May 20, 2020

Covid-19 Weekly Consumer Insights

Brandwatch | A new kind of intelligence
Important Notice: This report link is unique to you and cannot be shared.

If you would like to share these findings with a colleague please share this form with them.

To inquire about a custom report that focuses on your specific industries, categories, brands, sectors and more, book a meeting with our specialists.
MEET THE ANALYSTS BEHIND THIS REPORT

Ask the Analysts: Covid-19 Insights Virtual Roundtable

Friday May 29 | 3pm BST, 10am EDT

Join us for our free virtual roundtable next Friday and get your questions about the report answered live by our experts.

Register Now.
**Want access to our survey data?**

We’ll provide you with a login to our Qriously survey platform, giving you hands-on access to all questions and answers from each wave of our Covid-19 survey.

You can filter by week, age, gender or country (we’re live in 8 markets).

Just drop us an email at info@brandwatch.com.
Our Goal

As the Covid-19 pandemic continues to evolve, there are many sources for news, statistics and health guidance. Brandwatch is in a unique position to provide data and insights about the impact on the hearts, minds and daily lives of consumers around the world. We're leveraging our best-in-class technology and people to deliver weekly reporting that looks at both online discussion and survey responses.

These reports can be customized to focus on your specific industries, categories, brands, sectors, and more. Contact info@brandwatch.com to discuss options.
What We Analyzed

This study includes data from 8 countries (UK, US, China, Germany, Italy, Spain, France, Australia) and 6 languages. Survey data includes 1,000 interviews per country in field between May 11 and May 17 using programmatic sampling via mobile phones. For access to the complete set of survey questions/answers, contact info@brandwatch.com.

Social data includes ~30 million posts from Twitter, Reddit, forums, blogs, and more that appeared between May 11 and May 17. News has been excluded to better isolate consumer opinion but media engagement metrics have been included. Content is analyzed holistically and by market, topics, and sectors.
Some Of The Questions We’ll Address...

- What are consumer perceptions of and reactions to Covid-19 over time?
- How has the virus impacted daily life and the way we work, learn, parent and socialize?
- What is the impact on mental health?
- What are concerns about financial futures collectively and personally?
- What is the short- and long-term impact of the pandemic on plans, events and purchases?
- What are reactions to how businesses have/have not adapted to the needs of consumers or employees?
Key insights at a glance

**Health & mental health**
People online are responding to research that vitamin D deficiency may be linked to more severe cases of Covid-19. Many say they plan to start taking a supplement to boost their levels. (slide 12)

Many are sharing news and podcasts addressing children's mental health during the pandemic. (slide 13)

**Home & family life**
When to send children back to school is an emerging controversial topic this week, driven in part by a disagreement between President Trump and Dr. Anthony Fauci. (slide 15)

As people return to public spaces, they are paying closer attention to PPE. 55% of survey respondents wore a mask if they left their home in the last week. (slide 18)

**Work life**
Twitter's open-ended work-from-home policy drew praise. Many say Twitter is the first company to “see the light” in terms of offering flexibility to employees. (slide 21)

Workers are scared and nervous to return to businesses and offices, but are feeling pressure. Some say that staff should be able to sue their employers for being pushed back to work before they feel safe. (slide 23)

**Government**
Lockdown restrictions are top of mind; people continue to discuss lockdown measures in their own countries and compare outcomes to countries like New Zealand. (slide 25)

The percent of UK survey respondents who think lockdown measures are excessive declined, corresponding with the first week of lockdown being eased in the UK. (slide 25)
Key insights at a glance

**Pharma & healthcare**
People are engaging with news that the FDA has halted the coronavirus SCAN testing program funded by Bill Gates. (slide 27)

With the rise in unemployment coupled with the employer-based health coverage model in the US, many are asking questions online about how to obtain health insurance. Some describe feeling overwhelmed by the process. (slide 29)

**CPG**
Although some salons are reopening, many women say they are still hesitant to book an appointment for professional nail care and are opting for in-home solutions. Google searches for fake nails & manicure equipment increased 30% in the past week. (slide 32)

Consumers are sharing photos of braided hairstyles; some people say the best thing they have learned in quarantine is how to braid their own hair. (slide 33)

