](#) #[distancelearning](#) #[remotework](#) Thank you Edtech Digest @[edtechdigest](#) @[edtechttoolsblog](#) for the resource ❤️



Twitter

17 Mar 2020 | 19:06



dunglas (Kévin Dunglas 🐾)
@dunglas

The most effective measure to stop the spread of #[COVID19](#) is social distancing. To work from home, your project must be easy to install on any computer. To do so, you need #[Docker](#), GitHub/GitLab, VMs... If you struggle with an existing project, contact @[coopTilleuls](#), we can help!



Twitter

16 Mar 2020 | 11:49



PresshubU (presshub_us)
@PresshubU

coronavirus [foxnews] - [Coronavirus WFH tips](#),



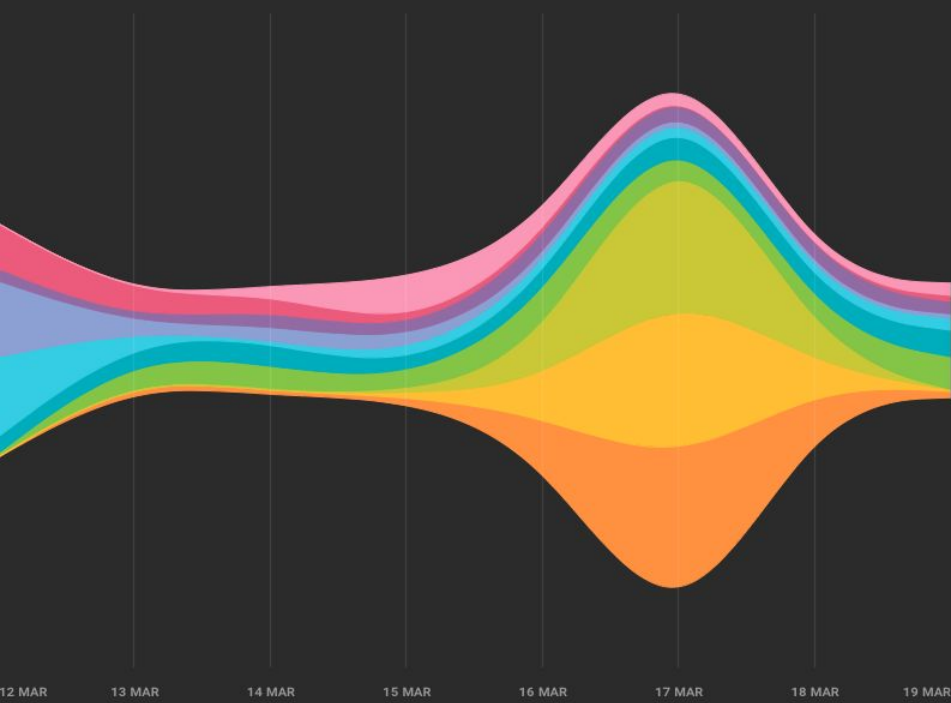
Spectrum offering free access to broadband and Wi-Fi for students without access for 60 days



Donna_ISD (Donna ISD)
@Donna_ISD

Free access to broadband and Wi-Fi is available for students without internet access for 60 days. See story for details: [t.co/Yqtrs19d1z](#) [t.co/IV4zYmeoKr](#)

Trending Themes (Excluding News)



Topics

- DUE TO COVID-19
- college students
- ONLINE LEARNING DUE
- coronavirus pandemic
- coronavirus outbreak
- public health
- coronavirus testing
- phone call
- offering free
- Toxic becomes an ancient earth ballad

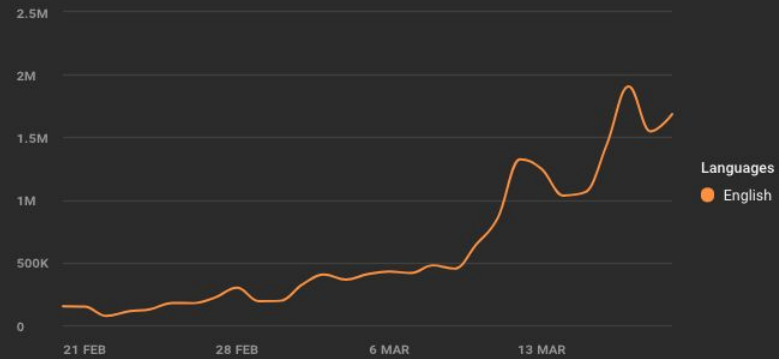
Global Topics



Categories

- Health 18%
- Mental Health 17%
- Government/Agency Policy 17%
- Finances 16%
- Home Issues 15%
- Work 9%
- Family Matters 6%
- Discrimination 2%

Languages Over Time



Languages

- English

DanielHewittTV (Daniel Hewitt)



02:59 | Sun, 8th Mar 2020

NEW: More govt coronavirus measures ■ Employment protection for health volunteers (eg St John's Ambulance) who could be asked to leave their main jobs for 4-weeks to help ■ More use of phone/video link-ups in courts ■ 500 extra NHS 111 staff + PM to chair emergency COBRA Monday


United States of America
@DanielHewittTV

FOLLOWERS:
20.9k
FOLLOWING:
1.9k
POSTS:
15.7k
GENDER:
male

 **news4buffalo (News 4 Buffalo)**
@news4buffalo


A recent spike in applications, both online and over the phone, has many local residents, who were laid-off because of the Coronavirus, frustrated. t.co/cziWg4cSXg

Twitter 19 Mar 2020 | 23:45

 **PaulDMendoza (Paul Mendoza)**
@PaulDMendoza

Is coronavirus killing your sales? Think positive. If a month ago there were 2 million potential customers then today there might be 500,000 still able to buy. But if you only have 1000 customers you still have 499,000 prospects to reach. [#startups](#) [#SaaS](#)

Twitter 19 Mar 2020 | 23:04


 **itvc_io (Virtual Consultants)**
@itvc_io

SANS Security Awareness Shares How Parents Can Secure Kids Online as Schools Move to eLearning Amid Coronavirus School Closures - Yahoo Finance t.co/dZwSQpQ8m0
[#cybersecurity](#) [#cyberthreat](#) [#technology](#)

 **LAMarketingGuy (John Becker)**
@LAMarketingGuy

[@IBD_JNielsen](#) has created a superb analysis of the warning signals leading up to the [#coronavirus](#) stock market crash. t.co/xlq4P2Ow8B via [@IBDinvestors](#) [#cmo](#) [#investing](#) [#stocks](#) [#stockmarket](#) [#socialmedia](#) [#wallstreet](#) [#social](#) [#tech](#)

Twitter 19 Mar 2020 | 23:06

 **whitelikeheaven (whitelikeheaven)**
@whitelikeheaven

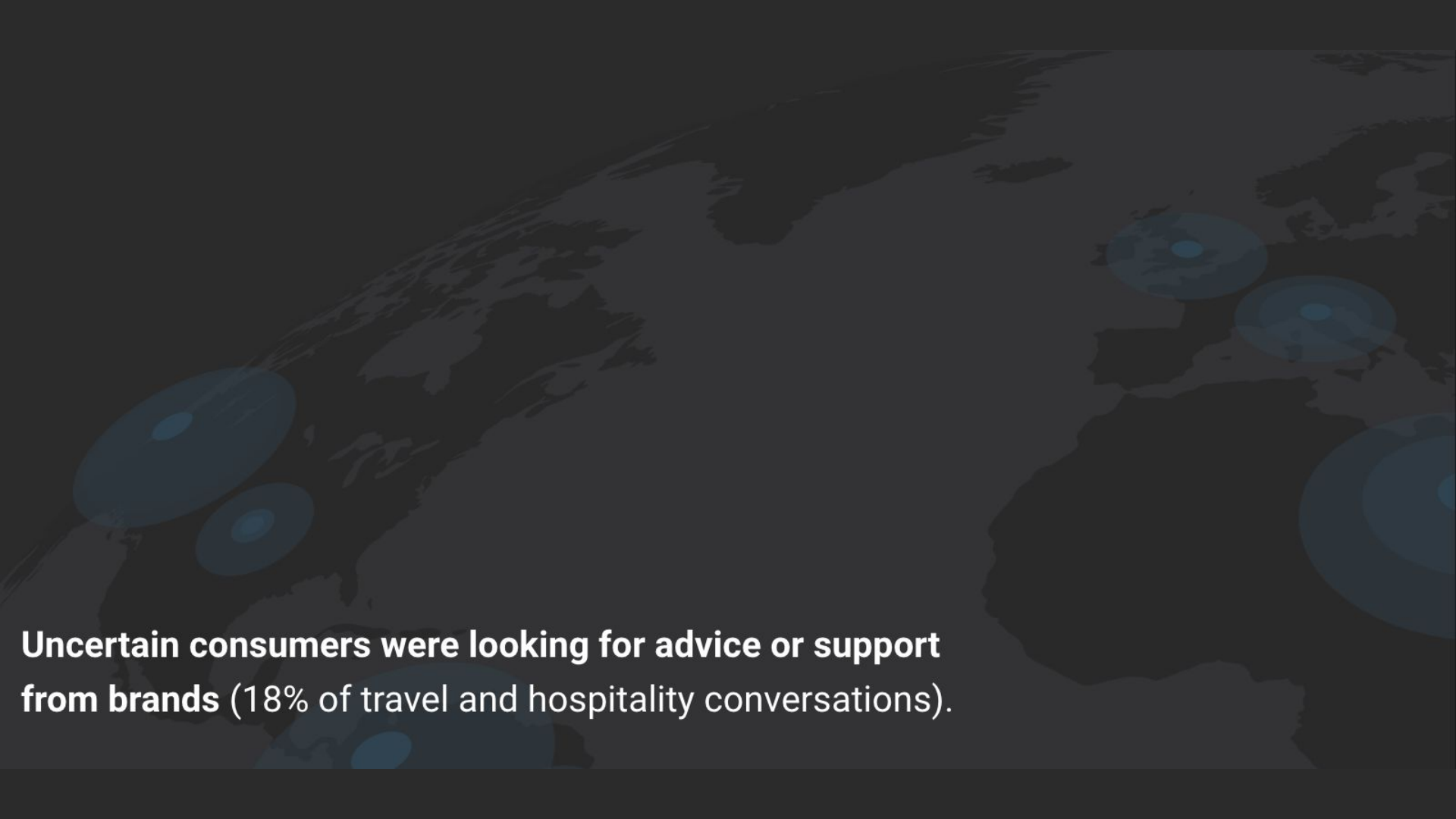
If you're looking for a coronavirus article that isn't quite as blackpilled as the tech review one... t.co/ESIVVpUnsV

