Our last free Covid-19 Consumer Insights Report will be published August 26.

Our final report will share what we’ve learned in the last six months and how people are feeling about what’s ahead.

If you’d like to discuss a custom report that focuses on your specific sector, category, brands, and more, book a meeting with our specialists or email us at info@brandwatch.com.

Sign up to our Daily Covid-19 Data Bulletin to get interesting daily trends in consumer behavior straight to your inbox.
Want access to our survey data?

We’ll provide you with a login to our Qriously survey platform, giving you hands-on access to all questions and answers from each wave of our Covid-19 survey. You can filter by week, age, gender or country (we’re live in 8 markets).

Just drop us an email at info@brandwatch.com.
Our Goal

As the Covid-19 pandemic continues to evolve, there are many sources for news, statistics and health guidance. Brandwatch is in a unique position to provide data and insights about the impact on the hearts, minds and daily lives of consumers around the world. We’re leveraging our best-in-class technology and people to deliver weekly reporting that looks at both online discussion and survey responses.

These reports can be customized to focus on your specific industries, categories, brands, countries, sectors, and more. Book a meeting with our specialists.
What We Analyzed

This study includes data from 8 countries (UK, US, China, Germany, Italy, Spain, France, Australia) and 6 languages. Survey data includes 1,000 interviews per country in field using programmatic sampling via mobile phones. For access to the complete set of survey questions/answers, contact info@brandwatch.com.

Social data includes ~35 million posts from Twitter, Reddit, forums, blogs, and more that appeared between July 27 and August 9. News has been excluded to better isolate consumer opinion but media engagement metrics have been included. Content is analyzed holistically and by market, topics, and sectors.
Some Of The Questions We’ll Address...

- What are consumer perceptions of and reactions to Covid-19 over time?
- How has the virus impacted daily life and the way we work, learn, parent and socialize?
- What is the impact on mental health?
- What are concerns about financial futures collectively and personally?
- What is the short- and long-term impact of the pandemic on plans, events and purchases?
- What are reactions to how businesses have/have not adapted to the needs of consumers or employees?
Key insights at a glance

Health & mental health
Across markets, 21% of survey respondents report feeling frustrated about the outbreak.
(slide 11)

People online are expressing aggravation about wearing masks, wondering how effective they are and if there are negative long-term effects from wearing them.
(slide 12)

Home & family life
People online are reacting to news that ~100,000 children in the US have tested positive for Covid-19 in a two-week time span. Many express concern and confusion that schools are reopening without proper measures in place.
(slide 15)

13% of survey respondents across tracked markets said they currently feel safe going to a party.
(slide 16)

Work life
Freelance jobs are trending in online discussion. Writers, photographers, designers, and developers are among the top searched freelancing jobs that unemployed workers are seeking online in the gig economy.
(slide 20)

Government
People are expressing fear about a second wave of the virus emerging in Europe. Some suggest that growing infection rates are a trickle down effect of the first wave, while others fear that a second wave is underway and cases will continue to rise.
(slide 22)

Reactions to US executive orders for coronavirus economic relief has generated more than 1M social engagements.
(slide 23)
Key insights at a glance

**Pharma & healthcare**
People are reacting negatively to news that hydroxychloroquine is not an approved drug to treat Covid-19, particularly as individuals share accounts of how the drug dramatically improved their condition. (slide 27)

Telehealth continues to be a topic of discussion, with 24% of survey respondents indicating that they feel very comfortable having a virtual medical appointment. (slide 28)

**CPG**
Females of all ages are sharing online that due to the need for face coverings, they don’t see themselves wearing makeup anytime soon. (slide 32)

Italy’s revival of “wine windows” used during the Black Death is trending online. Wine lovers everywhere are hopeful places in their area will implement this idea. (slide 33)

**Media & entertainment**
Athletes testing positive for Covid-19 is driving concern among fans online. (slide 38)

People online are sharing photos of cinemas reopening. Some say they’re feeling emotional about being able to do something they have been missing. (slide 41)

**Retail**
Retailers retracting mask mandates is driving controversy online. Most consumers are advocating online for face coverings in public spaces. (slide 44)

Self-reported mask wearing is growing across tracked markets, but lowest in Australia (37%), where citizens express being unsure about their efficacy. (slide 46)
Key insights at a glance