**Media & entertainment**
People are watching horror movies and comedy shows to escape reality. (slide 37)

Drive-in concerts generate polarized reactions: some are eager to attend, while the majority doubt it would be fun. (slide 39)

“Hamilton” and Lin Manuel-Miranda fans expressed excitement on news that Hamilton will stream online this summer. (slide 40)

**Retail**
Consumers continue to discuss how to shop safely, with some positively reacting to in-store guidelines shared by retailers and others expressing frustration with shoppers who do not adhere to recommended protocol (slide 42)

Survey respondents report some difficulty with online shopping due to delivery issues and out-of-stock items. (slide 46)
Key insights at a glance

**Technology**
COVID-19 restrictions are prompting people to look to virtual reality experiences for both practical and entertainment purposes. Virtual internships and VR events are driving discussion. (slide 49)

People online are criticizing the Imperial model used to develop Britain’s “Stay Home” plan, describing it as a “devastating software mistake.” (slide 50)

**Financial services**
Consumers are more comfortable using contactless payments. Some share frustrations about daily limits, pointing out that mobile payments like Google and Apple Pay have higher limits. (slide 53)

Many people are discussing digital currencies like bitcoin and posing the question of whether the pandemic will speed adoption. (slide 54)

**Travel & hospitality**
Travelers are discussing the health-related logistics of travel. Issues include quarantines required at some destinations, health screenings, and the cleaning and safety protocols in airports, airplanes, hotels and restaurants. (slide 61)

Survey responses indicate a decrease in vacation planning. Camping is emerging as a hot topic as people discuss how to vacation safely. (slide 59)
Research linking vitamin D deficiency with COVID-19 is prompting some to discuss taking the vitamin as a preventative measure.
People online are responding to research linking vitamin D deficiencies to more severe cases of COVID-19. Many say that they plan to start taking a vitamin D supplement and to spend time in the sun to naturally boost their D levels. Others are recommending that loved ones get their levels tested.

While many are discussing the vitamin’s benefits on the immune system and believe there is no harm in taking it, others suggest further research is needed.
People are sharing news about children’s mental health, including a Forbes article, “It’s Not Children’s Education We Should Worry About, It’s Their Mental Health” (36k social engagements to date). Others are linking to interviews with children’s specialists who shared tips on how to speak to kids about the COVID-19 crisis.

Parents and teachers are sharing thoughts online, agreeing that it’s more important for children to feel as safe and as normal as possible, and that education is secondary. Some are pessimistic about the impact that school reopenings will have on children, speculating that social distancing measures will mean school life is dramatically different than what students experienced prior to lockdown.
People are expressing concern about the lack of physical distancing practiced in public spaces as global economies reopen.
When to send children back to school is an emerging controversial topic this week, driven in part by disagreement between Donald Trump and Dr. Anthony Fauci about acceptable timelines. News stories on the topic generated wide engagement.

Some parents are concerned about safety, stating that there is no way social distancing can be maintained in the classroom and expressing a willingness to continue to home school their children for a longer time period. Some US parents say they’re likely to home school even after lockdown restrictions are lifted. Others say prolonged home schooling is not a viable solution.
Online conversation continues to reflect a general disregard of physical distancing rules, particularly in Europe. People are sharing photos and videos of scenes on public transport and at bars and restaurants, with captions such as "not a single care" or "zero social distancing."

News that a London railway ticket office worker died from Covid-19 after being spat on is amplifying passenger anxiety. People are calling for reduced parking costs to enable more people to use personal vehicles, as well as stricter distancing protocol on public transportation, along with more staff to enforce the rules.
The percentage of survey respondents in China and Spain who say they are social distancing has decreased week-over-week.

Simultaneously, an increasing number of Chinese and Spanish respondents think life will never go back to normal (19% in China and 17% in Spain).

As some markets reopen, people are split between wanting to reengage in normal activities while remaining anxious about infection, especially as new cases surface in China. Most on social are saying that there is a "new normal" when it comes to many aspects of daily life. Posts mentioned the need to wear PPE when in public, keep a safe distance from others, and shop online when possible.
As people start to venture out in public, more than half of respondents from tracked markets (55%) say they’re wearing a mask when they leave home.