Twitter 19 Mar 2020 | 23:00

 **TINTechBloggers (TIN-Tech Bloggers)**
@TINTechBloggers

Dont Trust Mobile Carriers About Late Payment Forgiveness for COVID-19 (Brendan Hesse/Lifehacker: Tech) t.co/ql0lj8XTYy

Twitter 19 Mar 2020 | 22:34



Uncertain consumers were looking for advice or support from brands (18% of travel and hospitality conversations).

Bars and restaurants were mentioned in 41% of travel and hospitality conversation; **consumers criticized those still visiting eating and drinking establishments**. Many called for government or local legislation to order closures while others suggested delivery and takeout to support local businesses.

18% of conversations were travelers **seeking advice about whether they should travel or not**. Others shared **problems canceling tickets or accommodations**, asking support to solve their issues.

Concerns about unemployment generated 6% of conversations.



jpmnyc (Patrick Mahoney)

@jpmnyc

The restaurant is completely empty. We're the only people at the bar. Where does the next patron sit? 4-5 ft from us. #NoCommonSense #COVID19



Twitter

14 Mar 2020 | 16:23



MsVHill (Ms.Hill)

@MsVHill

@amjoyshow Can you please ask a Dr/expert if it's ok to go to restaurants or bars. My neighborhood bar was crowded last night here in #Atlanta. Probably 75 ppl. Thank u in advance 🙏 #coronavirus



Twitter

14 Mar 2020 | 14:32



tripadvisor.com

kobekeith

REPORT: JUST LEFT TOKYO -



hindustantimes.com

DONALD TRUMP, DEMS AND POLITICS
SURROUNDING CORONAVIRUS PANDEMIC IN US

...need right now." For most people, COVID-19 causes only mild or moderate symptoms, such as fever and cough. For some, especially older adults and people with health problems, it can...



News

16 Mar 2020 | 06:06



cnn.com

AJ Willingham, CNN

5 THINGS TO KNOW FOR MARCH 12:
CORONAVIRUS, US CENSUS, SAUDI ARABIA,
WEINSTEIN, IRAQ

(CNN) It's official: The World Health Organization has classified the novel coronavirus as a pandemic Here's what you need to know to Get Up to Speed and Out the Door...



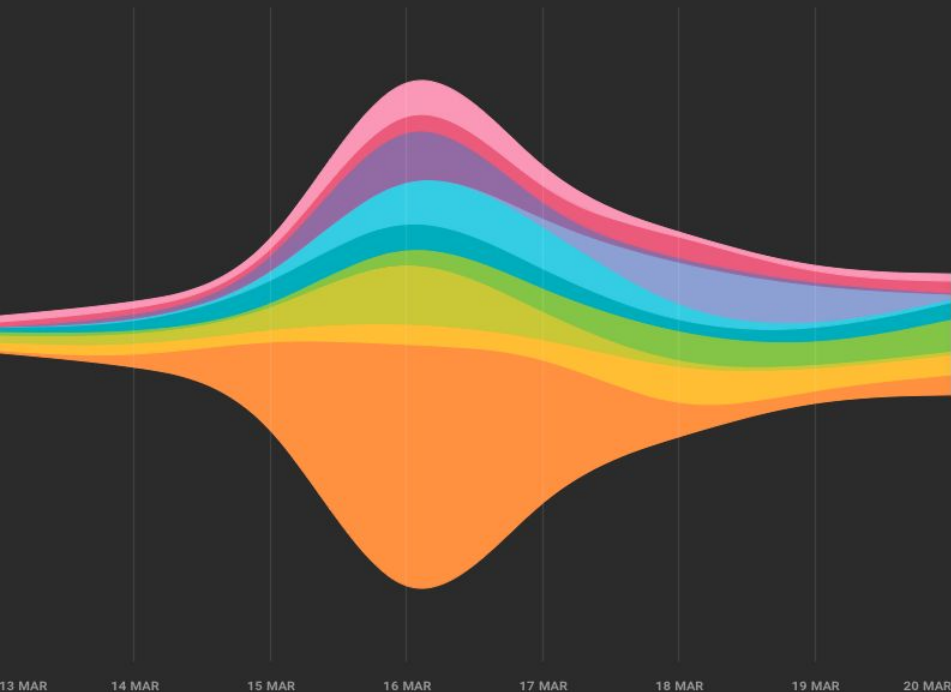
News

12 Mar 2020 | 10:10



tripadvisor.com

Trending Themes (Excluding News)



Topics

- bars and restaurants
- coronavirus outbreak
- New York
- coronavirus crisis
- social distancing
- local businesses
- NHS staff
- Movie theaters
- stay home
- spread of coronavirus

Global Topics



Categories

● Government/Agency Policy	22%
● Health	18%
● Mental Health	16%
● Home Issues	16%
● Finances	14%
● Work	6%
● Family Matters	5%
● Discrimination	3%

Languages Over Time



- English

CNNBusiness (CNN Business)



23:00 | Tue, 17th Mar 2020

Marriott International, the world's largest hotel chain, has started furloughing employees. Tens of thousands of workers could be affected by the furloughs as demand dries up for travel because of the growing coronavirus pandemic. <https://t.co/lbTdwA73wr>

@CNNBusiness United States of America

FOLLOWERS:

1.8m

FOLLOWING:

965

POSTS:

172.7k



DreamerChicago (Chicago Dreamer)
@DreamerChicago

"Elton John is self-isolating with husband & sons Elijah, 7 & Zachary, 9. Was spending the day inside playing Snakes and Ladders with his family" Hmmm. Snakes & ladders. Wonder when he was last on the subway.

t.co/WRW19A1RMR

Twitter

19 Mar 2020 | 21:40



JoshDeanNYC (Josh Dean)
@JoshDeanNYC

Other ideas we've heard: - School gyms - Vacant hotel rooms What else is happening out there that may inspire @NYGovCuomo & @NYCMayor to help homeless New Yorkers find *private* spaces during the #COVID19 crisis?

Twitter

19 Mar 2020 | 21:21



KVSCNews (KVSC News)
@KVSCNews

Metro Bus adopts schedule changes amid COVID-19 outbreak. t.co/lxnZ7UjsZM

Twitter

19 Mar 2020 | 21:02



aplacecalledjer (Jer)
@aplacecalledjer

@mtspire All of the homeless population is not going to come to San Diego. California is working on hotels all over, but I don't think there are going to be enough for everyone who needs one and instead just for those that end up having Coronavirus to isolate into.

Twitter

19 Mar 2020 | 20:15



horuscafe (Horus Cafe)
@horuscafe

SAFTY COMES FIRST!! To all our beloved customers we will be temporarily closed till further notice, that's the only way to stop the spread of Coronavirus so please co-operate and stay healthy. @ Horus cafe on B

t.co/jrCOVsoWz1

Twitter

19 Mar 2020 | 17:55



KimFritzsching (Kim Fritzsching)
@KimFritzsching

Darden Restaurants announces emergency pay, coronavirus response t.co/W3NXKmHn5Y

Twitter

19 Mar 2020 | 17:51

News stories driving engagement shared optimism coming out of China, warnings, a death and clarified why the water in Venice looked clearer post lockdown.

THE HILL

As Italy quarantines over coronavirus, misleading reports of swans and dolphins in Venice canals go viral

Total Engagement: 3.8M

By Anagha Srikanth

Published on Mar 18, 2020

Daily Mail.com

Millions of asthma patients and any Britons who get the flu jab on the NHS should cut down on socialising for weeks to avoid serious illness caused by the coronavirus, top doctor warns

Total Engagement: 2.6M

By VANESSA CHALMERS HEALTH REPORTER FOR MAILONLINE

PUBLISHED: 08:15 EDT, 17 March 2020 | UPDATED: 11:39 EDT, 17 March 2020

TMZ

CA MAN DIES AT 34 Recently Visited Disney World In FL

Total Engagement: 2.5M

3/19/2020 11:25 AM PT

INDEPENDENT

'Today we have seen the dawn': China reports zero new local coronavirus cases for first time since outbreak began

Total Engagement: 2.5M

Adam Withnall Asia Editor | @adamwithnall | 3 days ago |

People on forums asked questions about how Covid-19 is affecting day-to-day lives and mental health.