**Technology**
Online discussion reflects people’s interest in technology that will help travelers provide health information or adhere to quarantine guidelines while traveling. (slide 52)

**Financial services**
Survey respondents across tracked markets indicate contactless payments are their preferred method of purchase. (slide 56)

Social discussion reflects the opinion that a cashless society is the new normal. (slide 57)

**Travel & hospitality**
Respondents report feeling least comfortable traveling by plane than other travel and hospitality related options. (slide 60)

Social discussion is surfacing inconsistent policies and practices on different airlines and airports. (slide 61)
People are frustrated about wearing masks, wondering how effective they are and questioning what the negative long-term effects of wearing them might be.
Survey respondents across markets say they’re frustrated, particularly in regions where a resurgence of cases has occurred.

Social discussion across markets reflects aggravation about mask usage. Some are upset that people aren’t wearing them, while others wonder how much protection they provide.

Online discussion in the US, UK and Spain cites worries about another lockdown, given the recent resurgence in cases.
Consumers online are reacting to statements from European medical experts about the effectiveness of masks in stopping the spread of the virus (more than 400k social engagements).

Others are wondering about the long-term impact of wearing masks. Some are asking about the risk of developing Legionnaire's disease from masks, a type of pneumonia caused by bacteria. Google searches on the topic rose 5000% week-over-week.
People are responding to news about the upcoming flu season and recommendations from medical experts like Dr. Anthony Fauci to get a flu vaccine. Such posts generated 427k social engagements.

Across tracked markets, people are sharing concerns about research that suggests that the flu vaccine increases the risk of Covid-19 mortality. Confusion is widespread as experts debate findings and recommendations. However, organizations like the WHO and CDC affirm the importance of flu vaccination across demographics given the pandemic.
News that students and teachers tested positive for coronavirus during the first days of US schools reopening generated more than 2 million posts online.
People online are discussing news that ~100K children in the US tested positive for Covid-19 within a two-week time frame.

Many are expressing concern and confusion that schools are reopening without proper measures in place to protect educators and children. Some teachers say they have no choice but to return and are demanding clear safety protocols from schools and authorities.

At the same time, some institutions are promoting safety measures. One video from an Alabama high school principal encouraging students to stay safe reached nearly 6M views on YouTube over the last two weeks.
People online are talking about parties and social gatherings (~100K posts). Among survey respondents across tracked markets, only 13% say they currently feel safe going to a party.

In social discussion, many say they’ve been invited to gatherings where attendees aren’t wearing masks or practicing social distancing. Some are expressing frustration, saying they feel like the “odd one out” by following safety measures during a pandemic.

Most people online are encouraging everyone to practice safety measures and to avoid large gatherings.
Globally, protests and demonstrations are generating online conversation (~160K posts).

Berlin's protest against Covid-19 restrictions generated conversation, as did protests from educators in countries such as the US. Many are upset about protesters ignoring safety protocols during marches.

People online are criticizing both protestors and the protests. Some highlight a presumed contradiction of teachers gathering en masse to protest returning to schools due to concern about infection risk.
As many countries undergo continuous lockdowns, people online are discussing adverse consequences (107K posts).

Many comment about the downsides of lockdown, such as the negative impact on mental health, and increased suicide rates. People continue to reference Sweden as an example of a country addressing Covid-19 without locking down, triggering skepticism toward measures in place elsewhere.

A tweet suggesting “endless lockdown is not an option” went viral with 12K retweets & 43K likes. Some are saying people should be able to go back to work and study, as they are reaching a breaking point with lockdown.
Online discussion among freelancers and contractors is on an upward trend.
Many newly unemployed workers are turning to freelance websites to find jobs. Searches for freelance jobs such as “freelance digital marketing specialist” increased 1200% last week.

Writers, photographers, designers, and developers are among the most-searched freelance jobs that unemployed workers are seeking online. People are leveraging platforms such as Twitter to search for, or to post about seeking, freelance opportunities.
People are reacting to news about a potential second wave of the pandemic in Europe, and the economic relief efforts in the US.
News of a second wave of Covid-19 infections in Europe has generated ~175K social engagements to date.

People are discussing case increases in countries such as Spain, and are reacting to additional restrictions in some markets, such as limiting numbers in bars. Many are critical that restrictions were loosened too soon.