People often post selfies or pictures of others wearing masks in supermarkets, shops, or public transportation. Some are showing off cool or fashionable masks.
Online discussion about nursing/care homes this week was substantive (31k posts). The high percentage of Covid-19-related deaths occurring in senior facilities is generating anger and people are blaming authorities for failing to keep aging loved ones safe.

Many are demanding adequate testing and PPE for all units and expressing sadness for seniors who are unable to understand the impact of the pandemic.
Twitter’s decision to allow employees to permanently work from home is driving engagement, with many hopeful that the news means remote working will become the norm.
Twitter’s open-ended, working from home policy generated ~20K posts. Many are saying that Twitter is the first to “see the light” in terms of offering flexibility to employees. Some expect other companies to follow suit, with Google and Facebook mentioned most often.

After the announcement, many job seekers are saying they want to work for Twitter. Google searches for “Twitter jobs” increased 4,750% this week (in the US).
Unemployment and layoffs are discussed in 40% of posts this week. Many people are sharing their stories on social channels, seeking emotional or financial support.

Some unemployed workers are starting online shops and small businesses, selling handmade products or homemade food, leveraging Twitter to promote their endeavors.
Worker safety is an emerging online topic as businesses and offices start to reopen (90k mentions). Employees say they are “scared” and “nervous” to go back to work, but also express feeling pressured as unemployment benefits will soon run out. Many are requesting that employers provide protective measures and define protocol within the work environment.

Some are advocating for people to sign petitions for relief checks, opposing a premature reopening of the global economy. Others say that staff should be able to sue their employers for being pushed back to work before they feel safe.
Lockdown themes are dominating discussion, specifically conversations about the end of New Zealand’s lockdown and anti-lockdown protests in the UK.
Many discuss how **New Zealand had some of the strictest lockdown policies in the world** and how the measures paid off, given that life is returning to “normal” for the country.

People online are reacting to news about anti-lockdown protests in the UK, including one held in Hyde Park; some note additional protests are being planned in the coming weeks. Many are negatively responding to the police response, criticizing officers for using force and not wearing PPE. Others pointed out the irony that protestors wore masks.

Despite the protests, **the percentage of UK survey respondents who think quarantine measures are excessive declined** (13% from 18%) to track below the average across markets (23%). This decline corresponds with it being the first week since PM Boris Johnson announced the easing of lockdown measures in the country.
Online reaction to COVID-19 testing is polarizing. Some are wondering whether enough testing is taking place while others are asking if mass testing is really necessary to end lockdown.
People are engaging online with news that the FDA has halted the Bill Gates funded coronavirus SCAN testing program. The initiative plans to send self-administered test kits to people with and without symptoms to help determine how widespread COVID-19 is in the Seattle area (300k social engagements to date).

Beyond retweeting the news, many are asking why the testing has been halted. The news is also prompting skeptics to question whether this is an effort to push big pharma or to stigmatize people who do not want to vaccinate.
Many are expressing frustration online that lockdown was initially framed as a 15-day effort to slow the spread but has become an 18-month lockdown to create a vaccine. People online are asking, “Are we going to stay home until there is a vaccine?” and “Why are people against vaccinating?”

People are increasingly searching on Google for “When will a vaccine be ready?” (up 450% in the US this week). News about a Pfizer statement that a COVID-19 vaccine could arrive in October has driven 105k social engagements to date.

People are engaging with vaccine coverage, particularly Dr. Anthony Fauci’s quote that there is “no guarantee” that the vaccine will be effective (700k engagements) and that Health Canada approved the first vaccine trial (160k engagements).
People are engaging online with reports that 27M people are without health insurance in the US due to job losses (90k engagements to date). Many are reacting to the news, saying it exposes the failure of an employer-based health insurance system.

People are also asking questions online, looking for information about buying health insurance or recommendations for a website or online tool to compare plans and providers. Many have specific questions, like whether certain insurances exclude coverage related to pandemics and more general coverage questions. Some are describing that they feel overwhelmed and don’t know where to start.