Work

- What option to choose when calling off due to COVID 19 concerns?
- Anyone else's job not letting them work from home or temporarily closing down due to COVID-19?
- Should hospital cafeterias remain open during the Coronavirus Pandemic? Why or why not?

Mental Health

- Thoughts on Trauma Resulting from COVID-19?
- How are you handling the Coronavirus Pandemic?
- Dealing with Stress & Anxiety over the Coronavirus Pandemic? Take a break from the news and take up a hobby!
- Checking in on my ambiverts and extroverts during Coronavirus pandemic!

Education

- [Law School] Applications increase because of COVID-19?
- Teachers and students! How do you keep your lessons going despite international regulations related to COVID-19?
- Are you glad that schools are shutting down due to the Coronavirus?
- CORONAVIRUS OUTBREAK! what will happen to May 2020 exams???

Health

- 19 year old Male, tall and skinny, had my lung collapse. Am I more at risk now for covid-19?
- Postpone appointment???(Due to coronavirus)
- How long will the Coronavirus outbreak last?

Fitness

- Indoor basketball half-courts near Bay/Wellesley open during covid-19?
- Cheap alternatives to gym during Coronavirus pandemic?

Home

- Moving during Coronavirus outbreak?

Forum members asked for clarity on recommended social distancing behaviors and ways to pass the time while at home during the Covid-19 pandemic.

TV/Movies

- What would Sheldon Cooper's situation be in this coronavirus outbreak?

Gaming

- Are we *back* due to COVID-19?
- More people getting into VR then ever before due to COVID-19?
- Time to catch up on the backlogs: What's everyone playing during Coronavirus outbreak ?

Social Distancing

- Can I see a friend that lives down the street considering the Coronavirus pandemic?

Housing Market

- COVID-19 and the Housing Market?

Politics

- Could Covid-19 be a Chinese bio-weapon?
- Conservatives talk about rewarding people for being “job creators”. With the mass layoffs and businesses closing due to covid-19, it seems like it's the workers who make the business thrive, not the owners/share holders. How do you reconcile this?

Societal Impact

Why isn't CoVid-19 Pandemic treated seriously and why people should stay united at this time rather than giving in to fear and ignorance?

Do you think the ways of social interaction in the 90s will become a thing of the past after the end of the coronavirus outbreak?

Immigration

- Options for Extension or Grace Period due to COVID-19 - L1A Maxout - Any other option ?

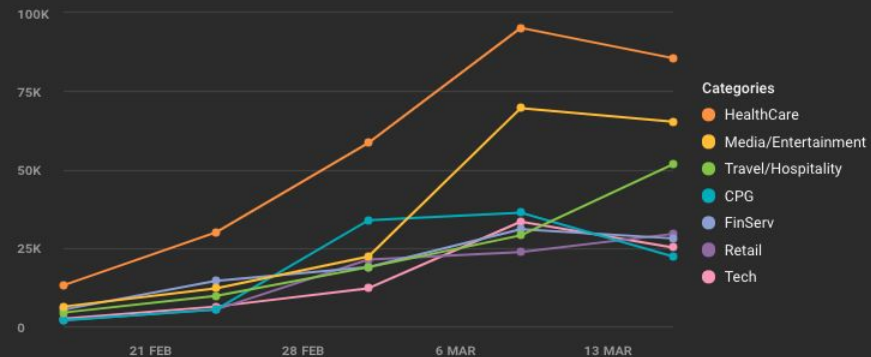
Forum members inquired about how Covid-19 will affect society in general and posed provocative political questions.



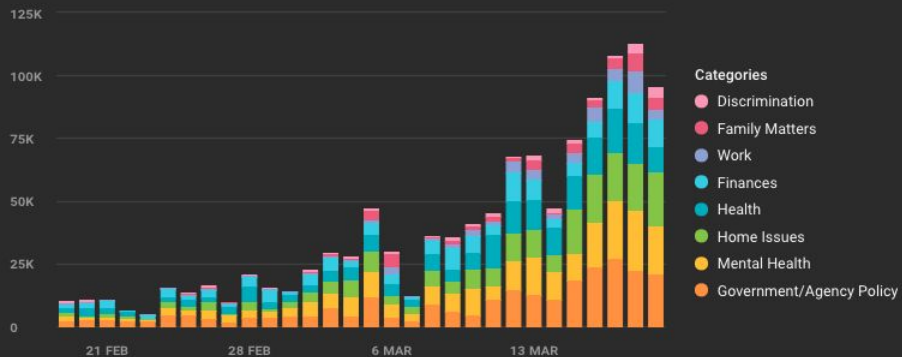
Country Data

Australia

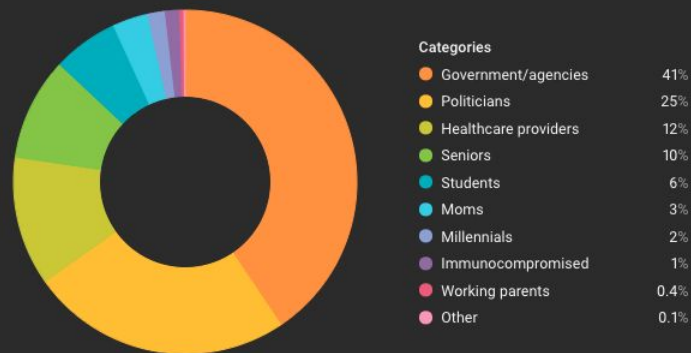
Australia Volume by Sector



Australia Volume by Topic



Audiences





FlexByDesign (FlexByDesign)

@FlexByDesign

The face of COVID-19 many of you are now working from home and we would like to know how you have found the experience so far. 5 questions 5 minutes -> t.co/1uZmWG9fRd #flexiblework

#workfromhome #COVID-19 #haveyoursay



Twitter

19 Mar 2020 | 22:15



stevieanntas (Stevie Ann)

@stevieanntas

Over 10,000 dead now. More dead in Italy than China now.

t.co/SEdRxwEbSc



Twitter

19 Mar 2020 | 21:59



garden_naoms (Garden Naoms)

@garden_naoms

High time the Australian government did this. You can't preach social distancing, yet still force the unemployed to attend mutual obligations. Stop thinking they're expendable, ffs. They're poor, but they're still PEOPLE. #auspol #coronavirusau



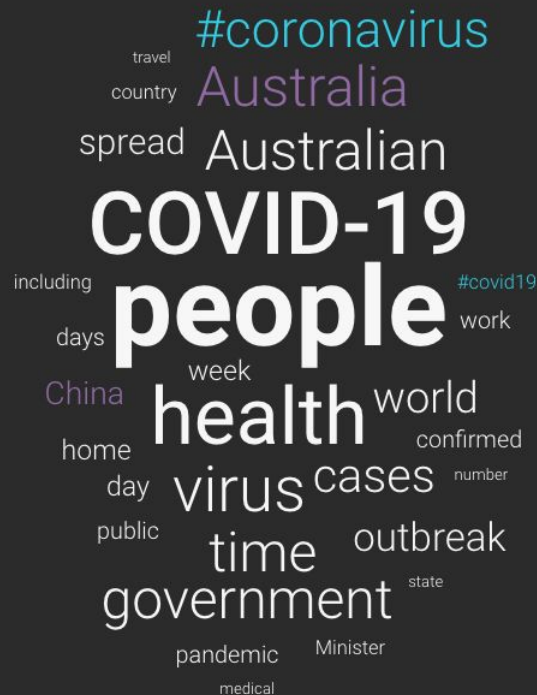
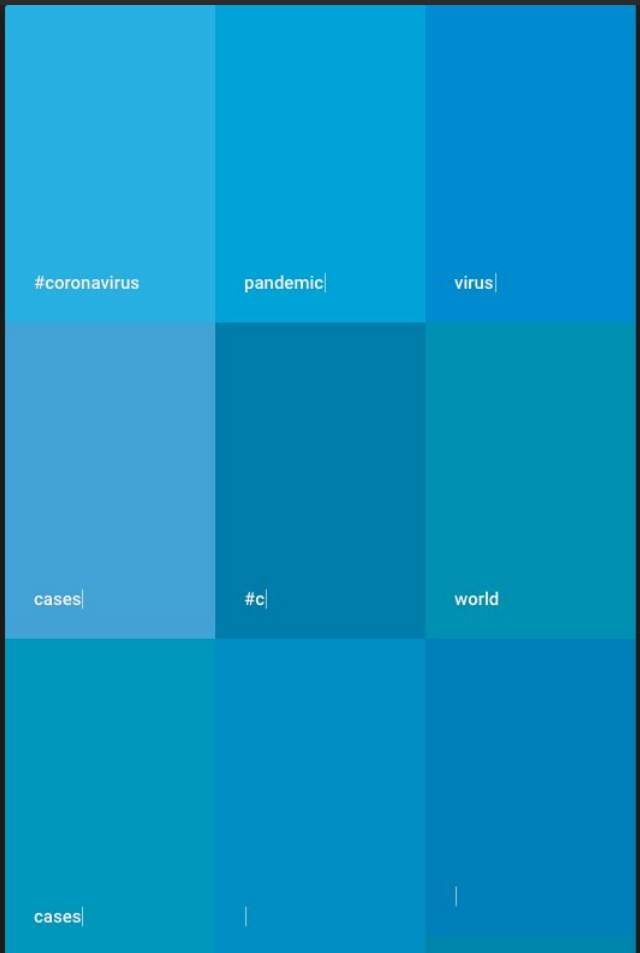
Twitter