Such news is prompting speculation about whether increased infections are a continuation of the first viral wave, or are evidence of a second wave.
With a resurgence in cases in multiple US states, many people online are expressing concern about the end of economic relief funding.

Reaction to US executive orders for Covid-19 relief have generated more than ~1M social engagements to date. People are searching for information about when the extra $400 in US weekly unemployment relief will start.

Online responses to this news vary from support of President Trump’s attempts to push through pandemic financial assistance for Americans, to criticism that the effort is a re-election tactic.
Reactions to news that New Zealand has reached the milestone of ~100 days with no community spread of Covid-19 has generated ~3M social engagements to date.

Searches for “how did New Zealand become Covid free” is up 1000% week over week, with online discussion attributing success to the country’s quick response and implementation of strict lockdown policies grounded in science.
People are talking about universal basic income (UBI), a guaranteed, recurring payment to every member of society, sized to meet basic needs. The topic has generated ~170K social engagements to date, emerging in conversation as people discuss the end of coronavirus economic relief payments in the US and the continued need for additional income as many have lost jobs and are struggling to pay bills.

People online are asking if it’s possible to implement, pointing out how UBI would offset some of the hardships of the pandemic. Online searches for UBI are highest in the UK, New Zealand, Canada, Ireland and the US.
Online discussion about hydroxychloroquine is resurfacing due to reported testimonials that the drug is an effective Covid-19 treatment, although no longer approved for this use in the US (1.5M social engagements to date).
In a resurgence of discussion, many are negatively reacting to news that hydroxychloroquine is no longer an approved drug for the treatment of Covid-19.

People are saying that treatment decisions should be made between a doctor and patient. Others are expressing frustration at the perceived lack of research about the drug for this use case, and are commenting that many other drugs have similar side effects.
Telehealth continues to generate online conversation during the pandemic (34K posts); people are talking about the importance of routine wellness visits and the desire to maintain personal safety.

Approximately 25% of survey respondents across tracked markets feel comfortable meeting with doctors virtually.

However, most respond that they’d be less likely to meet virtually when the pandemic is over.
People online are sharing stories about a US CDC statement that claims hospitals have a monetary incentive to overcount Covid-19 deaths (795K social engagements to date).

Some people are saying that the CDC statement simply confirms what many have been speculating over the past few weeks regarding news of inaccurate mortality figures, particularly in the UK and US.
Sector | Healthcare

### Trending themes (excluding news)

#### Topics
- Covid-19 patients
- doctors and nurses
- wear a mask
- care homes
- COVID party
- Henry Ford Health System
- Death Rate Significantly
- Treatment with Hydroxychloroquine Cut
- virus is real
- hôpital Bichat

### Top sites globally

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</tr>
<tr>
<td>reddit.com</td>
<td>4.08M</td>
<td>+2%</td>
</tr>
<tr>
<td>tumblr.com</td>
<td>1.82M</td>
<td>0%</td>
</tr>
<tr>
<td>instagram.com</td>
<td>1.15M</td>
<td>+13%</td>
</tr>
<tr>
<td>4channel.org</td>
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<td>+2%</td>
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### Emerging organizations in discussion

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<tr>
<th>Organization</th>
<th>UnitedHealth Group</th>
<th>Juillet</th>
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<tr>
<td>Dr.Kamakshi Memorial H</td>
<td>Quaker Oats Packs</td>
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</tr>
<tr>
<td>VA Hospital</td>
<td>UnitedHealth Group</td>
<td>Congress</td>
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Personal care continues to generate discussion (20k posts this week). **Females of all ages are saying online that due to the need for face coverings, they don’t see themselves wearing makeup anytime soon.**
Many women online say they’re now more comfortable without makeup than pre-pandemic. Some are joking that their standards for going out in public have dropped to include just clothes and masks.

People are discussing Fenty Skin’s new eco-friendly products and are excited about the refillable packaging. Consumers say they admire the brand’s ethics and the conscious effort to reducing waste.
Alcohol continues to surface in Covid-19 conversation (65K posts). People online are discussing **Italy’s revival of “wine windows,” originally used hundreds of years ago during a plague.** Wine lovers say this is a great way to practice physical distancing while still going out for drinks, and suggest that local bars and restaurants should adopt the idea.