A few are wondering about the health insurance industry more broadly, wondering if coronavirus will bankrupt some companies.
Personal care is described as a form of self care in social discussion.
DIY manicures are an emerging theme in online discussion. While some businesses are reopening, many women say that they’re still hesitant to book professional nail care appointments. Google searches for fake nails and manicure equipment increased 30% this week.

Millennial women say they’re proud about developing and sticking to a skincare routine during lockdown as a form of self care.

Google searches for cosmetic sets increased 40% this week. Jeffree Star Cosmetics is the most discussed brand in online beauty discussion this week driven by its new palette release (~7 million views to date for its launch video on YouTube).
Consumers are sharing photos of **braided hairstyles**. Some people say the **best thing they’ve learned during quarantine** is braiding their own hair; many others say they want to learn.

Quarantine haircuts and hair dye continue to drive conversation. Men are talking about being tired of their hair growing out and many say they’re shaving their heads or **giving themselves a buzz cut**. Women and girls continue to show off bright hair colors (including pink and green). Many millennials are saying that quarantine has **inspired them to be more creative** with hairstyling.
One-in-five CPG posts discuss alcoholic beverages this week; many are celebrating **American Craft Beer Week**. People are talking online about special deals offered by liquor stores to mark the occasion and say they’re getting their craft brew via delivery or curbside pickup. Beer drinkers, mainly men, are also holding “**virtual beer tastings**” and “**virtual parties**” with friends.

Wine lovers admit they have been **drinking every day**, particularly **during meals**, while binge watching TV, or **to relax before bedtime**. Others admit to increasing their wine purchases, claiming that drinking prevents them from having a breakdown.
People are talking about watching **horror movies** and **comedy shows** to escape reality.
Horror movies are trending in social discussion this week (10k posts). Fans are sharing favorite scary movies that take their minds off "real-world horrors." Jaws, Last House on the Left, and Poltergeist are often mentioned. People say they love getting scared.

There is also discussion about podcasts that review horror movies or share ghost stories. People are saying they enjoy connecting with other fans on social media and also share recommendations for favorite YouTube channels to discover new content.
People are saying they enjoy comedy podcasts and stand up comedy accessed via live streaming platforms (9k posts).

Many talk about comedians making the switch to podcasts, Zoom shows, or YouTube videos to amuse audiences. Comedians going live on Facebook, Instagram, and Twitch with Quarantine Comedy Club nights are generating interest.

Fans are taking to social media to show their love and support for performers, expressing gratitude for laughter amidst challenging times.
People are talking online about how YouTube is streaming old live concerts to raise money for coronavirus relief, featuring shows from Prince and the Revolution and Freddy Mercury. A limited timeframe for viewing these concerts is driving high engagement. Queen's YouTube video drew 1.5M views within one day of its debut.

Drive-in concerts, both in Europe and in the US, are triggering polarized reactions. While some say they’re eager to attend, the majority doubt the fun of such an event, given they can only sit on top of their car during the performance.
People continue to share new Netflix content to enjoy during lockdown (19k posts). The animated series *Avatar: The Last Airbender* was mentioned most often this week. Young fans are calling the content a “quarantine miracle,” saying they will spend the rest of lockdown watching.

*Hamilton streaming online* surfaced as a hot topic in social discussion this week. Fans of Hamilton and actor Lin Manuel-Miranda are excited about news that the show will livestream this summer.
One-in-five retail posts are **about how to shop safely.**
Many retailers are sharing plans for safely reopening, citing 50% capacity, wearing masks, and physical distancing. Supporters say that reopening will help business owners recover financial losses.

Dissenters continue to report shoppers who are not wearing PPE. They argue an increase in infection rates is inevitable.
Controversy about **wearing face masks** and **essential worker safety** at grocery stores continues to generate discussion this week (14k posts).

Consumers are saying that **most shoppers are not wearing masks**, and aren’t following one-way aisles in stores. **Many are concerned but not surprised.** The general assessment is that stores **can only police their own employees’ behavior.** At the same time, many are **looking to brands to enforce policies that will keep them safe.**

An incident involving a Target shopper who refused to wear a mask and broke a security guard’s arm generated discussion. People are advocating for shoppers to be **kind and patient**, both with essential workers and one another.
Complaints about grocery store price hikes are generating social discussion this week (4.4k posts).

