

## Location Filter Overview

*ForSight* has the ability to target specific countries, regions and cities of the world while running an analysis. There are a variety of ways to do this depending on how broad or narrow you want your analysis to be. Please check out the article *Location Methodology* to learn more about our location methodology as well as the content sources available with location data.

There are two places location filtering occurs within *ForSight*: (1) Location Filtering in Monitor Setup, and (2) Location Filtering in Monitor Results

### Location Filtering in Monitor Setup

To filter for locations in the monitor setup, follow these steps:

1. Select to create a Buzz or Opinion Monitor
2. Scroll down to the 'Refine your Results' section of the monitor setup page
3. Type in the Countries, Regions, or Cities you want to target (if you wish to include all posts with a known location and exclude certain locations, select the drop down to the left to select 'exclude')
4. Select 'Create & Run' to run your monitor with location filters

### Location Filtering in Monitor Results

If you are looking to filter results by location on a monitor that you have already run, you can use:

- The Geography module
- Filters through the Explore tab
- Monitor Saved Filters

This option allows for you to view all the possible data related to your keywords, but then gives you the ability to view segment and view different locations within the same monitor.