Consumers online are also discussing the new Oskar Blues Mustard Beer, in celebration of US National Mustard Day. People are intrigued about how mustard flavor and beer can complement one another, while others are skeptical and say they won’t be trying it.
People online are discussing the link between obesity and negative Covid-19 outcomes, sharing a study about a plant-based diet to prevent obesity (2.4k posts). Consumers are also talking about plant-based diets’ positive impact on immune health and chronic conditions such as diabetes.

Among brands, Impossible Foods is frequently mentioned due to the Impossible Burger debut at Walmart locations. Searches for “Impossible Burger” increased by 140% last week worldwide. **Some consumers say they’re hopeful prices will become more affordable as availability expands.**
People are talking about comfort food (11K posts), sharing stories about ice cream and sugary snacks. Many mention brands such as Ben & Jerry’s, as well as plant-based ice cream brands like Chloe’s Pops and Hakuna Banana. People are praising the real ice cream taste of non-dairy options.

Papa John’s was mentioned in online pizza discussion due to its new Shaq-a-Roni, designed by basketball legend Shaquille O’Neal. Proceeds of purchases will help support Covid-19 relief and the fight against racial injustice. Consumers are excited to rally behind a product and brand that supports causes they care about in an innovative way.
Professional athletes testing positive for Covid-19 is driving concern among fans online (207K posts).
Fans are saying they are simultaneously apprehensive about the prospect of live sporting events, while also missing the experience of attending games. In the US, fans are expressing concern about season shutdowns of the MLB and NFL given that many players and staff have tested positive for Covid-19.

Meanwhile, the NBA using Microsoft Teams to virtually seat fans courtside is driving engagement online. In combination with all players testing negative for Covid-19, fans are gaining confidence that the basketball season can move forward, even if the experience is different than before the pandemic.
Echoing social discussion, the majority (56%) of survey respondents across tracked markets don’t think that crowds of fans should currently be allowed to watch professional sporting events in person.

Those opinions are strongest in Italy & Spain, where 65% of respondents are against crowds gathering for sporting events.
People continue to discuss TikTok (135K posts) and headlines about its potential ban in the US, the launch of Instagram Reels, and Microsoft’s acquisition plan.

Instagram Reels is a topic of polarized discussion: many experienced TikTok users say it’s an inferior substitute for TikTok. Many, however, indicate they’re willing to switch if TikTok is banned.

Many online are sharing news about a potential Microsoft acquisition of TikTok. Most are expecting a positive outcome, saying the acquisition could prevent a potential ban by solving political and data privacy issues.
People online are talking about cinemas starting to reopen with new safety measures in place (43K posts).

Some people are reacting emotionally to photos being shared about cinemas opening, saying they have been missing the movie-going experience.

The release of Tenet internationally, ahead of its US debut, is exciting many fans online. Meanwhile, people in countries under lockdown are sharing frustration that going to theaters does not appear to be on the horizon.
People are talking about virtual events and festivals (19K posts). Lollapalooza’s four-night broadcast on YouTube generated discussion. Many fans are posting their favorite performances of artists on Twitter.

People are also discussing the Big Fresno Fair virtual and drive-thru events, held in place of a traditional fair. Although fans are enjoying streaming music events on YouTube, many say a virtual fair misses the point of an event. The general sentiment is that these events should not be held in any form until the pandemic is over.
Retailers retracting mask mandates is triggering controversy in online discussion (66K posts).
Within retail discussion about masks, people online are sharing headlines about big chain retailers allowing maskless shoppers to remain in-store to prevent confrontations between customers and employees. **In contrast, most people online are continuing to advocate for mandatory face coverings in shops and supermarkets.**

Many are calling for fines for those who don’t wear masks in public places, citing evidence and research about the effectiveness of face coverings in stopping the spread of infection.
Survey responses about mask wearing correlate with opinions expressed in social discussion: nearly two-thirds of survey respondents say they’ve worn a mask when they’ve left home recently. Self-stated mask wearing is highest in the UK and the US (77%) and lowest in Australia (37%), where citizens express being unsure about mask effectiveness.

More than half of respondents take mask requirements into consideration when deciding to visit a shop. This is most important to French respondents (74%) and least important to Australian shoppers (24%).
People are discussing buying goggles or eye shields after Dr. Anthony Fauci suggested they help prevent the spread of Covid-19 (43K posts). Searches for “safety goggles for Covid” increased by 190% last week.

