

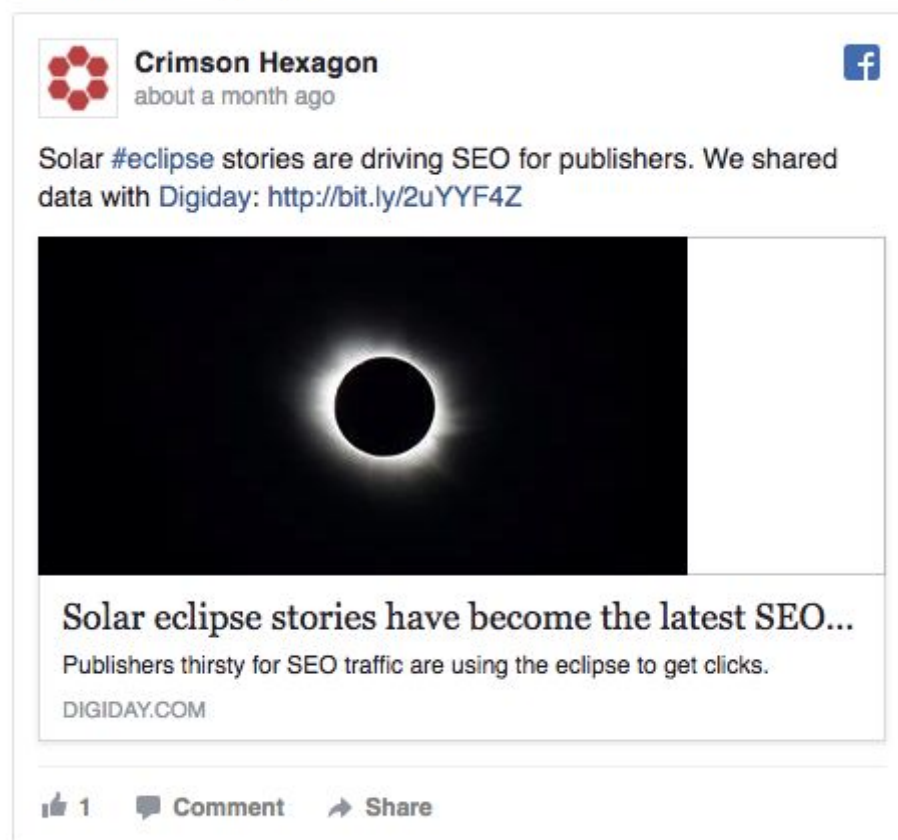
engagingWithGuid: for Facebook Posts

In order to find the GUID number of a Facebook post to be used with the engagingWithGuid specifier, both the Facebook page ID and the post ID are needed. To find these IDs, you can open the post directly from the Post List in your monitor and obtain them from the URL or, alternatively, you can obtain the IDs from Facebook directly.

- **Obtaining the GUID number from the URL**

1. Expand the post in the Post List and click on 'Read on Facebook'

Crimson Hexagon posted



[Read on Facebook](#)

2. Once you are redirected to Facebook, the URL will look like this:
<https://www.facebook.com/127737499873/posts/10155727928519874>



The first set of numbers (in green) are equivalent to the Facebook page ID and the second set of numbers (in purple) are equivalent to the post ID.

3. In this case, the specifier would be used in the following way:

engagingWithGuid:127737499873_10155727928519874

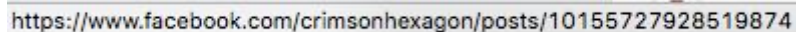
- **Obtaining the GUID number directly from Facebook**

1. Obtain the Facebook page ID: Go to the Facebook page, hover over the Facebook page's picture/icon. In the URL that pops up at the bottom left of the screen, the first string of numbers between the backslashes is the page ID (see screenshot below).



<https://www.facebook.com/127737499873/photos/10153287191424874/>

2. Obtain the post ID: Go to the post you'd like to track, and hover over the timestamp for when it was shared/posted. The string of numbers at the end of the URL is the post ID (see screenshot below).



<https://www.facebook.com/crimsonhexagon/posts/10155727928519874>

3. These are the same numbers from the example above, as we are looking at the same post. Consequently, the specifier would be used in the same way as before:

engagingWithGuid:127737499873_10155727928519874