Consumers say they simply can't afford extra costs, requesting government intervention. Others express concern about the broken supply chain, perceived to be the root cause. As a result, some are advocating for shopping at local stores and from local farmers instead.

Supporting the social discussion, 46% of survey respondents said "cheap/inexpensive" is an important factor in current purchase decisions.

At the same time, more than one-third of survey respondents say a product being branded is less important. People are shifting how and why they choose products as a result of the outbreak.
Online shopping continues to be a dominant theme in social discussion (25k posts) generally seen as safe, easy, and effective.

Twenty-five percent of survey respondents say they’ve had trouble with online shopping. Half of those reference delivery issues, while another 40% cite stock and availability.

Social discussion reflects increased interest in contactless shopping, including transactions, payment, delivery, and pickup.
COVID-19 restrictions are prompting many to explore the possibilities of virtual internships, concerts and other entertainment events.
College students and recent graduates are looking for summer job and internship opportunities online. Searches for “virtual internship” are trending worldwide.

Professionals are sharing posts about virtual opportunities or encouraging students and recent graduates to search for remote or virtual positions. Others are sharing links to resources on how to look for a virtual internship as well as posting news of their acceptances to virtual programs.
Virtual reality (VR) technologies are emerging in social discussion as people share information about upcoming concerts or describe their experiences watching comedy or other performances via VR. Some are asking for recommendations on the best headset to buy or whether any headsets are compatible with specific computers (as opposed to gaming consoles).

Others are sharing links to coverage of a recent VR concert by JVG attended by more than 500k live viewers in Helsinki. News includes information about Finland’s Virtual Helsinki project, prompting discussion about virtual tourism and the environmental benefits of travelers experiencing cities virtually.
People online are reacting to coverage that describes Neil Ferguson’s Imperial modelling that predicted 500,000 deaths and prompted Britain’s Stay Home plan as a “mess” or “the most devastating software mistake of all time” (30k social engagements).

Many are posing questions about why such large-scale decisions would be based on research that was not peer reviewed. Others are highlighting that this modeling was notably inaccurate for mad cow, swine flu and bird flu. More moderate reactions are pointing out that while we now know that this model doesn’t work, we still don’t have one that does.
People online are discussing the use of contactless payments, driven by Covid-19 safety concerns.
Consumers seem **comfortable with contactless payments**, talking online about how that they can’t remember the last time they went to an ATM. Some are expressing **frustration about daily limits**, pointing out that mobile payments like Apple Pay and Google Pay have higher daily limits.
Many people online are sharing news about bitcoin that often poses the question of whether COVID-19 will speed up the adoption of digital currencies.

Some are describing bitcoin as appealing because it’s not a flat currency. These individuals like the idea of bitcoin as a way of opposing government regulation.
People online are engaging with content about the **Second Stimulus Package passing** in the US (more than 278k engagements to date). **Most people are positively responding to the news**, suggesting that this package will help offset another Great Depression given the high rate of unemployment. Others are **praising the student loan relief** component of the package. A few are negatively reacting, **wondering why so many haven't received the first stimulus check**.
As tourism slowly reopens around the world, people online are **discussing new safety guidelines for the airline and hotel industries**.
People online are responding to news that European countries will be reopening for summer tourism. Many are talking about traveling but wondering about the logistics, particularly the 14-day quarantine period required upon entry in many locations. Some are asking for recommendations of destinations that are beautiful, but less crowded.
Survey responses indicate a decrease in vacation planning: 43% of respondents said they’d planned to go on holiday this year, but only 19% still intend to go. Online, people are saying that they don’t want to travel until a vaccine is available or that they feel it’s safer to stay home this summer. Some are describing how they’re postponing their travel plans to next year without providing a specific reason.

US survey respondents are least likely to want to travel internationally. Just 21% of survey respondents say they would travel internationally, while 42% would travel domestically. **One-in-four US respondents said they would not travel at all (compared to 17% average).**
Camping is an emerging hot topic (5.5k posts) as people start thinking about how to safely vacation this summer. People are talking about camping trips, sites, and gear/equipment.