Although some people say they are opposed to wearing eye protection, the majority indicate they’re willing to wear it. People are sharing “Covid-19 attire” photos featuring both masks and goggles.
Consumers are reacting online to news about big chain retailers in the US planning to close on Thanksgiving due to Covid-19 (28K posts). Many are saying this is a necessary step to stop the spread of the virus while also allowing retail employees to enjoy the holiday. Some are sarcastically commenting that it took a pandemic for stores to finally let retail employees spend the holiday at home.

Some say that Black Friday shopping should be restricted to prevent shoppers from flooding stores.
The launch of KFC Crocs, topped with chicken-scented drumstick charms, is prompting polarized discussion (1.5K posts). Searches for “KFC fried chicken crocs” increased by 160% last week.

Crocs fans say they want to buy the product because they like the unique collaboration. Some are sharing YouTube reviews videos focusing on the chicken scent.
Technology that will help travelers to provide health information or adhere to quarantine guidelines is generating discussion.
People are reacting to stories about health passports, generating 25K social engagements.

People are suggesting that a health passport using blockchain technology to transmit encrypted Covid-19 testing records would allow travelers to avoid quarantine. Some people speculate that use of this technology could allow sports and entertainment venues to reopen sooner.
People are sharing stories about a wearable electronic device that monitors travelers entering countries (10K social engagements to date).

The technology employs a wrist band connected to a phone app that records whether travelers adhere to quarantine guidelines after entering a country or territory. The device is being used in Singapore, Hong Kong and South Korea.
People are discussing a cashless society, sharing examples of how little they use cash now and their preferred methods of payment.
Survey respondents across tracked markets indicate that contactless payments are their preferred method of purchase.

Chinese respondents indicate that they prefer to use their smartphone wallets, such as Google Pay or Apple Pay, more than any other payment method.

Germans were the only respondents to note they prefer cash over other payment methods.
Social discussion is reflecting the opinion that a cashless society is the new normal.

Some are commenting on the coin shortage in the US, sharing jokes about where their change is stored (e.g. in couches or swear jars).

For many, the topic prompts discussion about how they no longer pay in cash or use ATMs. Some cite a fear of germs during the pandemic while others note the ease of cards and mobile wallets.
Survey responses during the past seven weeks indicate that people are **gradually feelng more secure about the ability to safely stay at a hotel or an Airbnb.**
Respondents report feeling safer now about staying in a hotel than in June. People are sharing information about how hotels are sanitizing to ensure safety and cleanliness. They are also sharing personal accounts of hotel stays, and examples of measures that helped them to feel safe.

Respondents report feeling least comfortable traveling by plane than other travel options. Social discussion is surfacing inconsistent policies and practices on different airlines and in airports.
People online are reacting to policies implemented or changed by the airlines, responding positively to additional safety measures, such as use of disinfecting UV lights and the fogging of planes between flights. Temperature checks at airports are also generating positive discussion.

Negative conversation includes reactions to news that some airlines are now booking flights to capacity, or no longer disinfecting plane seats between flights.
People across markets are discussing cruises. Many are reacting to news that one of the first ships to resume cruising is experiencing a Covid-19 outbreak (188K social engagements to date).

Italian online discussion reflects surprise and frustration in response to Prime Minister Conte’s decrees allowing cruises to resume. Many feel this is inconsistent with other Covid-19 measures in place in the country. German discussion is similarly negative.

Spanish discussion includes speculation that the increase of cases attributed to infection spread through nightlife may in fact be linked to people who had been on a cruise.
新冠疫情 | 豆瓣App | 专业 | 目前 | 搬家 | 北京 | 电话 | 技术 | 昨天 | #covid19 | 保存到相册
Germany

German volume by sector

Aug 9, 2020
- Family Matters: 198
- Mental Health: 1,214
- Finances: 518
- Health: 786
- Work: 1,772
- Home Issues: 908
- Government/Agency: 1,311

Categories
- Government/Agencies: 29%
- Politicians: 22%
- Healthcare providers: 16%
- Students: 12%
- Moms: 9%
- Seniors: 5%
- Millennials: 4%
- Immunocompromised: 1%
- Working parents: 1%
#coronavirus #coronakrise #podcast #corona #berlin0108
#covid_19 #lockdown #sarscov2 😊 😟 🇩🇪 😂 #covid
#maskenpflicht #zweitewelle #berlin States #homeoffice #covid19 #demo #pandemie #coronavirusde #bildungabersicher