19 Mar 2020 | 21:30



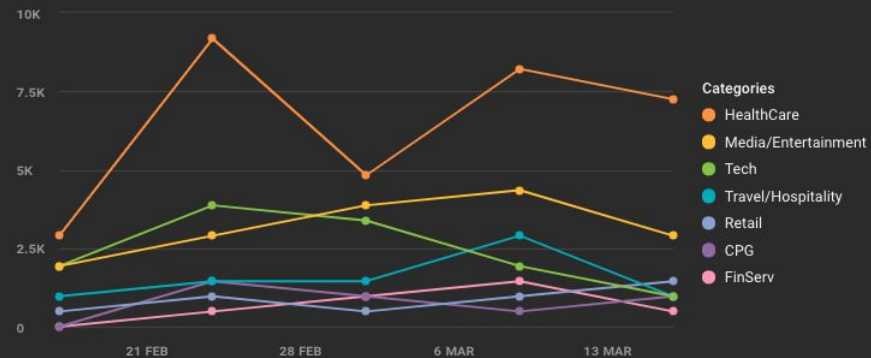
julesrodrigo (Jules Rodrigo)

@julesrodrigo

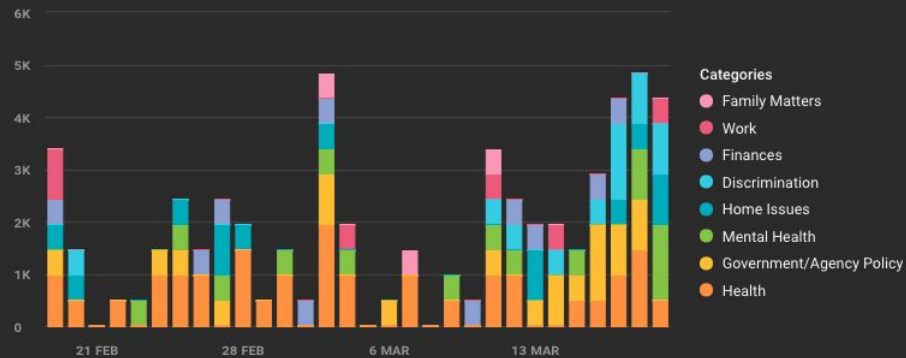


China

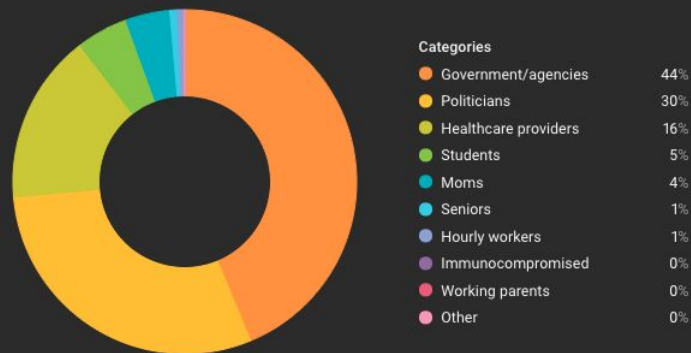
China Volume by Sector



China Volume by Topic



Audiences





CGTNOfficial (CGTN)
@CGTNOfficial

Live: Officials brief the media on Hubei's staged approach to work and production resumption [#coronavirus](#) [#COVID19](#)
t.co/lxWfzzSYJP

Twitter · 18 Mar 2020 | 08:07

Reach 161k

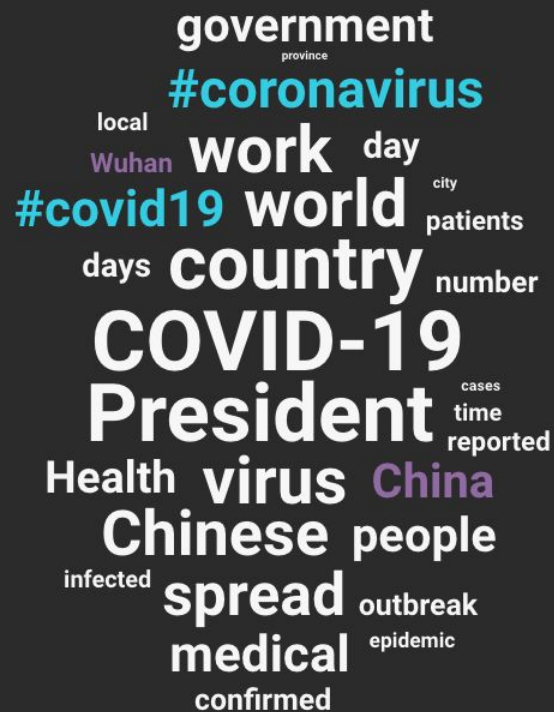
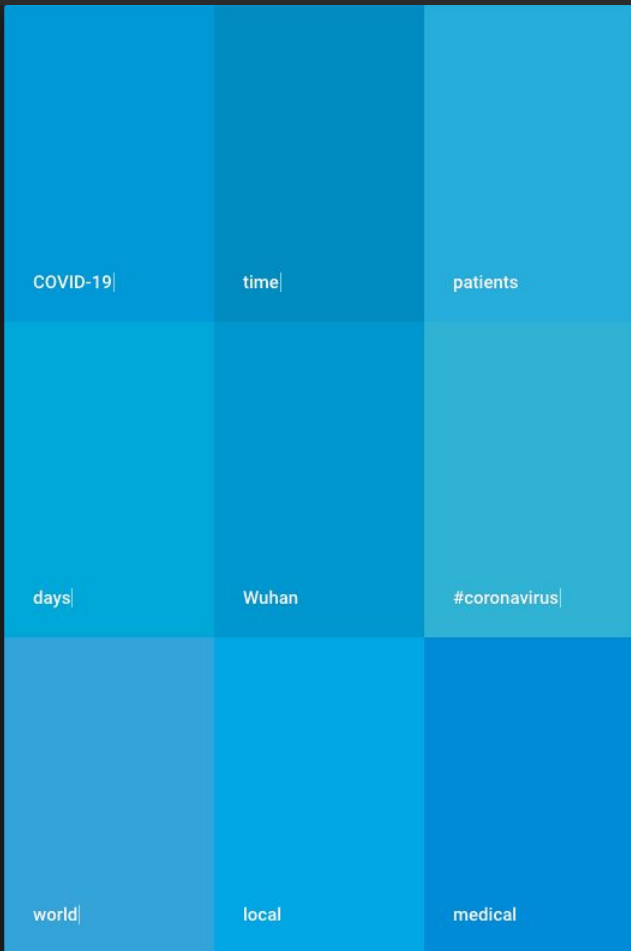


PDChina (People's Daily, China)
@PDChina

#BREAKING: France's President Emmanuel Macron ordered a 15-day [#lockdown](#), prohibiting residents from leaving their homes to prevent the spread of [#COVID19](#) t.co/yuPcxiAdJj

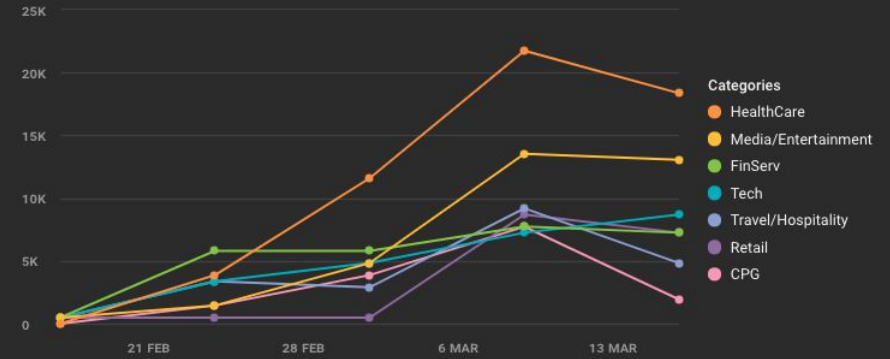
Twitter · 16 Mar 2020 | 19:57

Reach 153k

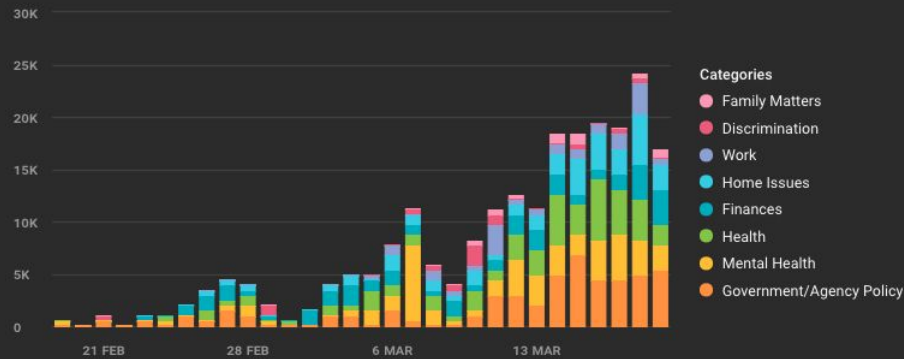


France

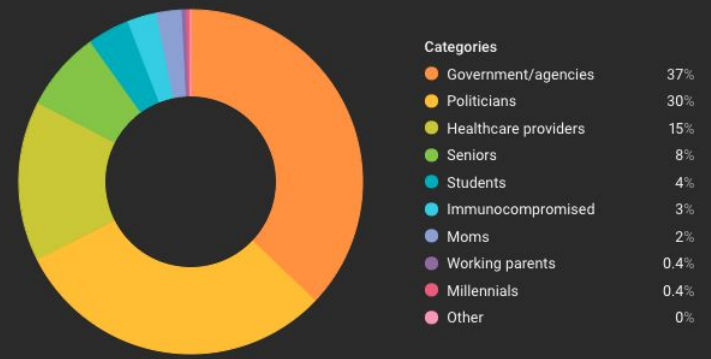
France Volume by Sector



France Volume by Topics



Audiences





bshep17 (Bryan Shepherd)

@bshep17

Breaking news: due to the corona virus , our Monday night hockey from 9-10 will not be allowing spectators. So those 3 guys who watch for 5 min before their game in the other rink will have to find something else to do. Not taking any risks.