Some are saying they’re camping at home in order to stay safe and comply with social distancing rules.

RVs are also surfacing in online discussion, with consumers sharing articles about how to plan the perfect camping trip as well as how to choose and rent RVs. RVs are seen by many as a safe and practical way to travel. Parents with kids are looking for suitable RVs for the whole family as they start to plan trips. Google searches for RVs rose to a 13-month high last week.
Many people online are sharing news that describes **the lax screening measures in the US for domestic and international flights**, as well as coverage about TSA plans to check the temperatures of all travelers.

Many travelers are posting about their experiences online, **asking questions about where the health screenings would take place (airport vs. hotel) and how long this process takes.**
People online are engaging with news about the **hotel industry's efforts to work with public health experts** to create a series of best practices for enhanced cleaning standards and social distancing practices throughout a client's stay.

While many appreciate the efforts, others are skeptical. A few are **questioning whether hotels will consistently implement guidelines or charge COVID-19 cleaning fees**. A few are suggesting that hotels report cleanliness scores and post details about cleaning timelines.
People are responding online to measures that restaurants are taking to make sure they’re following social distancing guidelines. **Some restaurants have been creative, using plush toys or inflated “distancing dolls” to make restaurants appear full as well as to ensure patrons are appropriately separated.** One German restaurant gives customers hats with pool noodles to help practice distancing. The online response is positive, with many saying that it’s important to keep a sense of humor through the situation.
Country Data
China
# china 中国 #covid19

隐藏 🙃 5月14日 😂

5月12日 系统 😑 + 💰

昨天 空调 活动 🐶

疫情期间 5月11日 😁

母亲节快乐

Emerging topics in discussion

Topics

- 中国 🇨🇳
- 系统
- 隐藏
- 活动
- 昨天
- 疫情期间
- 5月11日
- 空调
- 5月12日
- 5月14日
France

Country | France

France volume by topic

France volume by sector

Audiences
Country | Germany
Country: Italy

Italy volume by topic

Italy volume by sector

Audiences
Emergenza Coronavirus

❤ terapia intensiva
#covid19italia #radiosavana 👇
#covid-19 Fase 2 #conte #covid19
➡️ #italia #roma #coronavirus
#mascherinetricolori #eziobosso
⬅️ #coronavirusitalia Italy
#lockdown nuovi casi fase2
#decretorilancio #pandemia
#covid_19 #mascherine
COVID-19

#coronavirus

prórroga del estado de alarma
plena pandemia

fase 1
#covid-19

fase 0
#yomequedoencasa

barrio de Salamanca
Comunidad de Madrid
Pedro Sánchez
Crisis del covid
#esteviruslopamosunidos

Pedro Sánchez
Fernando Simón
Carmen Calvo
United Kingdom

United Kingdom volume by sector

United Kingdom volume by topic

Audiences

Categories
- Government/agencies: 40%
- Healthcare providers: 22%
- Politicians: 11%
- Moms: 5%
- Students: 5%
- Seniors: 3%
- Millennials: 2%
- Working parents: 1%
- Immunocompromised: 1%
- Other: 0.2%
UK government
coronavirus pandemic

#stop Boris Johnson
#stayhome Boris Trump
Johnson England Germany
London stay alert 😍 😂
work from home
#stayhomesaveslives
#covid19
Scottland Brexit
#coronavirus #lockdown

Emerging organizations in discussion:
- Bisoprolol
- CLIC Sargent
- Al J
- Labour
- Clifton
- G
- Tele
- Al Jazee

UK now has the highest number of deaths in Europe
United States

US volume by sector

Categories
- HealthCare
- Media/Entertainment
- Tech
- Travel/Hospitality
- Retail
- Food/Drink
- CPG

