

PRODUCT UPATE

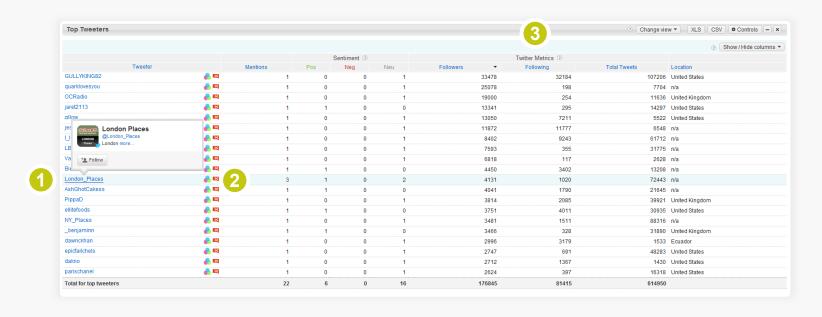
New Top Tweeters Component & Re-designed Mentions Page

August 2011 •



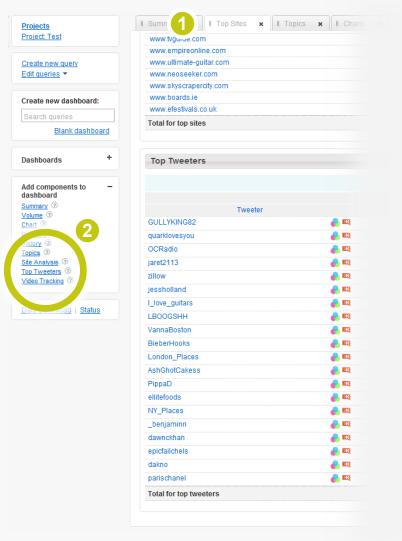
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NEW FEATURE: Top Tweeters Component



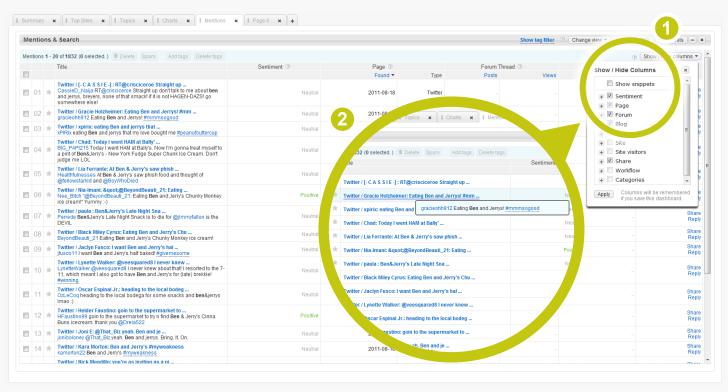
- This component lists the Top Tweeters, i.e. those with the most followers, who have Tweeted about your brand and tells you whether their Tweets are positive, negative or neutral
- If you hover over the name of a Top Tweeter you can choose to follow them in Twitter (1)
- If you click on the relevant icon you can view their profile in PeerIndex or Klout (2)
- In the Twitter Metrics column you can also view the total number of Tweets the Top Tweeter has made, their location, and how many other Tweeters they are following (3)

NEW FEATURE: Top Tweeters Component



- The Top Tweeters component appears by default in the Top Sites tab (1)
- It can also be added individually as a separate component in a new page or in a blank dashboard (2)

NEW FEATURE: Re-designed Mentions Page



- The Mentions page has been re-designed in an easy-to-view grid format
- The default columns are the same sentiment, page (found & type), forum, blog, share but it
 is now possible to deselect the snippet for a more condensed view (1)
- In this view, hover over the link to view the snippet (2)

CONTACT

You can contact the Brandwatch team via **contact@brandwatch.com** or call us on +44 (0)1273 234 290

Our website is http://www.brandwatch.com

You might also be interested in our latest **Brandwatch product updates**, **Brandwatch tutorials**, our newsletter the **Friday#**, the **Brandwatch blog** and our tweets **@brandwatch**

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