Twitter · 10 Mar 2020 | 20:06

Reach 487k

Since no other commercial flight would be allowed to carry passengers from France to India henceforth, till the temporary travel restrictions are in place, all Indian nationals are requested to:

- (i) Stay safe and isolated within their residential premises and follow the advisory of the French Government;
- (ii) Avoid unnecessary travel even in the vicinity of stay;
- (iii) Approach the local authorities of France through the following two Helplines 15 (SAMU) for any medical assistance and 0800130000 (24X7 Hotline of the Ministry of Solidarity and Health of the French Government) for any other non-medical Covid-19 related advice;
- (iv) For extension of their Visa in France during this period of temporary travel restriction, please contact through email the local Prefectures with copy of the Indian Travel Advisory;
- (v) **Contact this Mission by Email at mincons.paris@mca.gov.in and cons.paris@mca.gov.in or by Phone at +33 751286741 and**

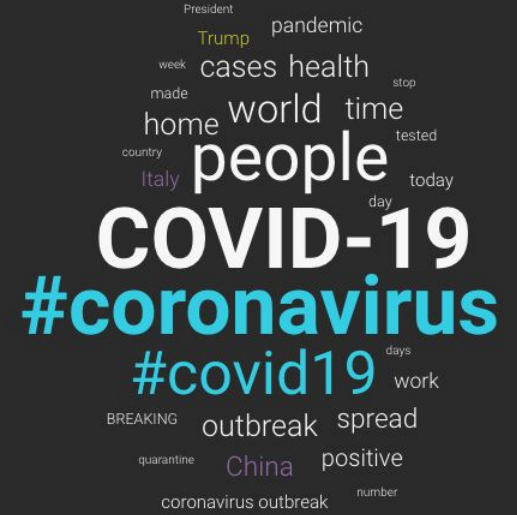
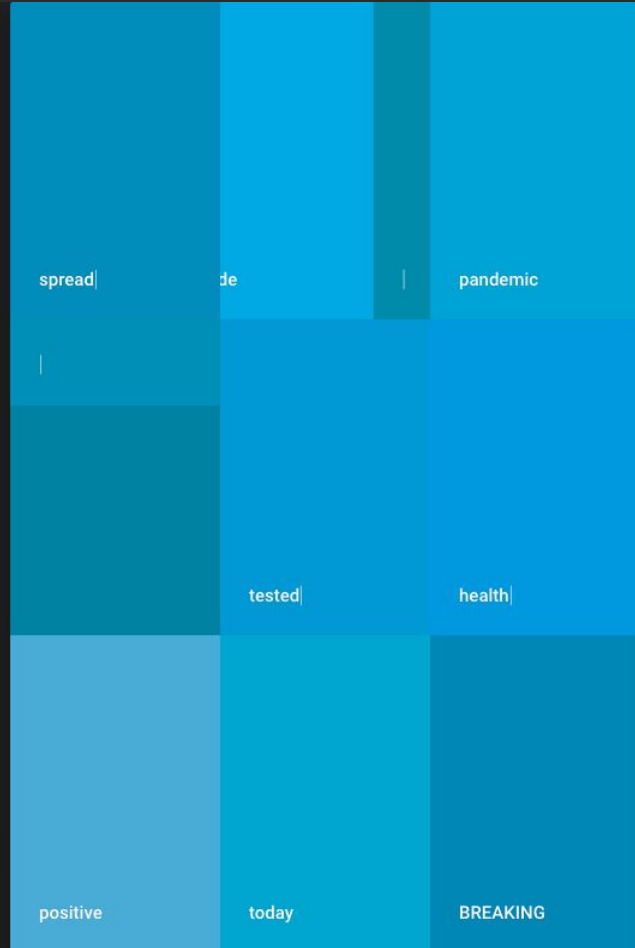


Indian_Embassy (India in France)

@Indian_Embassy

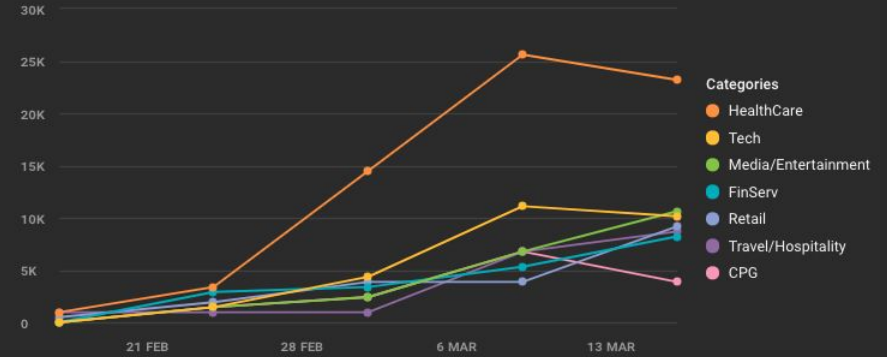
Important information for Indian Nationals in France: Click the link

below to fill up the form: t.co/m6jLPMK4q1 @MEAIndia @PIB_India #coronavirus #COVID19 #CoronaVirusUpdate t.co/6SS2Aa63e0

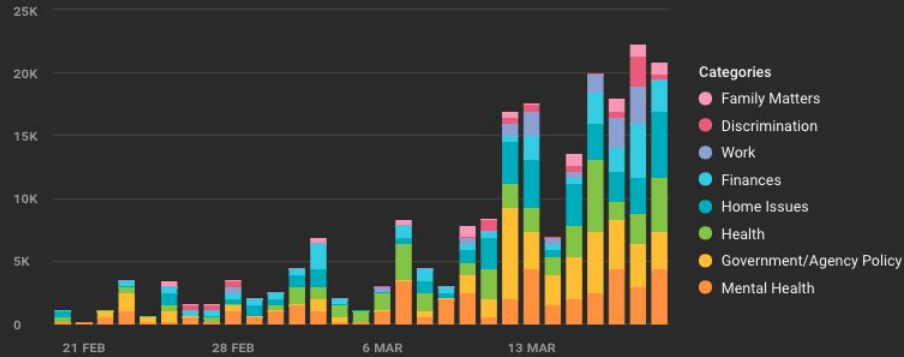


Germany

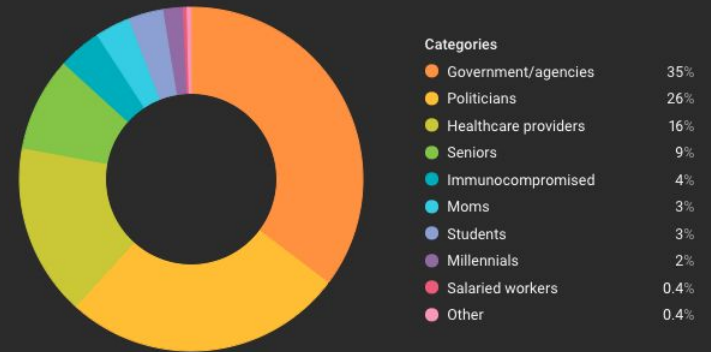
German Volume by Sector



German Volume by Topic



Audiences





dw_sports (DW Sports)
@dw_sports

BREAKING: Paris Police say PSG against Borussia Dortmund Champions League match is to take place behind closed doors due to [#coronavirus](#). [#COVID2019](#) [t.co/EgyExOrHRv](#)