US volume by topic

Audiences

Categories
- Government/agencies: 30%
- Politicians: 20%
- Healthcare providers: 10%
- Moms: 9%
- Students: 7%
- Seniors: 4%
- Millennials: 2%
- Immunocompromised: 1%
- Working parents: 1%
- Other: 0.1%
<table>
<thead>
<tr>
<th>Emerging themes in discussion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trump</td>
</tr>
<tr>
<td>America</td>
</tr>
<tr>
<td>California</td>
</tr>
<tr>
<td>President Trump</td>
</tr>
<tr>
<td>Cuomo</td>
</tr>
<tr>
<td>high school</td>
</tr>
<tr>
<td>Texas</td>
</tr>
<tr>
<td>McConnell</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Emerging organizations in discussion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pandemic Electronic Benefit Transfer</td>
</tr>
<tr>
<td>WI Supreme Court</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Post</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>House passes Democrats' $3T coronavirus 'HEROES' aid: Stimulus checks, money for states, rent assistance</strong>&lt;br&gt;By Rebecca Shabad - May 15, 2020&lt;br&gt;nbcnews.com</td>
</tr>
<tr>
<td><strong>Trump Storms Out Of Coronavirus Briefing After Female Reporters Challenge Him</strong>&lt;br&gt;By Lydia O'connor - May 11, 2020&lt;br&gt;huffpost.com</td>
</tr>
<tr>
<td><strong>House Democrats push new round of stimulus checks in coronavirus bill</strong>&lt;br&gt;By Nbc News - May 12, 2020&lt;br&gt;nbcnews.com</td>
</tr>
<tr>
<td><strong>Coronavirus Cases in Georgia, Florida Continue to Decline Despite Business Openings</strong>&lt;br&gt;May 13, 2020&lt;br&gt;yahoo.com</td>
</tr>
<tr>
<td><strong>Black light experiment video from Japan shows how quickly a virus like Covid-19 can spread at a restaurant</strong>&lt;br&gt;By Lauren M. Johnson - May 13, 2020&lt;br&gt;cnn.com</td>
</tr>
</tbody>
</table>
Trending Questions Asked Online
Forum members are asking about other news overlooked by the media.

**Media**
- Anyone else starting to get over the whole corporate COVID commercial messaging?
- What’s your social media/ friends bubble saying about Coronavirus?
- What important news have we missed whilst the media has been focused on COVID-19?
- How do you feel Social Media will affect the new generation of children who will be born from the baby boom due to the Coronavirus Quarantine?
- What things are going on in the world that we’ve forgotten about or ignored because of coronavirus dominating the news?

**Economy**
- Coronavirus: Can India replace China as the world’s factory?
- Investing In Stock During Covid-19?
- What does history tell us for the coronavirus market collapse?
- Did Coronavirus help or hurt bitcoin long term?
- Housing market during COVID-19 times?
- Is it really profitable/ viable to put money into shares now especially with Covid-19 happening?
- How is COVID-19 forcing Americans into early retirement?
Questions around travel emerged this week as we look to the future.

<table>
<thead>
<tr>
<th>Travel</th>
<th>Lifestyle</th>
<th>Vaccines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thoughts on what is happening at the Airlines during and after COVID-19?</td>
<td>How are you guys managing your eating and exercising during coronavirus?</td>
<td>Wht a Covid-19 vaccine never gets developed, then what?</td>
</tr>
<tr>
<td>What would happen to visa applications travel date during COVID-19?</td>
<td>How long do you think this new way of life because of the coronavirus is going to last? Is this the new normal?</td>
<td>How come people are worried that the COVID vaccine may be released to the public in less than a year?</td>
</tr>
<tr>
<td>Amtrak vs Flying for traveling during COVID?</td>
<td>How are you volunteering in a COVID-19 world?</td>
<td>Coronavirus: How will the Oxford Covid-19 vaccine trial work?</td>
</tr>
<tr>
<td></td>
<td>How has COVID-19 changed your cooking life?</td>
<td></td>
</tr>
</tbody>
</table>
Ask the Analysts: Covid-19 Insights Virtual Roundtable
Friday May 29 | 3pm BST, 10am EDT

Have you got questions about this report? Join our virtual roundtable next Friday to meet the expert analysts behind this weekly report.

Register Now.
Now You Know

This report is designed to provide broad foundational insights. Brandwatch can customize this report to focus on your specific industries, categories, brands, sectors and more.

If you would like to share these findings with a colleague please share this form with them.

To inquire about a custom report that focuses on your specific industries, categories, brands, sectors and more, please reach out to info@brandwatch.com.