Antwort auf Beitrag Nr
Comitato Tecnico Scientifico
#comitatotecnicocoscientifico
#iomettolamascherina

#statodiemergenza
#covid-19
#salvini
#coronavirus
#covid_19 #conte
#italia #covid__19 #covid

Emergenza Covid
#migranti
causa Covid
terapia intensiva
Spain

Country: Spain

Spain volume by sector

Spain volume by topic

Audiences

Categories
- Government/agencies: 42%
- Healthcare providers: 20%
- Students: 12%
- Politicians: 11%
- Moms: 10%
- Seniors: 4%
- Working parents: 2%
#covid19

Comunidad de Madrid

24 horas

plena pandemia

distancia de seguridad

cantante de Taburete

Spain

#últimahora
United Kingdom

United Kingdom volume by sector

United Kingdom volume by topic

Audiences

Categories:
- Healthcare
- Media/Entertainment
- Tech
- Travel/Hospitality
- Retail
- FinServ
- CPG

Topics:
- Family Matters
- Work
- Finances
- Health
- Mental Health
- Home Issues
- Government/Agency Policy

Audiences:
- Government/agencies: 40%
- Healthcare providers: 29%
- Politicians: 9%
- Students: 8%
- Moms: 4%
- Millennials: 4%
- Seniors: 4%
- Working parents: 1%
- Immuno-compromised: 0.4%
- Other: 0.3%
United States

US volume by sector

Categories
- Healthcare
- Media/Entertainment
- Tech
- Travel/Hospitality
- FinServ
- Retail
- CPG

US volume by topic

Categories
- Finances
- Work
- Family Matters
- Mental Health
- Home Issues
- Government/Agency Policy
- Health

Audiences

Categories
- Politicians: 27%
- Government/Agencies: 24%
- Healthcare providers: 23%
- Students: 13%
- Moms: 9%
- Seniors: 8%
- Millennials: 4%
- Immunocompromised: 1%
- Working parents: 1%
- Other: 0.1%
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<td><strong>Watch Alabama high school principal in “Can’t Touch This” parody video about COVID-19</strong>&lt;br&gt;By Anna Claire Vollers - Aug 2, 2020&lt;br&gt;al.com</td>
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<td><strong>Stella Immanuel, Trump’s New COVID-19 Doctor, Believes in Alien DNA, Demon Sperm, and Hydroxychloroquine</strong>&lt;br&gt;By Will Sommer - Jul 28, 2020&lt;br&gt;thedadailybeast.com</td>
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<td><strong>States have authority to fine or jail people who refuse coronavirus vaccine, attorney says</strong>&lt;br&gt;By Derek Staahl - Aug 8, 2020&lt;br&gt;10news.com</td>
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<td><strong>Herman Cain, former GOP presidential candidate, dies after battle with coronavirus</strong>&lt;br&gt;By Kevin Breuninger - Jul 30, 2020&lt;br&gt;cnbc.com</td>
<td>1.2M</td>
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<td><strong>Sweden, which never had lockdown, sees COVID-19 cases plummet as rest of Europe suffers spike</strong>&lt;br&gt;By Soo Kim - Jul 30, 2020&lt;br&gt;newsweek.com</td>
<td>1M</td>
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Trending Questions Asked Online
Tenants are concerned with apartment leases while others question the job market and economy.

- TikTok ban good for economy with COVID?
- What’s your commute like (pre-COVID), in terms of time, distance, and mode(s) of transportation?
- What is the impact of Corona on the economy?
- Seeking Advice for Career Change - How do you think COVID will affect the outlook of the job field?
Forum members are seeking advice on parenting during Covid-19, and asking questions about housing issues.

**Housing**
- Are tenants required to inform Leasing Management if they test positive for COVID?
- How much notice do we have to give landlords during COVID?
- Signed a lease before COVID, now stuck with it. Advice?
- If we get kicked out of housing due to corona will we get some refund? For housing and meals?

**Family**
- Parenting during COVID-19 as a parent who is high-risk. What would you do?
- How to make my kid more social during COVID?
- Does anyone have any ideas for Covid-19 safe activities?
- Was your family impacted by the coronavirus?
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Sign up to our Daily Covid-19 Data Bulletin to get interesting daily trends in consumer behavior straight to your inbox.