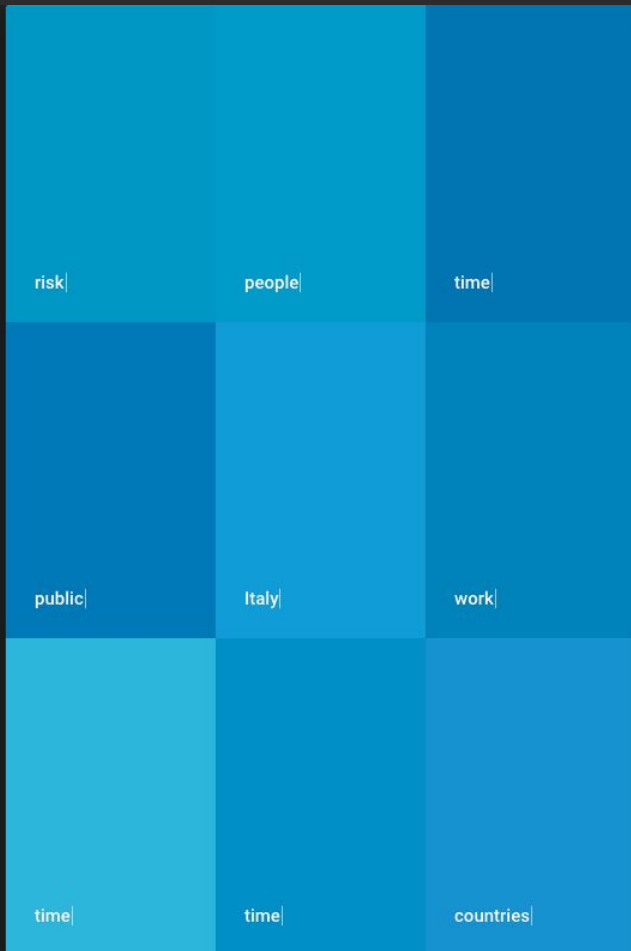
Twitter · 9 Mar 2020 | 10:38

Reach 37k



kakape (Kai Kupferschmidt)
@kakape

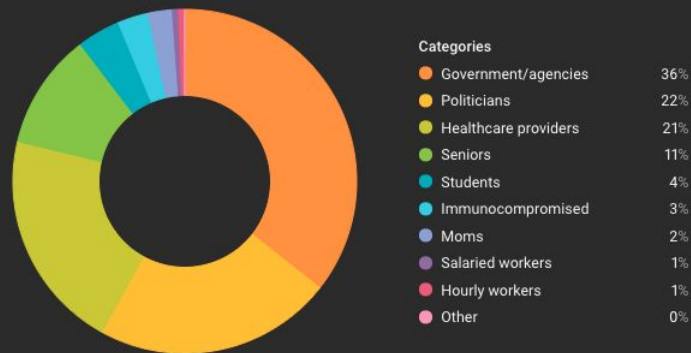
[@JeremyFarrar](#) [@WHO](#) [@LSHTM](#) [@DrTedros](#) [@marcelsaiathe](#) So that's probably what needs to improve in next weeks to completely suppress this epidemic. And if that really works, we will confront a new, complicated question: How does this end? How do we get back to normal life in times of [#covid19?](#)



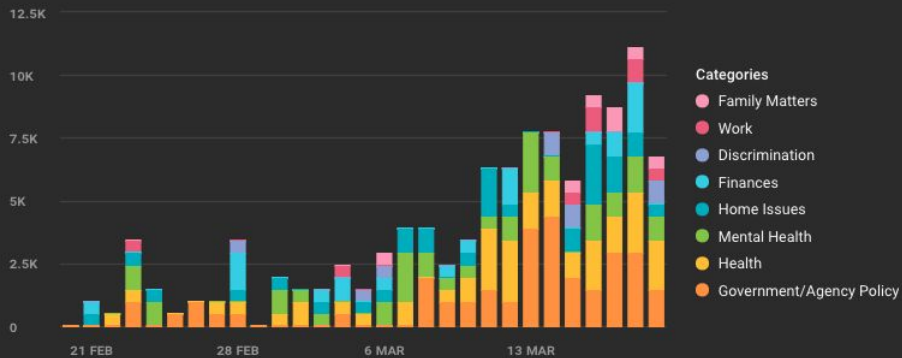
[#coronavirus](#)
home
[#covid19](#)
outbreak
cases
business people source
company Read
public COVID-19
crisis pandemic Italy
time support
world work virus
government impact
countries health risk
spread global
President
coronavirus outbreak

Italy

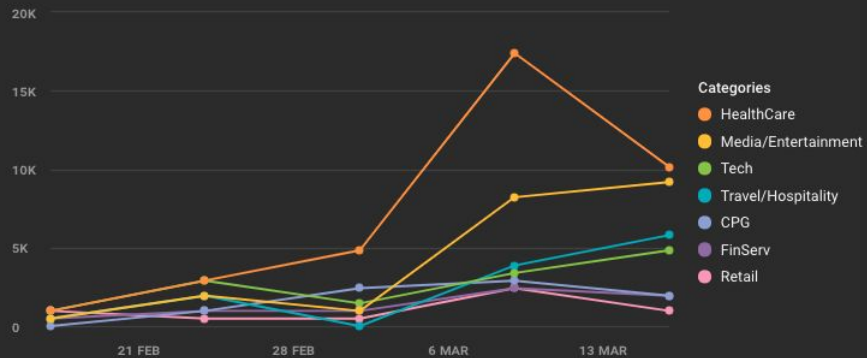
Audiences



Italy Volume by Topic



Italy Volume by Sector





witness_fran (贺若华)

@witness_fran

An Italian man beat up a Filipino guy in a market because he thought that guy was chinese and could be infected with coronavirus. I can't believe that happened t.co/AqNjYWtqtr

Twitter · 24 Feb 2020 | 23:20

Reach 32k



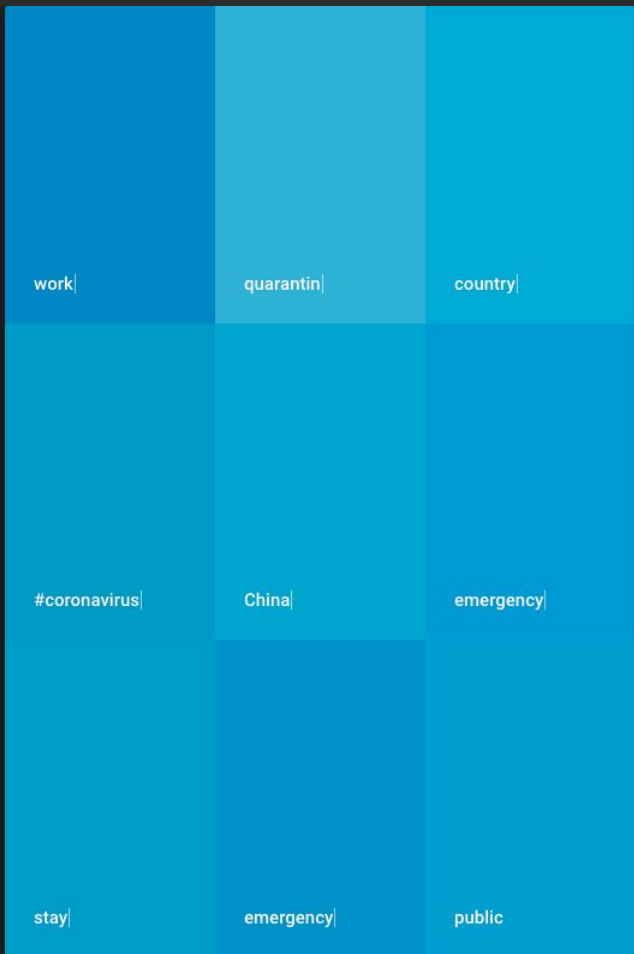
1step2theleft (simon falvo)

@1step2theleft

Chronicles from Italy: Life in Milan under the Quarantine. Day 2 and Latest Developments t.co/UOb5GD80I2 #milan #italy #covid19 t.co/lyM3o1ikRd

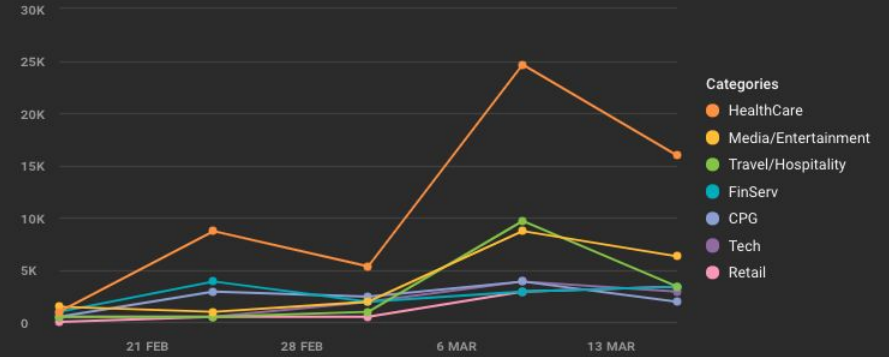
Twitter · 9 Mar 2020 | 21:03

Reach 16k

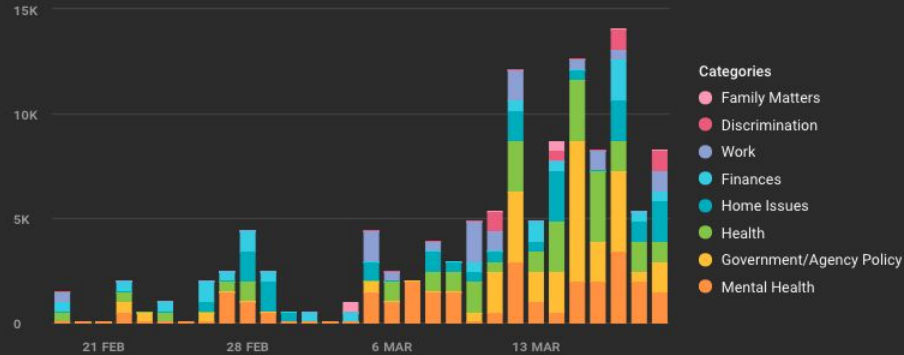


Spain

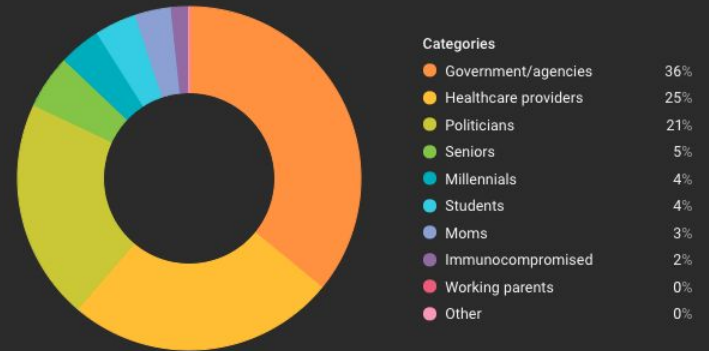
Spain Volume by Sector



Spain Volume by Topic



Audiences





KareemGouda (Kareem Gouda)

@KareemGouda

Coronavirus be like: t.co/3hDy1PFoIQ

Twitter · 10 Mar 2020 | 14:07

Reach 55k



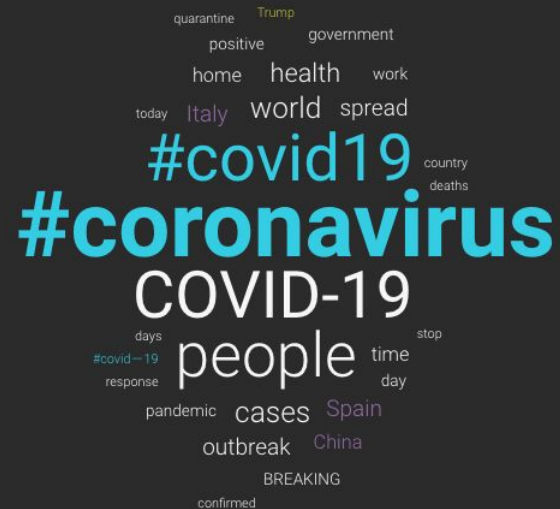
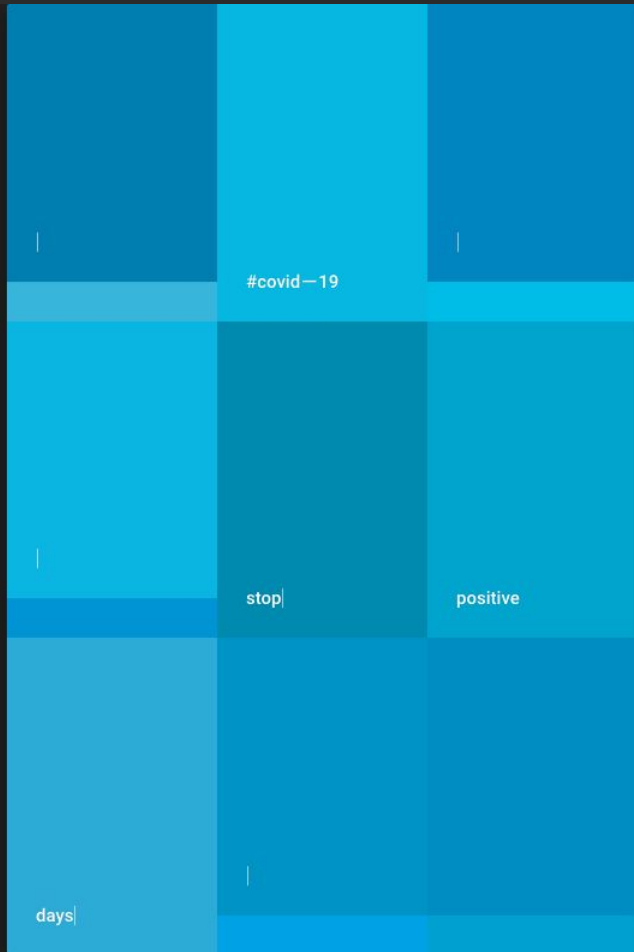
Paul_VanDerMeer (Paul van der Meer)

@Paul_VanDerMeer

We don't have to worry. The President* who builds a wall to keep Mexicans out, will ban Mexican beer to control the spread of the Coronavirus. US may pay price of Trump's ignorance on global health (Opinion) - CNN t.co/ENYDcobRni

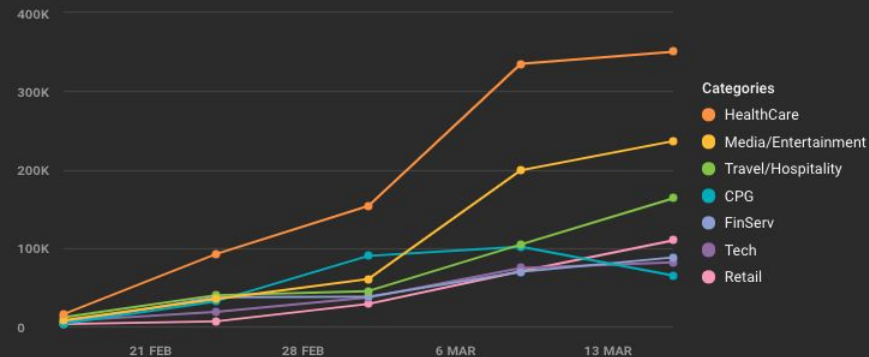
Twitter · 25 Feb 2020 | 05:11

Reach 41k

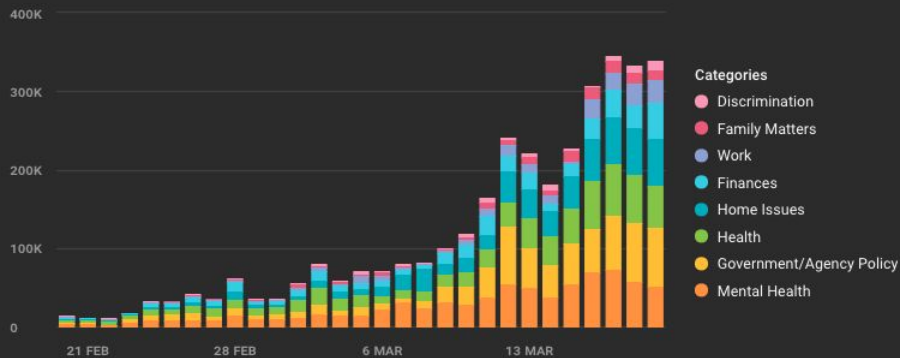


United Kingdom

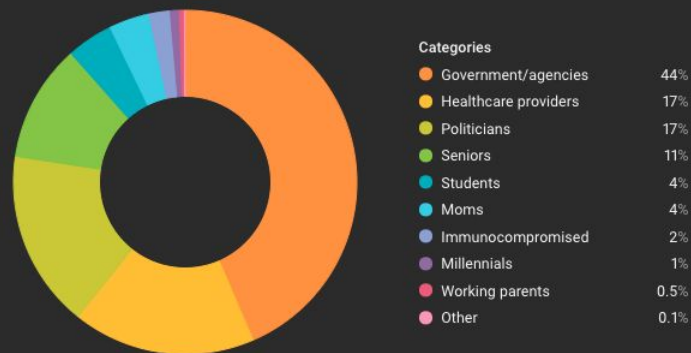
United Kingdom Volume by Sector



United Kingdom Volume by Topic



Audiences





BBCBreaking (BBC Breaking News)

@BBCBreaking

Canadian Prime Minister Justin Trudeau self-isolating over coronavirus fears, his office confirms t.co/PidbUGJ43I

Twitter · 12 Mar 2020 | 16:08

Reach 2m



SethAbramson (Seth Abramson)

@SethAbramson

Trump has done *nothing* to prepare America for this. He's endangered us all. And yesterday he was in India saying that the coronavirus is a problem that'll "go away," and that the *main thing of importance* is that the stock market drop isn't his fault.

t.co/11t31joilX

Twitter · 25 Feb 2020 | 20:09

Reach 573k



SkyNews (Sky News)

@SkyNews

Coronavirus: No 10 to hold daily news conferences on COVID-19 fight t.co/Bb90HefEFI

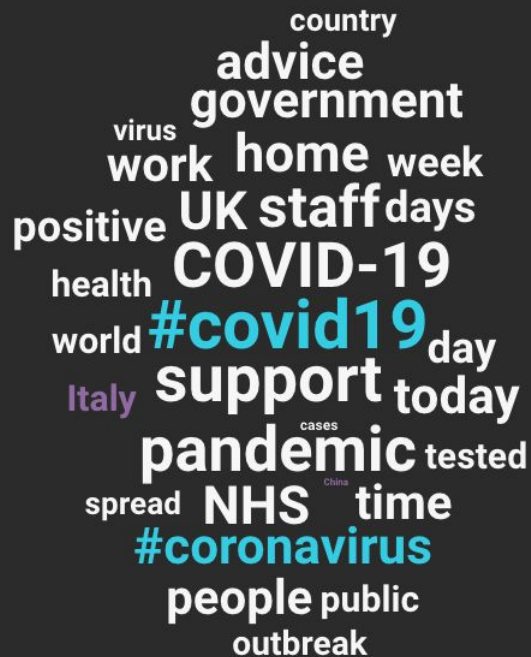
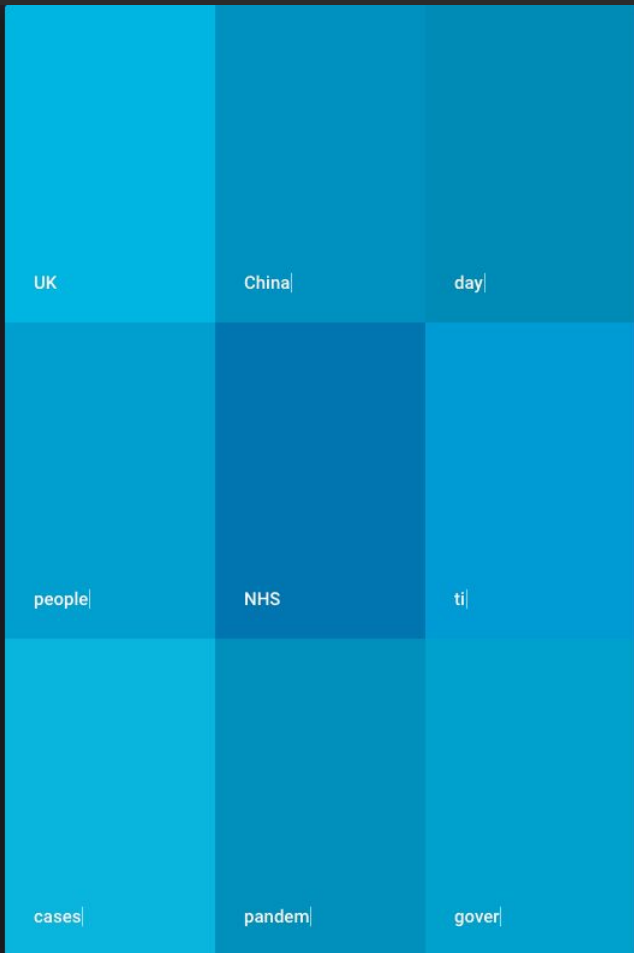
Twitter · 15 Mar 2020 | 23:07

Reach 443k



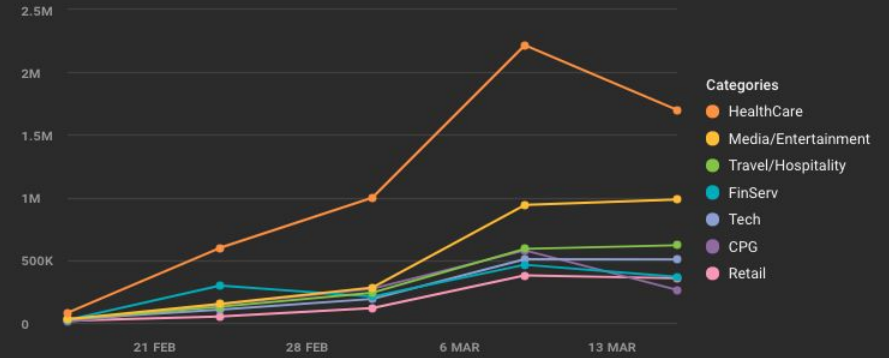
mutualouie (mia. x)

@mutualouie

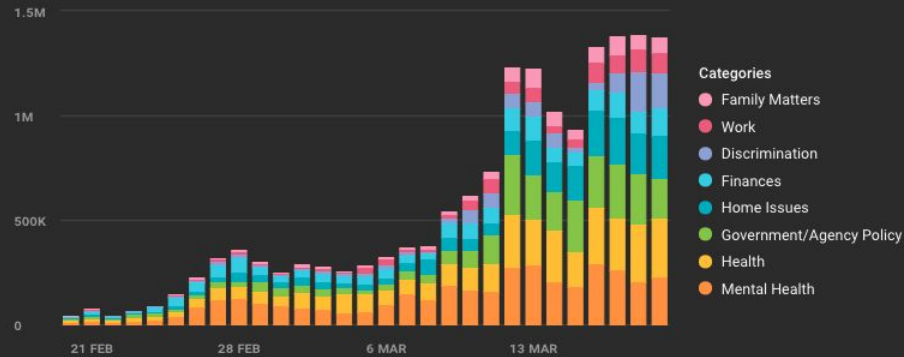


United States

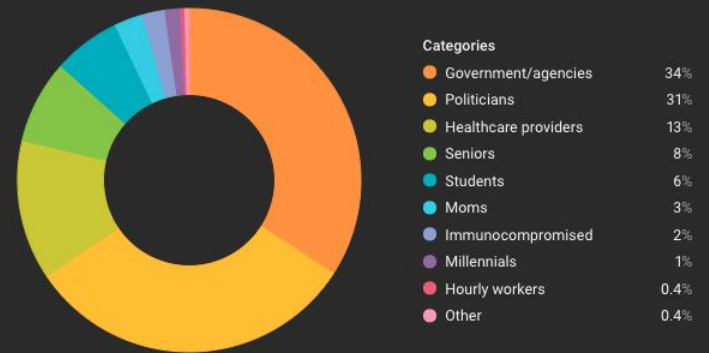
US Volume by Sector



US Volume by Topic



Audiences





WhiteHouse (The White House)

@WhiteHouse

President @realDonaldTrump is at @FEMA headquarters, speaking via teleconference with America's Governors on preparation, mitigation, and response to #COVID19. t.co/rewPrAVm45

Twitter · 19 Mar 2020 | 19:24

Reach 6m



RBReich (Robert Reich)

@RBReich

So, to review, Republican Senator Richard Burr warned only his rich constituents about the severity of coronavirus, then sold \$1.5M in stocks right before the market nosedived, all while falling in line behind Trump and assuring the public everything was under control. A new low.

Twitter · 19 Mar 2020 | 22:45

Reach 5m



RudyGiuliani (Rudy W. Giuliani)

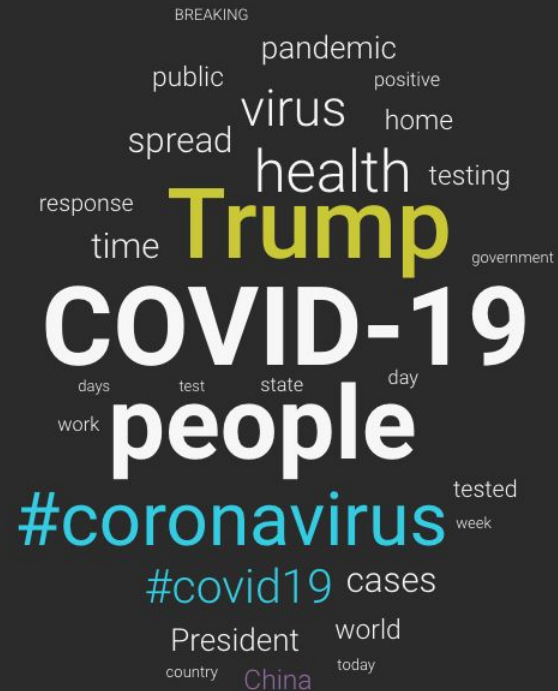
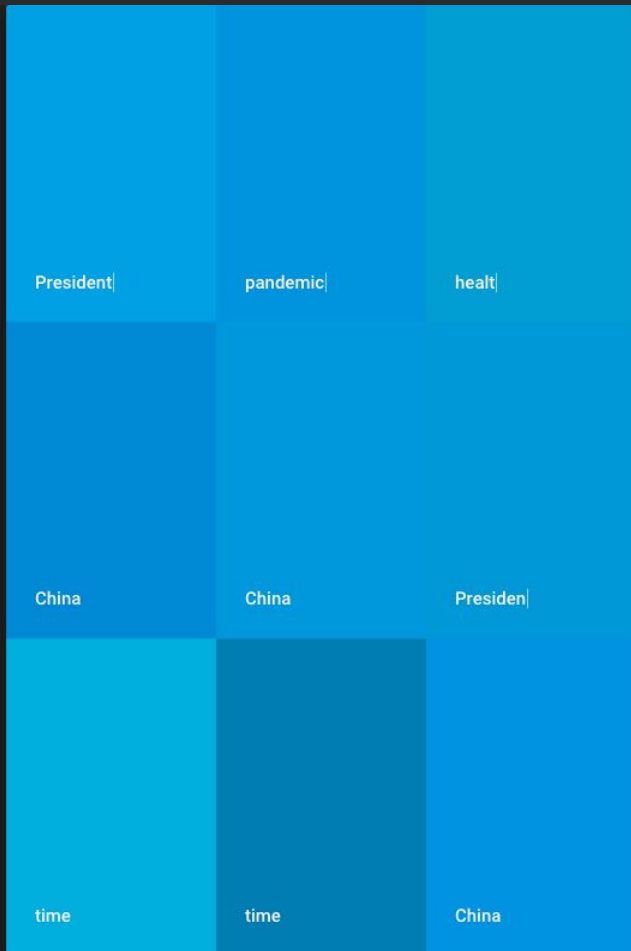
@RudyGiuliani

Big and bold, optimistic and compassionate. President Trump's Oval Office address was exactly what America needed to hear Trump passes coronavirus test with flying colors: Goodwin

t.co/RhMpXZgAGy

Twitter · 13 Mar 2020 | 12:46

Reach 4m





Now You Know

For more information contact: askresearch@brandwatch.com